

DETAILED AGENDA

SUNDAY, JULY 20

Sunday, July 20

11:30 a.m. – 7:00 p.m. **Registration** - Frontenac Foyer, Fairmont Chateau Whistler

12:00 p.m. – 1:00 p.m. **Executive Board Lunch** - Empress C
Invitation only

1:00 p.m. – 5:00 p.m. **Executive Committee Meeting** - Empress B
Open to all participants

6:00 p.m. – 8:00 p.m.

Welcome Reception - Woodlands Terrace

Featuring:

HER WORSHIP NANCY WILHELM-MORDEN, Mayor of Whistler

Hosted by HDR



9:00 p.m.

Hospitality Suite - Deerhurt

Hosted by Puget Sound Energy

Monday, July 21

MONDAY, JULY 21

7:00 a.m. – 5:00 p.m. **Registration** - Frontenac Foyer

7:30 a.m. – 9:00 a.m.

Opening Ceremonies and Breakfast - Macdonald Ballroom

Featuring:

BILL COOPER, President, Center for Liquefied Natural Gas, Washington D.C.

DR. ANDREW WALKER, Vice President of Global LNG, BG Group



Hosted by ExxonMobil and ConocoPhillips

9:15 a.m. – 12:00 p.m.

Concurrent Morning Sessions

Market Access, Natural Gas Transportation, Workforce Development, and Forestry will meet.

Coffee break hosted by Imperial

Session I
9:15 a.m. – 12:00 p.m.

Co-Chairs:
SCOTT RUDDERHAM,
Senior Vice President,
Operations, Canpotex Ltd.

KATHY OLESEN, MLA,
Alberta

Market Access - Frontenac A

Hosted by Devon Canada, Chevron, and Marathon

Panel on Market Access for the Region

Market Access is an issue of acute importance to economic growth in the Pacific Northwest, including the physical, political and social challenges required to get products to market both within the region and abroad. This panel will discuss the variables that impact market access, including capacity constraints, market vagaries, weather extremes and labour disruptions while at the same time exploring the challenges of contending with the associated regulatory approvals and public perceptions of participating industries, products, safety and environmental impacts.

- Moderated by: **CATHY OLESEN**, MLA, Sherwood Park, Alberta

Overview of Market Access Issues

- **SCOTT RUDDERHAM**, Senior Vice President, Operations, Canpotex Ltd.

The New West Partnership Transportation Trade Network

- **MICHAEL CRAWFORD**, Manager, Business Development, Pacific Gateway Branch, Ministry of Transportation and Infrastructure, British Columbia

The Challenges of Moving Containers and Bulk Agriculture, Energy, and Other Cargo to Market: A Canadian Perspective

- **KATHERINE BAMFORD**, Director of Trade Development for Port Metro Vancouver
- **JANICE TRANBERG**, Assistant Deputy Minister, Regulatory and Innovation, Ministry of Agriculture, Government of SK

The Challenges of Moving Containers and Bulk Agriculture, Energy, and Other Cargo to Market: A U.S. Perspective

- **SAM RUDA**, Chief Commercial Officer, Port of Portland

The Challenges of Moving Cargo Over Land and Through Ports

- **DEAN WISE**, Vice President of Network Strategy, BNSF Railway

Action Item Discussion

Session II
9:15 a.m. – 12:00 p.m.

Co-chairs:
IAN BURKHEIMER, Director
of Business Development,
Plum Energy

HON. RICH COLEMAN,
Deputy Premier and
Minister of Natural Gas
Development, British
Columbia

Expanding Natural Gas Markets in the Region - Frontenac BC

Hosted by FortisBC

Introduction to Small Scale LNG (and CNG) Value Chains

- **IAN BURKHEIMER**, Director of Business Development, Plum Energy
 - What is small scale LNG (and CNG)?
 - How is it applicable to the PNW?
 - What are barriers/opportunities for implementation?

Natural Gas Innovation opportunities for the Pacific Northwest

- **HON. RICH COLEMAN**, Deputy Premier and Minister of Natural Gas Development, British Columbia

DETAILED AGENDA

Expanding Natural Gas Markets in the Region, con't

MONDAY, JULY 21

Session II
9:15 a.m. – 12:00 p.m.

The 2014 Energy Working Groups Block is brought to you by BP

Co-chairs:

IAN BURKHEIMER, Director of Business Development, Plum Energy

HON. RICH COLEMAN, Deputy Premier and Minister of Natural Gas Development, British Columbia

- What is the Pacific Northwest opportunity?
- How can we lead in this aspect of Natural Gas Market Development?
- Highlighting the relevance to the region of natural gas:
 - Production in Alaska, Alberta, Saskatchewan, Montana and B.C. in particular, with other opportunities in the territories
 - Innovative companies in the region
 - How a regional approach to the development of supply chains and technology implementation supports expanded use of B.C. / regional gas locally and worldwide.
- Showcasing how natural gas deployment in the region can help support goals of the Pacific Coast Collaborative and the province to lower GHG emissions.

