FOR IMMEDIATE RELEASE

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35th Annual PNWER Summit to be Held in Edmonton, July 19-23

The Gateway to Growth: Advancing Cross-Border Cooperation, Trade and Innovation

EDMONTON, AB – The Pacific Northwest Economic Region (PNWER) will hold its 35th Annual Summit in Edmonton, Alberta, Canada from July 19 to 23, 2026. This leading nonpartisan forum brings together over 600 public and private sector leaders from Canada and the United States to address shared challenges and opportunities across the Northwest. Returning for its 35th year, the Summit will focus on the region's role as a gateway to growth and a leader in cross-border cooperation, trade and innovation.

Government, industry, association, academic, and Indigenous leaders are invited to attend and collaborate on the issues shaping the regional economy. Attendees will engage in high-level discussions, participate in targeted sessions and network with key decision-makers from both sides of the border.

This year's Summit will focus on four key themes:

- **Economic Trade Corridors:** Connecting Infrastructure, Trade and Security
- **The Future Energy Economy:** Technology, Trade and Transformation
- **From Land to Livelihood:** Building a Resilient, Cross-Border Natural Resources Economy
- **Innovation Acceleration:** AI, Technology and the Future Workforce

The Summit will also feature a keynote address from Alberta Premier Danielle Smith, as well as a fireside chat with Pete Hoekstra, United States Ambassador to Canada. As the political landscape evolves, the Canada-U.S. relationship remains a central driver of economic and geopolitical stability. These sessions will underscore how regional partnerships like PNWER sustain trusted cross-border ties and advance collaboration.

“Alberta is proud to host this year’s summit in our capital city, and we look forward to welcoming delegates with the warm western hospitality Albertans are known for. Alberta’s government is committed to strengthening ties across the U.S. and advancing the shared priorities that unite Americans and Canadians,” Said Danielle Smith, Premier of Alberta. “By working together, we can grow our economies and secure prosperity for people on both sides of the border, and I am confident this year’s Summit in Edmonton will be an excellent forum to make that happen.”

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"This year's PNWER Summit finds us at a point in history that generations will look back on, showing collaboration between our two great nations that benefits all individuals on both sides of the border," said PNWER President and Saskatchewan MLA Travis Keisig. "PNWER has been a proud advocate for the importance of trade, and the work we have accomplished this past year is sowing seeds for future success."

"Through the PNWER Summit, we have an opportunity to engage on high-priority issues that matter to our states, provinces and territories," said PNWER Vice President and Idaho Representative Britt Raybould. "Sessions are designed to encourage the kind of discussions where our two nations can learn from each other's experiences. Our local and regional economies continue to benefit from many relationships that started at the Summit."

For more information on the Summit and to view the full agenda, visit www.pnwer.org/2026-summit.

Media must fill out the media credential form to attend. Access the form at www.pnwer.org/2026-summit-media.

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ABOUT PNWER

The Pacific Northwest Economic Region (PNWER) is a public/private non-profit organization established in 1991. Member jurisdictions include Alaska, Idaho, Montana, Oregon and Washington, and the Canadian provinces and territories of Alberta, British Columbia, the Northwest Territories, Saskatchewan and the Yukon. PNWER's mission is to increase the economic well-being and quality of life for all citizens of the region, identify and promote "models of success" and serve as a conduit to exchange information. For more information on PNWER, visit www.pnwer.org.

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