

The Pacific Northwest Economic Region Presents:

Legislative Academy **Empowering PNWER Leadership:** Unleashing Regional Potential through Federal Outreach

Wednesday, November 15 1:45pm-2:45pm



Key Components of a Success



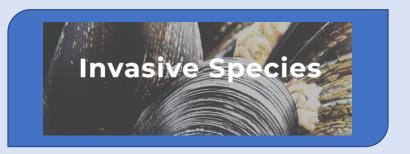
Legislative and PNWER Leadership

Congressional Engagement

Federal Dept/Agency Engagement

Partnerships/Coalitions

Showcasing Success













Federal Congressional Engagement with PNW Appropriators & Partners

- Aquatic Invasive Species Working Group Action Item initiated the process advocacy for Congressional Appropriation with Federal Authorized funds in the 2014 Water Resource Development Act (WRDA) to the Region for Protecting the Basin
- Sen. Jim Honeyford Study funding in WA \$50,000 in 2014 for research that showed PNWER as trusted partner in the AIS issue

Working Group Action Item
Legislative &
PNWER Leadership
Support

- Engaged Senate and House Staff and Committees to garner support the appropriation funding process
- Pacific Marine States Fisheries
 Commission administrates the program
- •Sen. Mike Cuffe 5 years of Congressional Visits

- Secure Funding with U.S. Army Corps of Engineers on process to get funding to the states for Inspection Station Match funding.
- Years of negotiations and Authorization Bill rewrites with continued Appropriation requests
- Hosted listening sessions in DC with Capitol Hill Staff

Engagement Process with Dept/Agencies (USACE/BLM) Congressional Appropriators

Showcasing Success

- •Today the program has generated over \$32M USD four NW states – Testimony in Each State Capital Visit
- •More demand now All of the Western States qualify for match
- PNWER supporting Canadian MOU for Match funds to be recognized in Canada
- This Fall was the first positive detection of invasive mussels West of the Rockies in the PNW Twin Falls, ID



U.S. Sen. Jim Risch, ID with PNWER Delegation holding AIS infested pipe in 2015



Larry Doke Former MLA, SK, U.S. Rep. Suzan DelBene, WA and Matt Morrison in 2020





- Working Group Action Item initiated the process of advocating for Congressional Appropriation Federal Authorized funds in the 2015 Fixing America's Surface Transportation Act (FAST) to the Create Regional Centers of Excellence
- •Sen. Chuck Winder ID and Bruce Agnew lead the action for more to be done

Working Group Action Item
Legislative &
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Support

Federal Congressional Engagement with PNW Appropriators & Partners

- Engaged Senate and House Staff on their related Committees several other to support the appropriation funding process letters, meetings and testimony
- Letters of support
- •Coalition for America's Gateways and Trade Corridors
- •PNWER shown as a leader in this sector

- Awarded U.S. Department of Transportation Build America Bureau Competitive Grant to create the PNWER Regional Infrastructure Accelerator program for two years 2021
- •Competitive Grant funding awarded to PNWER RIA for two years in 2023

Engagement Process with USDOT/BAB and Appropriators

Showcasing Success Next Steps

- •Secured more than \$4M in direct funding to PNWER RIA
- PNWER RIA will continue to provide technical assistance to the region with secure funding to 2026
- Communication with administration and congressional staff has grown and is part long term program



U.S. Sen. Patty Murray, WA meets with PNWER on Transportation Issues in 2015



Former Rep. Peter DaFazio and Transportation Committee with Past PNWER President and Former Senator Arnie Roblan, OR in 2017





- NAFTA renegotiation 2016-2020
- PNWER Board support Increase Economic through Trade
- Additionally Strengthens Political and Cultural Ties
- •PNWER agrees to conduct NAFTA survey and presentations to DC and Ottawa on Findings

Co-Chairs & PNWER
Leadership support using
PNWER resources

Federal Congressional Engagement with PNW Appropriators & Partners

- We conducted 5 visits to Washington, D.C. in 2017 and briefed the region's congressional delegation and members of the U.S. Federal Government executive branch.
- Engaged all border states
- Border Policy research Institute (BPRI)
- Northern Border Caucus
- Nuisance topics (i.e. softwood lumber, wheat grading, dairy products, Mandatory Country of Origin Labeling MCOOL)

 PNWER representatives participated in a visit to Ottawa in May 2017 to facilitate and contribute to discussions on Canada/US border relations, trade and natural resource management, invasive species and transportation issues.



Continuous Engagement
Process with
Appropriators and USACE

USMCA/CUSMA Signed

•The U.S. – Mexico – Canada Agreement (USMCA) trade agreement entered into force on July 1, 2020.



Steve Myers presenting testimony to the U.S. Trade representative in Washington, D.C. in 2017



Matt Morrison presenting testimony to Parliament in Ottawa, ON in 2017



Former WH CoS and DHS Sec. John Kelly with CBP's Michele James met with Matt Morrison and Brandon Hardenbrook in 2017 to discuss regional resilience issues

Legislative Energy Horizon Institute



North America's Premier Program for **Educating Energy Policy Makers**

- Energy Working Group Action Item initiated the feasibility of developing a leadership course for legislators
- Rep. Jeff Morris leads the work with PNWER, Dan Kirchner NWGA and Doug **Bloom West Coast Energy**
- West Coast Energy (Enbridge) led campaign with Private Sector Companies to raise \$200,000 in 2008

Co-Chairs & PNWER Leadership support using PNWER resources

Federal Partners help Develop Program

- LEHI was funded through majority of private sector support but both U.S. DOE and NRCan are engaged with several partners now contribute to the program
- University of Idaho, NCSL
- The Energy Council, NGA, WGA



Has graduated over 300

from LEHI

 Sustainment through Private Support w/ quarter of support from Federal Funding and in-kind support

Sharing the Success

Pacific NorthWest Economic Region



LEHI Cohort policy tour wind farm



LEHI Cohort Graduation at the Canadian Embassy in 2023



Key Components of a Success



Working Group Action Item Driven

Legislative and PNWER Leadership

Congressional Engagement

Federal Dept/Agency Engagement

Partnerships/Coalitions

Showcasing Successes



Canada Head of State visit to the White House



U.S. Secretary of Homeland Security Michael Chertoff and Minister of Public Safety Canada Stockwell Day at PNWER Summit in Edmonton 2006

Case Study



Case Study: International Trade Agreements: When the NAFTA Agreement was being renegotiated (and threatened), what lessons can be learned from PNWER's bi-national outreach and advocacy efforts?

- As parties and leadership changes happen, both locally and nationally, how can PNWER remain relevant and continue to build the trust and relationships that are important to address critical issues?
- How can these lessons be applied to future cross-border issues and collaborative initiatives between our region and two-countries?
- What strategies can we take collectively, to amplify the voice of the region to our federal governments?

Discussion Session on Regional Collaboration

- Based on these four examples and case study, how can PNWER be a vehicle to better communicate these and other regional challenges?
- How can this approach be translated into other issues areas?
 What are some of these regional issues?
- Role of state/provincial/territorial legislator to champion these issues within PNWER?
- Role of state/provinces/territories to pursue funding solution for the regional issues?
- What similar type funding solutions are available in Canada?