LNG for off-grid industrial applications

- **DAVE BENNETT**, Director, External Relations, FortisBC
 - Overview of Regional Gas Supply
 - LNG with a focus on FortisBC
 - Plymouth, Nampa, Ferus and Cavalier
 - Other Announced Projects
 - Green House Gas Overview
 - Example Conversion Projects
 - Mine example
 - Boiler/industrial customer

Natural Gas for Trucks and Trains

- **BRIAN DRACUP**, Senior Director, LNG Rail & Tender Program Development, Westport Innovation
 - Brief overview of Westport Innovation and its ties to BC
 - Update on over the road trucking adoption, technology and opportunity
 - Outlook on LNG for Railroad applications

Marine LNG Fueling

- **DAN KOVACICH**, Vice-President, Maxum Petroleum
 - Why is the marine industry interested in LNG?
 - What are the major barriers to adoption?
 - How can federal, state and local governments work with the private sector to support adoption?

Compressed Natural Gas (CNG) for industrial uses

- **PAUL EVANS**, Vice President, Ferus
 - What is a CNG Virtual Pipeline?
 - How does it compare to an LNG Virtual Pipeline?
 - Examples in the Exploration and Production of mobile CNG applications

Action Item Discussion

Session III
9:15 a.m. – 12:00 p.m.

Co-chairs:
SEN. MARALYN CHASE,
Washington State
Legislature

COLIN SMITH, Former
President of APEGBC and
PNWER Private Sector
Co-Chair

Workforce Development - Macdonald D

Hosted by ASTTBC, CAPP

Overview of the British Columbia Skills for Jobs Blueprint to re-engineer education and training

- **HON. AMRIK VIRK**, Minister of Advanced Education, Government of British Columbia

Update on Professional Engineers Licensure Mobility

• **COLIN SMITH**, PEng, PE, APEGBC Delegate to PNWER
Economic development opportunities through labor mobility

- Best practices between British Columbia and Washington State on recognition of trade certifications
 - **SHANA PESCHEK**, Director, Construction Center of Excellence - Renton Technical Community College
 - **DOUG MACLAREN**, CEO, Skillsource - British Columbia
 - **RANDY AMBUEHL**, Training Director, Northwest Washington Electrical Industry JATC
 - **ENDRE "ANDY" CLEVEN**, Training Director, Electrical Joint Training Committee

Mechatronics training programs

- How cutting edge programs are adding skilled labor to the advance manufacturing and natural resource development workforce
 - **DR. STEVE ADDISON**, Director of Bachelor Degrees and New Program Development, Clover Park Technical College

Private Sector Panel: Partnership and collaboration that is addressing workforce challenges in the region

- **RON NILSON**, CEO, Ground Force Manufacturing
- **ELIZABETH AQUIN**, Senior Vice President, Petroleum Services Association of Canada

Action Item Discussion

Session IV
9:15 a.m. – 12:00 p.m.

Co-chairs:
REP. MIKE CUFFE,
Montana State
Legislature

RIC SLACO, Vice President
and Chief Forester,
Interfor

Forestry - Macdonald E

Hosted by Interfor

Current Economic Impacts & Opportunities in Forestry: An overview of the benefits of the forestry industry for the PNWER Region

- Perspectives on the U.S. Market, including the USDA's recent support of innovative, sustainable wood building materials
- Federal Forest Management Issues and the impacts to our four Western States.
 - **TOM PARTIN**, President, American Forest Resources Council
- Perspectives on the Canadian Market
 - **HON. STEVE THOMSON**, Minister of Forests, Lands and Natural Resource Operations, British Columbia

Panel: Current Issues, Trends and Challenges in Forest Management

- Moderated by **JOHN INNES**, Professor and Dean of Forestry, University of British Columbia
- The panel will address the following topics:
 - Forest health and fire management, including international protocols for fire response
 - Climate change/climate adaptation

DETAILED AGENDA

Forestry, con't

MONDAY, JULY 21

Session IV
9:15 a.m. – 12:00 p.m.

Co-chairs:
SEN. MIKE CUFFE,
Montana State
Legislature

RIC SLACO, Vice President
and Chief Forester,
Interfor

- Forest management policy trends
- Endangered species and federal impacts on state forests
- Panel members:
 - **JAMES HUBBARD**, Deputy Chief, U. S. Forest Service, Washington, D.C.
 - **TOM PARTIN**, President, American Forest Resources Council
 - **TIM SHELDAN**, Deputy Minister, Ministry of Forests, Lands and Natural Resource Operations, British Columbia

Legislator Comments

Action Item Discussion

- *What actions could PNWER take to address forest health on both sides of the border?*
- *Support for U.S. Administration initiative to move firefighting budget to FEMA to allow for Forest Service budget to be used for fire prevention and management.*

12:15 p.m. – 2:00 p.m.

Keynote Luncheon - Macdonald Ballroom

Featuring the HONOURABLE CHRISTY CLARK,
Premier of British Columbia (invited)

Hosted by Spectra Energy and Encana



2:15 p.m. – 5:15 p.m.

Concurrent Afternoon Sessions

Energy: LNG Exports, Mining, Ocean Policy, and Agriculture will meet.

Coffee break hosted by Imperial

Session I
2:15 p.m. – 5:00 p.m.

