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March 2017

Outreach in the Region

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Governor Kate Brown welcomes PNWER delegates to Portland for 2017 Summit



Oregon Governor Kate Brown

On behalf of the State of Oregon, welcome to Portland for the Pacific Northwest Economic Region's 27th Annual Summit, taking place July 23rd through the 27th. We are honored and excited to be hosting the 2017 Summit and cannot wait to continue the great work and fruitful discussions happening across the region.

Portland is recognized globally as a leader in sustainable development and innovative technologies. During your stay, I invite you to explore all of the things that make Portland such a unique and remarkable city. From our multi-modal transit system and world-famous breweries to the largest urban forest in America, Portland offers an experience for everyone.

Although Oregon does not share a border with Canada, our economies are deeply intertwined. Bilateral trade between my state and Canada was worth 5.3 billion dollars in 2015 and nearly 100,000 jobs in Oregon depend on trade and investment with our neighbors to

the North.

The 2017 Summit will be an excellent forum to discuss topics such as sustainable development, innovations in transportation, ways to stop invasive species and other subjects critical to Oregon and to our regional economy. These summits are the best way for the region's industry leaders, innovators and legislators to establish and strengthen cross-border relationships.

Oregon is a founding member of the Pacific NorthWest Economic Region and actively encourages collaboration in the Pacific Northwest and Western Canada.

This is an important time for our region, and Portland is the perfect venue for us to come together and discuss our collective future. I look forward to sharing our great state with you!

Sincerely,

Governor Kate Brown

Summit Monday Reception: Portland State University



Monday's reception will take place in Portland State University's new Collaborative Life Sciences Building.

Enjoy an evening reception along the beautiful Portland waterfront at the Collaborative Life Sciences building hosted by Portland State University. The Collaborative Life Sciences Building is a unique, interdisciplinary, multi-institutional facility combining the resources and brainpower of three Oregon Universities under one roof to create a truly collaborative environment for next generation health and science education and research.

The Collaborative Life Sciences building incorporates a number of sustainable design innovations. The building is LEED Platinum certified, with sustainable features such as green roofs, storm water collection for non-potable water uses throughout the building, and energy-efficient lighting and climate control

Join PNWER at 27th Annual Summit in Portland



Register at regonline.com/pnwer2017summit

Early bird registration rates end April 30.

When: July 23-27

Where: Portland Marriott Downtown Waterfront, Portland, Oregon

Visit: www.pnwer.org/2017summit.html

[See the agenda](#)

Join more than 550 legislators, business leaders, academics and local government representatives at the PNWER Annual Summit in Portland, Oregon to produce collaborative solutions to key regional issues.

The PNWER Annual Summit addresses challenges to growth, trade and environmental stewardship across 10 jurisdictions in the U.S. Pacific Northwest and Western Canada. Network with leaders from the Northwest states, provinces and territories and explore the beauty and innovative practices of Oregon on guided policy tours.

Make a lasting impact in your area of focus and drive policy solutions year-round with key leaders in the field by joining one of PNWER's Working Groups.

Email info@pnwer.org, call 206-443-7723 or visit pnwer.org to learn more or get involved.

News in the Region

[Idaho lawmakers plan big budget boost for fight against invasive mussels](#)

- The Spokesman-Review

[Senate confirms Ryan Zinke as interior secretary](#)

- The Washington Post

[Bills Alive, Dead or Signed in the Washington Legislature](#)

- Associated Press

[Alberta's unemployment rate ticks downward to 8.3%, Canada ties 10-year record](#)

- CBC News Calgary

[Canada's PM says U.S. border tax will hurt both economies](#)

- CNBC

[Arctic Update](#)

- US Arctic Research Commission

2017 Emerald Down V Cybersecurity Exercise Builds Cyber Resilience in Washington

Government personnel,
critical infrastructure
managers and major

employers put their understanding of cyber threats and resources into action Thursday, February 16 at the Emerald Down V Regional Cybersecurity Exercise.

[Watch the video](#)

Learn more at regionalresilience.org

This year marks the fifth Emerald Down cybersecurity event organized by the CRDR in support of the public-private partnership efforts being led and funded by the King County Office of Emergency Management, and their Critical Infrastructure Committee.



Participants practiced responding to various cyber threats while playing the Cyber Resilience Game by Sand Table during the Emerald Down V Cybersecurity Exercise

The daylong exercise held at the Clover Park Technical College brought together 133 attendees looking to improve their organizations' cyber plans, build relationships with other regional technology and security practitioners, and practice community cyber security response within an interactive cybersecurity board game.

