



FOR IMMEDIATE RELEASE

July 19, 2024

33rd Annual Cross-Border Economic Summit to be Held in Whistler, July 21-25

Advancing a Sustainable Regional Economy through Clean Energy & Innovation

WHISTLER, BC – The Pacific NorthWest Economic Region (PNWER) will hold its 33rd Annual Summit in Whistler, British Columbia from July 21-25, 2024. The event will gather over 500 state and provincial legislators, government officials, and business leaders from across the Pacific Northwest and Western Canada to discuss critical regional issues and opportunities for collaboration.

This year's summit will focus on a variety of pressing topics, including energy security and sustainability, food security, infrastructure development, and the economic future of critical minerals. Attendees will have the opportunity to engage in high-level discussions, participate in targeted sessions, and network with key decision-makers from both sides of the border.

British Columbia Premier David Eby will deliver a keynote address highlighting the theme of the Summit: Advancing a Sustainable Regional Economy through Clean Energy and Innovation. His insights will provide a valuable perspective on the opportunities and priorities for advancing cooperation and innovation across borders. He's joined throughout the Summit by other key government officials and industry leaders.

The summit will highlight:

- **Clean Energy Solutions for the Future:** exploring innovative approaches to sustainable energy and its impact on regional economies.
- **Building a Resilient Regional Economy:** focusing on strategies to enhance economic stability and growth across the region.
- **Innovations in Cross-Border Trade and Transportation:** addressing the latest developments and future opportunities in trade and transportation between the U.S. and Canada.



“The PNWER Annual Summit brings together key stakeholders from both sides of the border to address the critical issues that affect our region,” said PNWER President and Member of the Legislative Assembly of British Columbia Rick Glumac. *“This year’s theme of advancing a sustainable regional economy through clean energy and innovation can create great opportunities for collaboration in our region to build a better future together.”*

“This summit is vital for fostering the relationships and initiatives that drive our region forward,” said Representative Cindy Ryu, Vice President of PNWER and member of the Washington State Legislature. *“From enhancing cross-border trade to tackling climate change together, our collective efforts are essential for sustainable growth and innovation.”*

For more information on the Summit and to view the full agenda, visit www.pnwer.org/2024-summit. Media credential forms and additional materials can be accessed at www.pnwer.org/2024-summit-media.html.

ABOUT PNWER

The Pacific NorthWest Economic Region (PNWER) is a public/private non-profit organization established in 1991. Member jurisdictions include Alaska, Idaho, Montana, Oregon, and Washington, and the Canadian provinces and territories of Alberta, British Columbia, the Northwest Territories, Saskatchewan, and the Yukon. PNWER's mission is to increase the economic well-being and quality of life for all citizens of the region, identify and promote "models of success," and serve as a conduit to exchange information. For more information on PNWER, visit www.pnwer.org.

To learn more about this year’s summit, please watch our video at https://youtu.be/n_QuW0tJsD8.

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