*The 2014 Energy Working
Groups Block is brought
to you by BP.*

Co-chairs:
SEN. CLIFF LARSEN,
Montana State
Legislature

GARY WEILINGER, VP,
External Affairs, Spectra

Energy: LNG Exports - Frontenac BC

Hosted by Pacific Northwest LNG, AltaLink, Capital Power

Opening Presentations on LNG Export Initiatives

Current LNG Initiatives by jurisdiction and challenges each is addressing (for example, skills, labor, environmental assessments, community engagement, safety and shipping) as well as a perspective from potential markets.

- Province of British Columbia
- **HON. RICH COLEMAN**, B.C. Deputy Premier and Minister of Natural Gas Development
- B.C. First Nations
- **JODY WILSON-RAYBOULD**, Regional Chief, B.C. Assembly of First Nations (invited)

Session I
2:15 p.m. – 5:00 p.m.

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Montana State
Legislature

GARY WEILINGER, VP,
External Affairs, Spectra
Energy

- State of Oregon
 - **REP. CADDY MCKEOWN**, Oregon State Legislature
 - State of Alaska
 - **JOSEPH BALASH**, Department of Natural Resources Commissioner for Alaska
 - Asian Markets
 - **YUEN PAU WOO**, Asia Pacific Foundation of Canada
- LNG Panel, moderated by **DR. ANDREW WALKER**, BG Group
- The panel will address the following questions:
 - What are the long term implications of this development for North America?
 - Would the market support Alaska, B.C. and Oregon projects?
 - If one or more of these projects moves forward, what are the workforce impacts across the region?
 - What are the safety, security and environmental impacts?
 - Panel members:
 - Upstream / project development including liquefaction
 - **MADLINE WHITAKER**, BG Canada
 - Pipeline
 - **DOUG BLOOM**, Spectra
 - **CHIEF DEREK ORR**, Mcleod Lake Indian Band
 - **LARRY PERSILY**, Federal Coordinator, Alaska Natural Gas Transportation Project
 - Labour / skills perspective
 - **GEOFF STEVENS**, B.C. Natural Gas Workforce Strategy

Action Item Discussion

Mining - Frontenac A

Hosted by Canpotex

Mineral Overview of the Region

- **KARINA BRIÑO**, President & CEO, Mining Association of B.C. and **SEN. JOHN COGHILL**, Majority Leader, Alaska State Legislature

From Discovery to Reclamation: The Needs, Cost and Value of Building a Mine

- *Cross-jurisdictional comparison in mine development in the U.S. and B.C. / Canada, including regulatory framework, financing and innovation*

- **GREG BEISCHER**, President, Millrock Resources
- **PIERRE LABEL**, Chairman, Imperial Metals

Opportunities, Productivity, and Challenges in Mine Development

- **ALAN FRYER**, Chief Spokesperson, Coal Alliance
- **DR. RAJIVE GANGULI**, Department Chair of Mining and Geological Engineering, University of Alaska Fairbanks

Question and Answer Discussion with Presenters

Closing remarks

- **HON. BILL BENNETT**, Minister of Energy and Mines, British Columbia

Action Item Discussion

Session II
2:15 p.m. – 5:00 p.m.

Co-chairs:

SEN. JOHN COGHILL,
Majority Leader, Alaska
State Legislature

KARINA BRIÑO,
President & CEO, Mining
Association of B.C.

DETAILED AGENDA

MONDAY, JULY 21

Session III
2:15 p.m. – 5:00 p.m.

Co-chairs:
SEN. ARNIE ROBLAN,
Oregon State Legislature

JOHN STAYNOR, VP
Compliance, ITB Marine
Group Ltd.

Ocean Policy - Macdonald E

Marine Spatial Planning

- British Columbia's experiences with the Integrated Marine Planning Process
 - **CHARLIE SHORT**, Manager, Marine Resources, Resource Management Objectives Branch, Ministry of Forests, Lands and Natural Resource Operations, British Columbia
- Oregon's Experience with Marine Spatial Planning and Marine Renewable Energy
 - **PAUL KLARIN**, Marine Program Coordinator, Oregon Department of Land Conservation and Development

Panel Discussion on Oil Spill Preparedness and Response

- The panel will address the following questions:
 - What are the existing responsibilities and division of powers for spill response in the U.S. and Canada?
 - Given proposed increases in shipping, what additional resources do we need to have in place for world class response?
 - What are the preparedness and response issues and strategies for remote areas?
 - How to better coordinate geographic response plans in transboundary areas.
- Panel Respondents:
 - **DALE JENSEN**, Program Manager, Washington Department of Ecology, Spill Prevention, Preparedness & Response
 - **BRUCE GILLES**, Cleanup Program Manager, Oregon DEQ Cleanup and Emergency Response
 - **GRAHAM KNOX, DIRECTOR**, Environmental Emergency Program, British Columbia Ministry of Environment
 - **ANIL MATHUR**, Chief Executive Officer, Alaska Tanker Company
 - **TRANSPORT CANADA**

Action Item Discussion

- Update on Ocean Acidification
 - **SEN. KEVIN RANKER**, Washington State Legislature
- Update on Ocean Energy
 - **REP. DEB BOONE**, Oregon State Legislature

Session IV
2:15 p.m. – 5:00 p.m.

