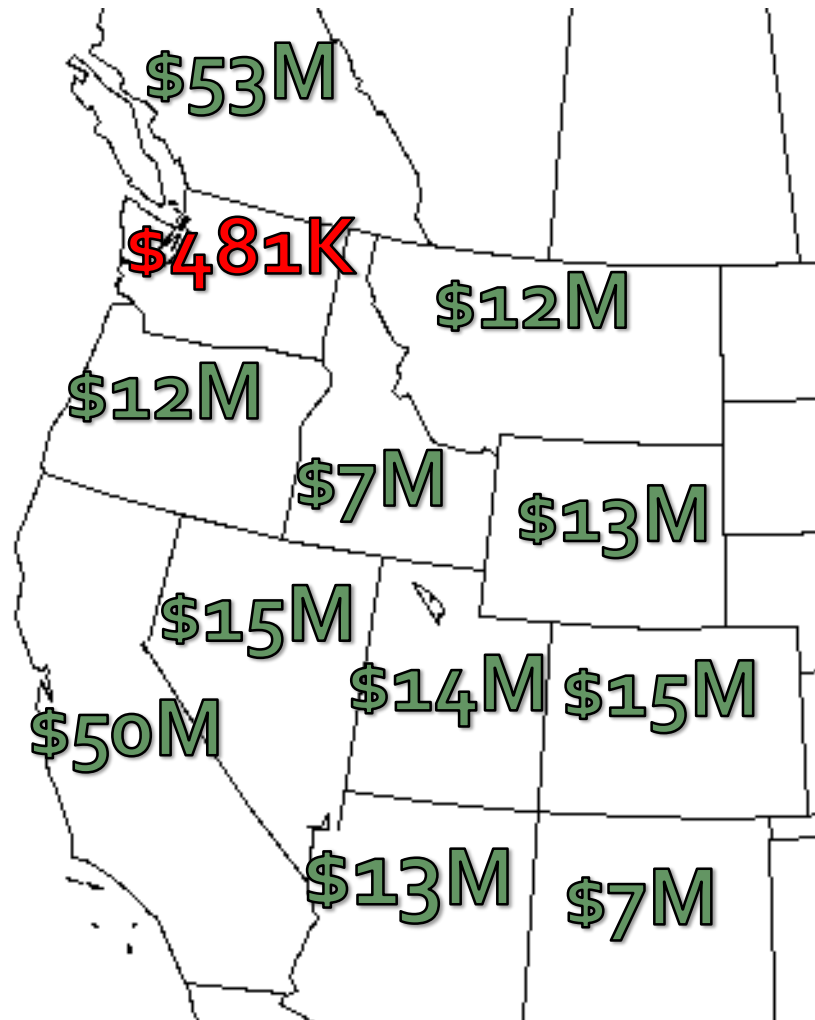


Our Competitors

2012/2013 State Tourism Budgets

↑
\$17M
Alaska



Washington State reflects the WTA 2013 budget

Hawaii \$75M
Florida \$56M
Illinois \$55M
Texas \$37M
Michigan \$27M

Tourism Facts

- Ranks 4th in Washington State
- Supports more than 155,000 jobs
- Visitors paid more than \$1 Billion in Taxes
- 2013 Legislature Allocated Bridge Funding
- 2014 Tourism Funding Study Bill Passed



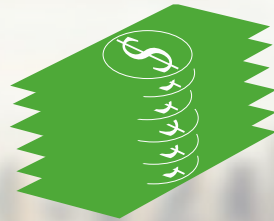
2013 Seattle & King County Visitor Impact



18.6 Million

2012 King County
Overnight Visitors
(+2.9%)

40%



of all **travel spending**
in Washington State



of all **lodging tax receipts**
in Washington State



68,000

Jobs supported
in King County
(+2.6%)

2013 Seattle & King County Visitor Impact

\$6 Billion (+2.9%)

2013 King County Visitor Expenditures

\$597 Million (+7.7%)

2013 King County Visitor-Generated Tax Revenue

