

ROADMAP TO RESILIENT, ULTRA LOW ENERGY IN THE PACIFIC NORTHWEST

The Pacific NorthWest Economic Region (PNWER) is a respected nonpartisan organization that provides leadership for private-sector representatives and legislators on Northwest policy and trade issues. Five founding sponsors have the unique opportunity to engage with elected officials, policy decision makers, and technological innovators to promote energy efficient and resilient buildings.

► Sponsor opportunities:

- Sponsor 1 Completed- Preliminary case studies and presentation at 2016 Annual Summit in Calgary Representation within one of 19 industry working groups focused on advocacy and policy solutions
- Sponsor 2 Completed - Expanded case studies and presentation at PNWER 2016 Economic Forum
- Sponsor 3 (Under development) - Extrapolation of economic and technical case studies to entire region
- Sponsor 4 (Awaiting sponsorship) - Employment and deeper regional economic impact study
- Sponsor 5 (Awaiting sponsorship) - Summary whitepaper including policy research

► the EVENT

2017 PNWER Annual Summit | Portland, Oregon | July 23 – 27

Join more than 550 key leaders, legislators and government leaders from PNWER's ten states, provinces and territories at the Portland Marriott Downtown Waterfront to address the biggest economic and environmental policy issues impacting the region. More information at www.pnwer.org/2017summit.

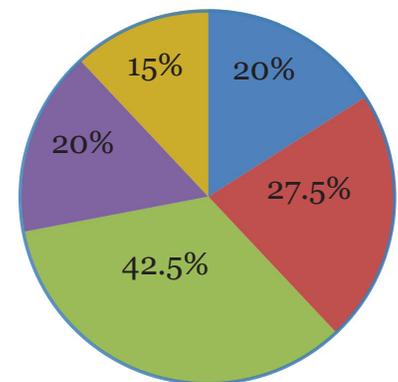
As a sponsor of the 2017 Annual Summit, you will have the opportunity to help develop the agenda for this major event and increase the visibility and reach of your organization to key decision makers throughout the Pacific Northwest United States and Western Canada.

Delegates

550+ attendees. Typical guest lists include:

- 60+ state, provincial and territorial legislators
- 50 corporate CEOs or VPs
- 60 NGO executive directors
- 15 University Presidents
- 90+ governmental officials
- Several federal legislators

- Government staff / Academic
- Legislative
- Private Sector
- NGO
- Other



► the BENEFITS

- Membership on Energy Efficiency Roadmap Steering Committee. Members provide direction to the project and can access data and research
- Logo recognition on Roadmap website and the Whitepaper
- Recognized as co-sponsor of Energy and Environment session at Annual Summit
- Quarter page company recognition in the Summit program
- Informational display space
- Logo displayed in the program and event website
- Two complimentary Summit registrations (\$1200 USD value)