Co-chairs:
PATRICK KOLE, VP, Legal & Government Affairs Idaho Potato Commission

HERB COX, MLA, Saskatchewan

Agriculture - Macdonald D

Hosted by Nunhems USA, Inc.

Presentation on Country-of-Origin Labelling (COOL): Update on the state of play

- **MARTIN RICE**, Canadian Pork Council (CPC)

U.S. Food Safety Modernization Act and Safe Food for Canadians Act

Presentation and Discussion:

- Implications for importers and exporters
- Overview, progress and key issues and areas of concern
 - **BOB EHART**, National Association of State Departments of Agriculture (NASDA)
 - **LYZETTE JOHNSTON**, Director, Domestic Food Safety Systems Division, Canadian Food Inspection Agency (CFIA), via conference phone

Agriculture's Role and Implications in International Trade Agreements -

Presentation and Discussion:

- Overview of current Canada and U.S. trade negotiation activities.
 - **HON. ROB MERRIFIELD**, Member of Parliament and Chair of the Committee on International Trade
 - **FREDERIC SEPPEY**, Chief Agriculture Negotiator and Director General, Trade Negotiations and Agreements, Agriculture and Agrifoods Canada.
 - **JASON HAFEMEISTER**, Senior Economist, Office of the Chief Economist, United States Department of Agriculture

Action Item Discussion

6:00 p.m. – 9:00 p.m.

Reception at Whistler Blackcomb's Roundhouse Lounge. Groups will travel 6,069 ft / 1,850 m via the Whistler Village Gondola. Participants will meet at the Whistler Village Gondola at the Skier's Plaza. Location is marked on the map on page 60 of this program. If you'd like to walk as a group, meet at the registration desk at 5:45 p.m. **Pre-registration is required.**

Hosted by BNSF

9:00 p.m.

Hospitality Suite - Deerhurt, Third Floor

Hosted by Nelson Mullins

DETAILED AGENDA

TUESDAY, JULY 22

Tuesday, July 22

7:00 a.m. – 5:00 p.m.

Registration - Frontenac Foyer

7:30 a.m. – 9:00 a.m.

Keynote Breakfast - Macdonald Ballroom

Featuring ELYSE ALLAN, President & CEO, GE Canada

Hosted by Teck Resources Ltd.



9:15 a.m. – 12:00 p.m.

Concurrent Morning Sessions

Energy & Environment, Trade & Economic Development, Invasive Species, Cross-Border Livestock Health, and Tourism will meet.

Coffee break hosted by The Butchart Gardens

Session I

9:15 a.m. – 12:00 p.m.

The 2014 Energy Working Groups Block is brought to you by BP.

Co-chairs:

PAUL MANSON, President & CEO, Sea Breeze Power Corp.

REP. GEORGE ESKRIDGE, Idaho State Legislature

Energy & Environment - Frontenac BC

Hosted by TransAlta and Cenovus Energy

Setting the Stage: Why is Energy Efficiency Important?

We have been preaching energy efficiency for the last 10-15 years but there has been hesitation in adopting widespread energy efficiency standards. Is energy efficiency over-hyped or under-valued? Are we losing environmental and financial gains? What more can be done to promote energy efficiency goals?

Energy Efficient Buildings

- Contractor's view: why chose Passive House?
- Discussion of the international standard featuring case studies from around the region.
 - **ROB BERNHARDT**, Project Manager, Bernhardt Contracting
- Deep Energy Retrofit of a High-Rise Multifamily Building
- Preview of Thursday's policy tour of The Belmont, high-efficiency residential building
 - **ANDREW PAPE-SALMON**, P.Eng., MRM, Senior Specialist – Energy, RDH Building Engineering Ltd.
- The role of states in promoting energy efficiency
 - **TONY USIBELLI**, Director, Washington State Energy Office, Department of Commerce
 - **JIM OGSBURY**, Executive Director, Western Governors' Association
- Question and Answer

Session I

9:15 a.m. – 12:00 p.m.

The 2014 Energy Working Groups Block is brought to you by BP.

Co-chairs:

PAUL MANSON, President & CEO, Sea Breeze Power Corp.

REP. GEORGE ESKRIDGE, Idaho State Legislature

Industrial Energy Efficiency

- Discussion of Approaches and Activities to Promote and Achieve Industrial Energy Efficiency
 - **PAM BARROW**, J.D., Director, Energy & Sustainability, Northwest Food Processors Association
- Strategic Energy Management applied to Industry: Case study of New Afton Gold Mine
 - **ROBERT GREENWALD**, P. Eng., MBA, President, Prism Engineering
- Question and Answer

Roadmap to Net Zero Construction and Deep Retrofits by 2030

- **ANDREW PAPE-SALMON**, P.Eng., MRM, Senior Specialist – Energy, RDH Building Engineering Ltd.

Action Item Discussion

- Harmonize Appliance Standards
- Public Disclosure of Energy Use in Real Estate
- Roadmap to NetZero Construction and Deep Retrofits by 2030

Session II

9:15 a.m. – 12:00 p.m.