The game is one in a series of Sand Table Resilience Games created by James Rollins, Managing Partner at Takouba. This cybergame simulates methods used by different types of hackers to access and exploit a network, such as a phishing attack for sensitive information. Network defenders then use tools and policies to try and stave off attacks, and can call for help from available resources.

"We're not looking for winners and losers. We want participants to understand how the types of cyberattacks that might occur and what tools they have to counter them," said Eric Holdeman, director of the Center for Regional Disaster Resilience (CRDR). "The goal is for guests to learn how to report a cyber attack, who can help and what resources they might expect in response."

Holdeman said a main theme of the exercise is to develop community cybersecurity response capability, where public and private entities are encouraged to securely share information on an attack to alert each other and hopefully and collectively or find solutions.

Future of Arctic Entrepreneurship Symposium inspires innovation in Whitehorse

PNWER partnered with the Arctic Institute and Cold Climate Innovation at Yukon College through a grant from the U.S. Mission in Ottawa on the first in a series of "Future of Arctic Entrepreneurship Symposiums" in Whitehorse, Yukon on March 3-4, 2017.

This symposium focused on the bilateral partnership between Canada and the United States towards the enhancement of clean energy projects. The two-day event featured panels, speakers and roundtable discussions, based around what makes a successful renewable energy project. Four focus areas of discussion were:



Student panel discusses engineering technology in the North as well as social and economic considerations of community-owned utilities.

1. How to overcome technical challenges to develop a project;

2. How stakeholders ensure Indigenous and community engagement;
3. How to ensure the financial commitment necessary for a project; and
4. How policy is either changed or enhanced to promote small-scale renewable energy projects.

Working with experts, academics, government officials, Indigenous leaders, and energy practitioners, the symposium between Canadian and American participants facilitated a much-needed best practice sharing of how to move the Arctic towards a green, innovative economy.

The partners and sponsors of the event included The Arctic Institute, Cold Climate Innovation at Yukon College, U.S. Embassy in Ottawa, the Pacific NorthWest Economic Region, & Indigenous and Northern Affairs Canada. Check back for more updates from the symposium.

Columbia River Treaty symposium engages Tribal, First Nations, U.S. and Canadian stakeholders



The Changing Environment & The Columbia River Treaty symposium featured a salmon dinner at the Northwest Indian College. Photo by Laurie Trautman

The Changing Environment & The Columbia River Treaty symposium was held Feb. 22-23 at the Northwest Indian College in Bellingham, Washington.

The symposium brought together Tribal and First Nations leaders, government representatives, non-government organizations, academics, and private industry to address the modernization of the Columbia River Treaty. The event was co-hosted by the Northwest Indian College and Western Washington University.

The symposium informed Columbia River Treaty negotiators from the United States and representatives of Canada on issues related to hydrology, electric energy, flood risk/management, and

environmental and ecosystem services.

In attendance were the Canadian Affairs Team from Global Affairs Canada, as well as U.S. and Canadian consulates in Seattle and Vancouver. Tribal representatives, as well as U.S. and Canadian representatives were on every panel. PNWER Vice President Rep. Mike Cuffe of Montana and Steve Myers, Senior Program Manager at PNWER, attended the meeting.

"We had lots of good feedback from the audience because we took an approach that incorporated a lot of First Nations and Tribal participants," said Laurie Trautman, director of the university's Border Policy Research Institute.

Underscored by the goal of moving the negotiations forward, the panels centered on the overarching theme of 'how is the future going to be unlike the past.'

Full event information is available at <https://wp.wvu.edu/crt/>.

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Keep up to date on the latest PNWER activities and news from the region.



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ABOUT PNWER

The Pacific NorthWest Economic Region (PNWER) was created in 1991 by the states of Alaska, Idaho, Oregon, Montana, Washington, and the Canadian provinces of British Columbia, Alberta, Saskatchewan, and the Yukon and Northwest Territories.

It is a statutory public/private non-profit dedicated to increasing the economic well-being and quality of life for all citizens of the region, while maintaining and enhancing our natural environment.

Our overarching goals are to:

- Coordinate provincial and state policies throughout the region
- Identify and promote "models of success"
- Serve as a conduit to exchange information.
- Promote greater regional collaboration
- Enhance the competitiveness of the region in both domestic and international markets
- Leverage regional influence in Ottawa and Washington D.C.
- Achieve continued economic growth while maintaining the region's natural environment

PNWER's 19 working groups develop yearly action items at our Summits to continually advance policy initiatives with public and private stakeholders.

Learn more at PNWER.org.

Thank you to our Sponsors



