



PNWER is the premier nonpartisan organization bringing together policy makers, business leaders and academics to support the development of our regional economy.

The Pacific Northwest Economic Region has worked to develop cross-border trade and commerce and build trusting relationships for 30 years. The value of building relationships between the states and provinces, both in the public and private sectors, is significant to ensuring that trade between our 10 jurisdictions in the U.S. and Canada continues to make the region one of the most competitive and innovative in the world.

**PNWER is grateful for our annual and sustaining sponsors who have supported us during the COVID time.** Our ongoing sponsors help to maintain important PNWER programs and services that support cross-border regional collaboration. We sincerely appreciate our annual sponsors, and we will continue to give them visibility within all of our programs and webinars during COVID.

As the COVID-19 pandemic began impacting our communities, PNWER pivoted its activities to respond to the realities of our new world. We started offering virtual programming through a webinar series focused on a sector-by-sector approach to economic recovery. Our top priority during this time is to foster safe and mutually beneficial collaboration. This sponsorship opportunity helps PNWER deliver more content and increase engagement with our partners throughout the region and provides a way for private sector companies to have high-visibility in front of PNWER's regional network of legislators and trusted decision makers.

## THE OPPORTUNITIES

### 1) PNWER Webinar Series Sponsor - \$5,000 USD

- Sponsor will be recognized as key sponsor supporting PNWER's ongoing webinar series "A Sector-by-Sector Approach to Safe Economic Recovery"
- Sponsor logo will be displayed within all webinars, PNWER webpage, and marketing materials
- Company highlighted on PNWER website with 150-word company profile, logo, and link to website
- Opportunity to provide article in PNWER newsletter and blog
- Opportunity to help organize and receive feature recognition during a PNWER working group webinar (see #3 benefits below)

### 2) Host a Webinar with PNWER Support - \$3,000 USD

- Opportunity available to organize a webinar (topic, speakers, moderators) and present it to PNWER legislative members and regional leaders, with PNWER input and approval
- PNWER will host the webinar on our webinar platform; Logo displayed on PNWER's webpage and marketing materials
- PNWER manages registration and promotes webinar to members using multiple channels; PNWER will share registration list
- Sponsor (or sponsor suggested speakers) may present for up to one hour

### 3) Sponsor a PNWER Working Group Webinar - \$1,500 USD

- Opportunity for visibility within a PNWER-hosted webinar, with verbal acknowledgement of sponsor at start and conclusion of webinar by host
- Sponsor may give brief 1-2 minute welcome at beginning of webinar; sponsor recognition slide with company profile included in webinar deck
- Sponsor logo included in presentation, recorded version, and in all marketing materials
- Sponsor can provide a 50-word message to be included in "Thank You" email to registered attendees following the webinar

### 4) Friends of PNWER Sponsor- \$500 USD

- Support regional collaboration
- Sponsor logo will be displayed on PNWER webpage and marketing materials
- Sponsor will receive discount on future in-person events

# PACIFIC NORTHWEST ECONOMIC REGION

## Webinar Sponsor Agreement Form

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsor Levels: ALL LEVELS IN USD

- Webinar Series Sponsor \$5,000  Host a Webinar with PNWER \$3,000
- Sponsor a PNWER Working Group Webinar \$1,500  Friends of PNWER Sponsor \$500
- I'm interested to learn more about PNWER Annual Sponsorships

### Payment Information: PLEASE SELECT ONE

- Please invoice me  Check enclosed made payable to Pacific NorthWest Economic Region
- Direct deposit
- Please contact me to pay via credit card

Sponsor signature \_\_\_\_\_

Please submit via email to [rachael.kopp@pnwer.org](mailto:rachael.kopp@pnwer.org), or by mail to 2200 Alaskan Way, Suite 460, Seattle, WA 98121. All sponsorship amounts in USD.

Please send a high-resolution version of your company logo by email to [rachael.kopp@pnwer.org](mailto:rachael.kopp@pnwer.org) as soon as possible for recognition.

Visit our website [pnwer.org](http://pnwer.org) for details on our ongoing webinar series, register for upcoming webinars, and listen to recordings of past webinars.

PNWER is classified as a 501 (c)6 non-profit organization. Federal Tax Identification Number is 91-1599098.

THE PACIFIC NORTHWEST ECONOMIC REGION RESERVES THE RIGHT TO DECLINE ANY SPONSORSHIP, WHICH, IN ITS JUDGMENT, IS NOT IN KEEPING WITH THE CHARACTER OF THE EVENT OR ORGANIZATION.