Co-chairs:

CRISTINA FALCONE, Vice President, Government Affairs, UPS Canada

SIMON GIBSON, MLA, British Columbia

Trade & Economic Development - Macdonald F

Overview of the Importance of Bi-national Trade to the Region

- **HON. ROB MERRIFIELD**, Member of Parliament, Chair of the Standing Committee on International Trade
- **HON. RON CANNAN**, Member of Parliament, Vice-Chair of the Canada-United States Inter-Parliamentary Group and member of the House of Commons Committee on International Trade

Canada – U.S. Regulatory Cooperation Council update by officials

- **BOB CARBERRY**, Privy Council Office (PCO)
- **ALEX HUNT**, Branch Chief, Office of Information of Regulatory Affairs

Stakeholder Comments on Canada – U.S. Regulatory Cooperation

- **DR. CHRIS SANDS**, Hudson Institute
- **REP. JEFF MORRIS**, Washington State Legislature
- **JOHN TALBOT**, FPInnovations
- **BILL TAM**, BC Technology Industry Association
- **PATRIK KOLE**, Idaho Potato Commission
- **LARRY DELVER**, Alberta Beef Producers

Roundtable dialogue with RCC officials and industry

- The panel will address the following questions:
- What do you see as the biggest opportunities for Canada-US regulatory cooperation?
- What can industry do and how should stakeholders organize themselves to identify and advance Canada-US regulatory cooperation?
- How can we institutionalize the RCC to ensure it doesn't disappear when a new administration takes over?
- What are are suggestions to improve stakeholder engagement?

Action Item Discussion

DETAILED AGENDA

TUESDAY, JULY 22

Session III*
9:15 a.m. – 12:00 p.m.

Co-chairs:
MARK SYTSMA, Portland State University

REP. DEBRA BOONE, Oregon

**This session includes lunch and a luncheon speaker, and continues in the afternoon.*

Participants may also choose to attend the Keynote Luncheon instead.

Invasive Species I - Macdonald D

Zebra and Quagga Mussel Prevention: Building a perimeter of protection for the region

- *Update on Regional Threats*
 - **LAUREEN JANUSZ**, Fisheries Biologist, Manitoba Conservation and Water Stewardship (via teleconference), and **KATE WILSON**, Aquatic Invasive Species Coordinator, Alberta Environment & Sustainable Resource Development
 - **JORDAN NIELSON**, Aquatic Invasive Species Coordinator, Utah Division of Wildlife Resources (via teleconference) and **STEPHEN PHILLIPS**, Senior Program Manager, Pacific States Marine Fisheries Commission
- *Emerging issues, Early Detection and Rapid Response*
 - **MATTHIAS HERBORG**, Aquatic Invasive Species Coordinator, BC Ministry of Environment
 - **STEPHEN PHILLIPS**, Senior Program Manager, Pacific States Marine Fisheries Commission

Legislative Discussion to voice concerns and recommend solutions

- *This panel will explore recent legislation in the region, and other issues in invasive species legislation, and discuss the opportunities for regional collaboration, to create a perimeter of protection for the region.*
 - **SEN. JIM HONEYFORD**, Washington State Legislature
 - **REP. BILL KENNEMER**, Oregon State Legislature
 - **REP. MIKE CUFFE**, Montana State Legislature
 - **REP. PAUL SEATON**, Alaska State Legislature
 - **ALANA DELONG**, MLA, Alberta
 - **HON. MARY POLAK**, Minister of Environment, B.C.

Industry Initiatives to Prevent the Spread of Invasive Species: The Energy Sector
Community Based Social Marketing: Invasive Species Luncheon

- **KEN DONNELLY**, President, Beyond Attitude Consulting

Session IV
9:15 a.m. – 12:00 p.m.

Co-chairs:
MIKE NIKOLAISEN, British Columbia Association of Cattle Feeders

DR. MARTIN A. ZALUSKI, Dept. of Livestock, Animal Health Division, Montana

Cross-Border Livestock Health Conference - Frontenac A

Hosted by Idaho Dairymen's Association

RCC Working Group – Veterinary Drug Submission Harmonization

- **DR. MARY-JANE IRELAND**, Health Canada
- **DR. STEVEN VAUGHN**, Food and Drug Administration

RCC Working Group, Zoning for Foreign Animal Diseases

- **DR. CHERYL JAMES**, CFIA

RCC Working Group - Meat and Poultry Certification

- **TAMMY SWITUCHA**, CFIA (via teleconference)

Session V
9:15 a.m. – 12:00 p.m.

Co-chairs:

HON. NAOMI YAMAMOTO,
Minister of Small
Business & Tourism,
British Columbia

DAVE COWEN, General
Manager, Butchart
Gardens

Tourism - Macdonald E

Supported by Aboriginal Tourism BC

Two Nation Vacations: Products, Experiences and Source Markets That Connect Across the Border

How to Grow Tourism in PNWER; Challenges, Opportunities, Synergies and Benefits Relative to Growth Strategies for Key Sectors & Markets

- **KEITH HENRY**, President & CEO, Aboriginal Tourism B.C.
 - Aboriginal Tourism
- **KEVAN RIDGWAY**, President, Vancouver, Coast & Mountains Tourism Region
 - Gold Rush Trail Development
- **GREG WIRTZ**, President, Cruise Lines International Association, North West & Canada
 - Cruise
- **DAVE COWEN**, President, Gardens B.C.; General Manager, The Butchart Gardens
 - Garden Tourism
- **ALBERT TSENG**, past president, Canadian Inbound Tourism Association Asia Pacific (CITAP)
 - China

