



Pacific NorthWest
Economic Region

PNWER REGIONAL TOURISM TASK FORCE

Friday, July 17, 2020



PNWER Tourism Task Force

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Resumption Planning Efforts



- Blue Ribbon Panels – Announced last week
 - Royal / Norwegian
 - MSC
 - Carnival
- CLIA role – Industry Wide Policy Development
 - Built on Cruise lines' Planning Efforts
- Government interactions:
 - Europe
 - EU Healthy Gateways
 - EMSA
 - North America
 - CDC (No Sail Order)
 - Transport Canada
 - Public Health Agency Canada
 - Brazil
 - Anvisa
 - Australia
 - Discussion Document
 - (Ruby Princess legal case)
 - New Zealand

Comprehensive Approach



CLIA member lines are focusing on how to go even further to protect the health and well being of passengers and crew—with comprehensive shipboard prevention, surveillance, and response measures. Examples include:

- Enhanced screening
- Expanded cleaning and sanitation practices
- Appropriate distancing measures
- Buffets modified or eliminated
- Prevention measures related to shoreside excursions
- Higher level of medical care on board
- Care and training of crew
- Pre-arranged MEDEVAC capability

COORDINATION WITH DESTINATIONS



Cruise lines expect to work with ports and destinations so that future cruise itineraries are designed with public health considerations and pre-arranged contingency plans as a top priority.

Many questions need to be addressed.

- **How will destinations react if there is a suspected or reported COVID case?**
 - ❖ Confidence in cruise line procedures?
 - ❖ Denial of entry?
- **Shore-Ex precautions?**
 - ❖ Maintain public health standards?
- **Will terminal and port services be comparable with ship?**
 - ❖ Official visitors
 - ❖ Suppliers
 - ❖ Customs / Immigration procedures



PHASED RESTART



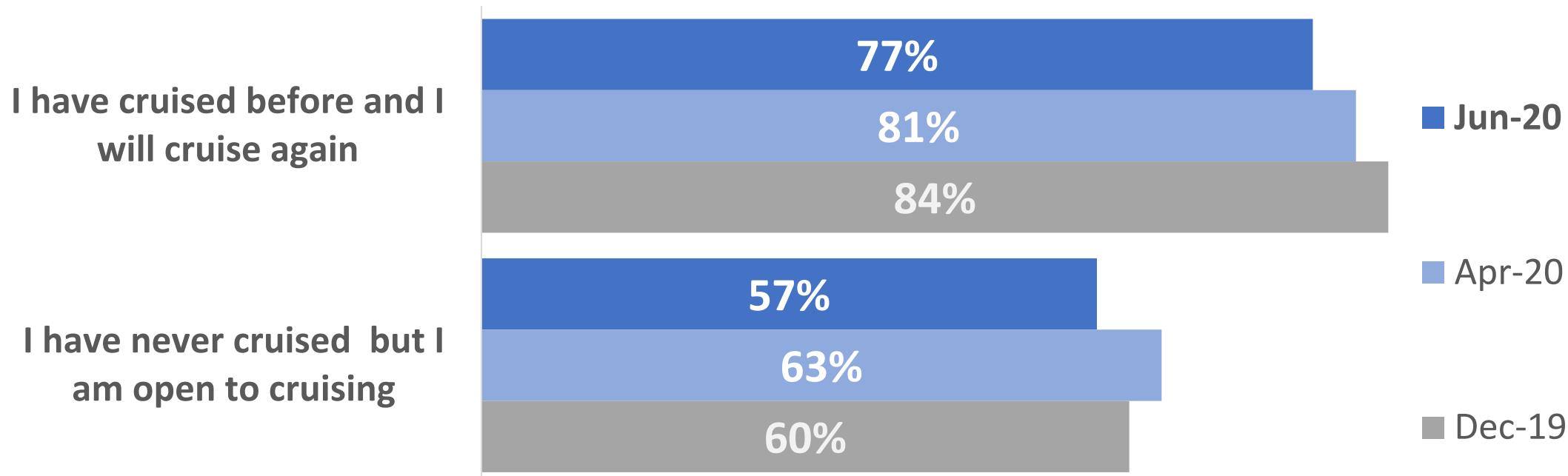
- Resumption in Europe:
 - Germany
 - Voyages to No-Where
 - Source market limited
 - Reduced Capacity
 - Short duration
 - Norway
 - Limited routes
 - Limited source markets
 - Other Countries?
 - Italy?
 - Greece?
 - UK?
 - Expedition cruises (Arctic)
- Asia / Oceania
 - Limited / short duration cruises
- TBD:
 - U.S.
 - Canada
 - Australia
 - NZ
 - Brazil

STATE OF THE CRUISE INDUSTRY: USA

DESPITE CRUISE FRIENDLY SENTIMENT, A BIT OF A PULLBACK



“What best describes the likelihood you will cruise in the next few years?”