Developing Tourism and Collaborative Destination Marketing Within the PNWER Region: Panel Discussion

- The panel will address the following topics:
 - Tourism Dashboard Development to illustrate the value of tourism in the Pacific Northwest Economic Region in terms of revenue, jobs, businesses, and GDP
 - Developing a marketing strategy / brand for PNWER region and creating demand for Two Nation Vacations
 - Funding disparity for marketing among PNWER partners and within PNWER regions; how could this be best addressed so that regions can develop and market together?
 - Beyond the Border 1.0 to 2.0: What does tourism need?
 - The challenge of DUI and misdemeanor turn-backs
- Panel Members:
 - **PAUL NURSEY**, CEO, Tourism Victoria
 - **GREG KLASSEN**, CEO, Canadian Tourism Commission
 - **JOE SPRAGUE**, Senior Vice President, Communications and External Relations, Alaska Air
 - **BARRETT FISHER**, President and CEO, Tourism Whistler
 - **MARSHA WALDEN**, CEO, Destination B.C.
 - **DAVID BLANDFORD**, VP Communications, Visit Seattle

Opportunities and Challenges in Tourism: Easing Barriers to Encourage Travel

- Sichuan Visa Pilot
 - **DAVE COWEN**, General Manager, The Butchart Gardens
- Growth of Alaska Airlines relative to the multimodal transportation needs of the PNWER Region: future growth challenges related to borders, infrastructure & security

DETAILED AGENDA

TUESDAY, JULY 22

Tourism, con't

Session V
9:15 a.m. – 12:00 p.m.

- **JOE SPRAGUE**, Alaska Air, Senior Vice President, Communication and External Relations
- Transportation Challenges / Opportunities
 - **DR. DON ALPER**, Western Washington University
- NORPASS Update
 - **DAVE COWEN**, co-chair, PNWER Tourism Working Group

Action Item Discussion

12:15 p.m. – 1:45 p.m.

Keynote Luncheon - Macdonald Ballroom

Featuring:

HIS EXCELLENCY BRUCE HEYMAN, Ambassador of the United States to Canada; and

HIS EXCELLENCY GARY DOER, Ambassador of Canada to the United States



Hosted by Cruise Lines International Association – North West & Canada

2:00 p.m. – 5:00 p.m.

Afternoon Concurrent Sessions

Energy Storage, Border Issues, Invasive Species, Cross-Border Livestock Health, and Innovation will meet.

Hosted by CAODC

Session I / Special Session

Border Issues - Frontenac BC

Hosted by Fasken Martineau

2:00 p.m. – 3:00 p.m.
Special Border Session

Part I: Facilitated Listening Session for our Ambassadors: Border Roundtable with both Ambassador Heyman and Ambassador Doer and selected stakeholders on the next generation of Beyond the Border

- Moderated by **MATT MORRISON**, Executive Director, PNWER
 - **HON. BRUCE HEYMAN**, U.S. Ambassador to Canada
 - **HON. GARY DOER**, Canadian Ambassador to the U.S.
- Speakers
 - **DAVID FRANCIS**, UPS
 - **HON. ROB MERRIFIELD**, MP
 - **CHRIS SANDS**, Hudson Institute
 - **GREG WIRTZ**, Cruise Lines International Association – NW & Canada
 - **JIM PHILLIPS**, CanAmbTA
 - **AARON CANART**, Agribeeef
 - **DAVE COWEN**, The Butchart Gardens
 - **STEVE CRYNE**, Canadian Employee Relocation Council
 - **BOB STEELE**, B.C. Ministry of Transportation

Remarks by **GIL KERLIKOWSKA**, Commissioner of U.S. Customs & Border Protection

Session I
3:30 p.m. – 5:00 p.m.
Border Issues

Co-chairs:
DR. DON ALPER, Western
Washington University

SIMON GIBSON, MLA,
British Columbia

Part II: Border Pilots

- PNWER Border Clusters Pilot Project
 - Introduction NEXUS+ For Business Pilot Concept
 - **MATT MORRISON**, Executive Director, PNWER
 - WA-BC Software Cluster
 - Forestry/Mining Cluster
 - **REP. MIKE CUFFE**, Montana State Legislature
- Trusted Employer Pilot Proposal
 - **STEVE CRYNE**, Canadian Employee Relocation Council
- Policy recommendations from the recent “Beyond NAFTA Conference”
 - **DR. DON ALPER**, BPRI
 - **LAURIE DRAUTMAN**, BPRI
- Beyond “Beyond the Border” – What are the next steps for the Action Plan?
 - **KEVIN O’SHEA**, Assistant Secretary, Border Action Plan Implementation, Privy Council Office
 - **BRADD SKINNER**, U.S. DHS Attaché to Canada

Action Item Discussion

Session II
2:00 p.m. – 5:00 p.m.

Co-chairs:
REP. JEFF MORRIS,
Washington State
Legislature

MARK OENS, Senior
Manager, Substation
Metering and Telecomm
Services, Snohomish PUD

Energy Storage - Macdonald F

Hosted by Shell

Energy Storage Project Updates with Utility Regulators

- **DAVE DANNER**, Chairman, The Utilities and Transportation Commission, Washington
- **PHIL JONES**, Commissioner, Washington State Utilities
- **BRENT J. SHEETS**, Research Manager, Alaska Center for Energy and Power, University of Alaska Fairbanks
- **RUSS WEED**, VP Business Development & General Counsel, UniEnergy Technologies
- **HELEN WHITTAKER**, Manager, Technology Innovation BC Hydro
- **MARK OENS**, Senior Manager, Substation Metering and Telecomm Services, Snohomish PUD

Action Item Discussion

DETAILED AGENDA

TUESDAY, JULY 22

Session III

2:00 p.m. – 5:00 p.m.

Co-chairs:

MARK SYTSMA, Portland State University

REP. DEBRA BOONE, Oregon State Legislature

Invasive Species II - Macdonald D

Invasive Controls: Success, Partnerships, Planning and Eradication

- Rat free Alberta:
 - **PHIL MERRILL**, Provincial Rat and Pest Specialist, Alberta Agriculture and Rural Development
- Biological Control of Invasive Plants – the BC Experience
 - **VAL MILLER**, Provincial Invasive Plant Officer, Ministry of Forests, Lands and Natural Resource Operations, British Columbia
- Pathways Based Risk Assessment: Marine Vectors
 - **ERRIN RAMANUJAM**, Associate Scientist, California Ocean Science Trust
- European Fire Ant Prevention and Eradication
 - **DR. ROBERT J. HIGGINS**, Department of Biological Sciences, Thompson Rivers University
- Invasive Species Council of British Columbia
 - **JODI ROMYN**, Senior Manager, Invasive Species Council of British Columbia

Action Item Discussion

Session IV*

2:00 p.m. – 5:00 p.m.

Co-Chairs:

MIKE NIKOLAISEN, British Columbia Association of Cattle Feeders

DR. MARTIN A. ZALUSKI, Montana Dept. of Livestock Animal Health Division

**This session continues on Wednesday, July 23.*

Cross-Border Livestock Health Conference II - Frontenac A

Hosted by Idaho Dairymen's Association

Animal Welfare Audits: What Works and What Doesn't

- **DR. JENNIFER WALKER**, Dean Foods

A Canadian Approach to Farm Animal Welfare Policy

- **MR. GEOFF URTON**, BC SPCA

Animal Welfare: Panel Discussion

Action Item Discussion

DETAILED AGENDA

TUESDAY, JULY 22

Session V
2:00 p.m. – 5:00 p.m.

Co-Chairs:
ALANA DELONG, MLA,
Alberta

DAVE ZEPPONI, President,
Northwest Food
Processors Association

Innovation - Macdonald E

Hosted by Microsoft and Idaho National Lab

Energy Efficiency Strategies in the Northwest

- **PAM BARROW**, Director, Energy & Sustainability, Northwest Food Processors Association

Innovation Policy and Cross-border Regional Collaboration: Panel

- **GREG CAWS**, President & CEO, BC Innovation Council
- **EGILS MILBERGS**, Chief Innovator, Washington Business Alliance and Center for Accelerating Innovation
- **DIANE SMITH**, CEO, American Rural
- **STEPHEN LOUGHEED**, President & CEO, Alberta Innovates Technology Futures

5:00 p.m. – 7:00 p.m.

The Canadian Engineering & Geoscience Reception - Woodlands Terrace

6:30 p.m.

Open evening *Enjoy Whistler!*

9:00 p.m.

Hospitality Suite - Deerhurt, Third Floor

Hosted by YVR

Wednesday, July 23

7:00 a.m. – 5:00 p.m.

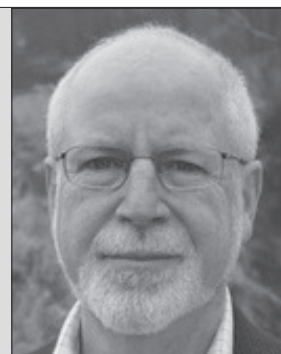
Registration - Frontenac Foyer

7:30 a.m. – 9:00 a.m.

Keynote Breakfast - Macdonald Ballroom

Featuring **MIKE HAMILTON**, Cyber Security Policy Adviser, Office of the CIO, Washington State, "Cybersecurity as a regional economic issue, and a strategy to influence outcomes."

Hosted by Port Metro Vancouver



WEDNESDAY, JULY 23

DETAILED AGENDA

WEDNESDAY, JULY 23

9:15 a.m. – 12:00 p.m.

Concurrent Morning Sessions

Transportation, University Presidents' Roundtable, Cross-Border Livestock Health III, Arctic Caucus, Water Policy, and the Executive Committee will meet.

Coffee break hosted by Prince Rupert Port Authority

Session I

9:15 a.m. – 12:00 p.m.