Preliminary Results

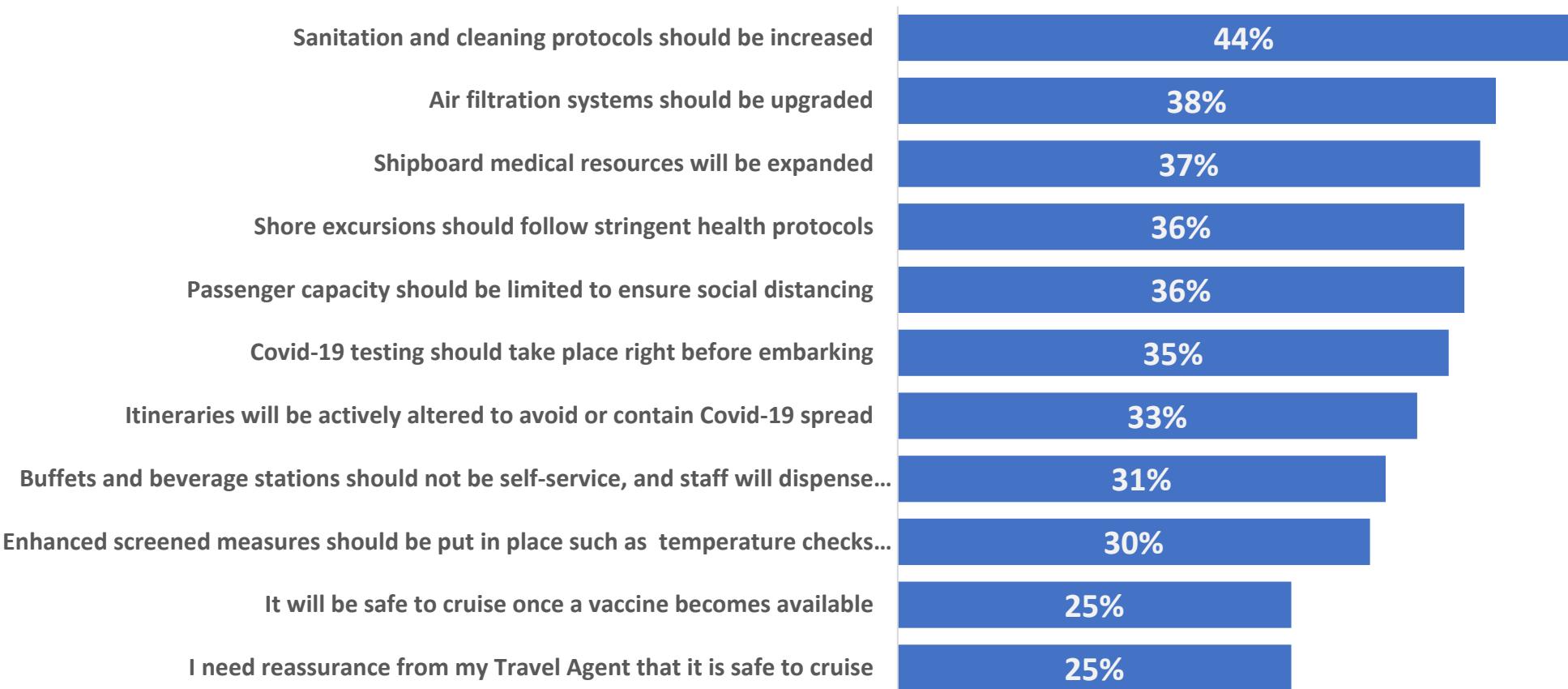
Source: CLIA Qualtrics Survey- 8 countries 500 responders each

CRUISERS EXPECT NEW PROTOCOLS MOST ALIGNED WITH PRACTICES ALREADY FAMILIAR TO THE CRUISE INDUSTRY



"What is your level of agreement with the following statements in reassuring you that it is safe to resume cruising?"

% Answering Strongly Agree



Preliminary Results

Source: CLIA Qualtrics Survey- 8 countries 500 responders each



QUESTIONS?