Co-Chairs:

BRUCE AGNEW, Cascadia

SEN. CURT MCKENZIE,
Idaho State Legislature

Transportation I - Macdonald D

Hosted by SSA Marine and CN

Aligning truck size and weights among states and between provinces:

Varying truck and size weight between Northwest states and Western Canadian provinces have hampered the efficiency of PNWER commerce and trade. As more rail capacity is taken up by energy commodities (oil and coal), other goods have been challenged to find alternative transportation services. This session will review where we are, and how this is a new opportunity to push for safe, efficient size and weight configurations that can increase weight per mile efficiencies up to 40%, while decreasing emissions.

- **DAN RICE**, Transystems LLC, Montana
- **JERRY WHITEHEAD**, Chair, Idaho Transportation Board
- **BOB STEELE**, New West Partnership, and the harmonizing of regulations between AB, BC, SK.

Greening supply chains:

The PNWER region represents the nexus of the twenty year old NAFTA treaty and the fiercely competitive Asia Pacific trade corridor. Environmental stewardship increasing factors into marketing campaigns of competing ports. In the spirit of "Cooperate Regionally to Compete Globally" this session highlights best practices for Northwest port and border gateways in reducing diesel emissions and incentivizing environmental enhancements to shippers. West Coast states and the Province of B.C. are also cooperating on Clean, Green and Smart initiatives to reduce emissions through technology breakthroughs.

- Moderator: **STEVE MARSHALL**, West Coast Corridor Coalition and CATES Seattle. Clean Green Smart West Coast Partnership (Federal Highways).
- **MARKO DEKOVIC**, Port Metro Vancouver
 - Northwest Ports Clean Air Strategy
- Clean Border Gateways
 - **BENJAMIN TEITELBAUM**, NAFTA Commission on Environmental Cooperation, Montreal
 - Border gateways and how NAFTA is lowering greenhouse gases.
- **MARK HEMPHILL**, HDR
 - LNG for trains

PNWER Legislators Comment

Action Item Discussion

Session II
9:15 a.m. – 12:00 p.m.

Co-Chairs:
SEN. LESIL MCGUIRE,
Alaska State Legislature

REP. BOB HERRON, Alaska
State Legislature

HON. CURRIE DIXON,
Minister of Economic
Development and
Environment, Yukon

HON. DAVID RAMSAY,
Minister of Justice and
Industry, Tourism and
Investment, Northwest
Territories

Arctic Caucus - Macdonald F

Report from PNWER Yellowknife meeting in Nov. 2013

- **HON. DAVE RAMSAY**, Minister of Justice and Industry, Tourism and Investment Northwest Territories

Report on Western Arctic Marine Transport & Government Roundtable held by Centre for International Governance Innovation (CIGI) in Yellowknife

- **MARINA GROSU**, Research Associate & Project Coordinator, CIGI

Report from Finland

- **REP. BOB HERRON**, Alaska State Legislature, Co-Chair Alaska Arctic Policy Commission (AAPC)

Report from Barents Council

- **JOHN HIGGINBOTHAM**, Senior Fellow at Carleton University and the Centre for International Governance Innovation (CIGI)

Discussion of Beaufort Regional Business Council

- **ALL PARTICIPANTS**

Report on progress of the Alaska Arctic Policy Commission, and their recent report

- **SEN. LESIL MCGUIRE**, Alaska State Legislature, Co-Chair AAPC
- **REP. BOB HERRON**, Alaska State Legislature, Co-Chair AAPC

Goals of the U.S. Leadership of the Arctic Council and the role the PNWER Arctic Caucus can play in the upcoming transition from Canada to U.S. leadership

- PNWER partnership with Center for Strategic and International Studies for a 'Passing of the Torch' conference, October 7 – 8 in Washington, D.C., to discuss the April transition from Canadian leadership to U.S. leadership of the Arctic Council.

Action Item Discussion

Special Session*
9:15 a.m. – 12:00 p.m.

*This session is by
invitation only.*

**This session will
continue after lunch.*

University Presidents' Roundtable - Macdonald E

- Introductions and Roundtable
- Moderator: **ALLAN CAHOON**, President, Royal Roads University
 - Roundtable #1: As regional and international post-secondary institutions, what aligns us and what divides us?
 - **JENNIFER WILKIE**, CFO, MITACS
 - Roundtable #2 – Major challenges and issues faced by your institution
 - Roundtable #3 – What is the most innovative practice, program and/or as a president initiative at your institution?

DETAILED AGENDA

WEDNESDAY, JULY 23

Session III

9:15 a.m. – 12:00 p.m.

Co-Chairs:

MIKE NIKOLAISEN, British Columbia Association of Cattle Feeders

DR. MARTIN A. ZALUSKI, Montana Dept. of Livestock Animal Health Division

Cross-Border Livestock Health III - Frontenac A

Hosted by Idaho Dairymen's Association

Background information on Porcine Epidemic Diarrhea (PED)

- **DR. MARTIN ZALUSKI**, Montana State Veterinarian

Porcine Epidemic Diarrhea (PED) in Canada and USA - effect on transport - Presentation and Discussion

- **DR. CHRIS BYRA**, Canadian Swine Health Intelligence Network

Electronic Exchange of Export Certificates (EEEC) - Pilot Project - Presentation and Discussion

- **DR. AMAN BATH**, CFIA

Veterinary Export Health Certification System (VEHCS) presentation and discussion

- **DR. LARRY SCHULER**, USDA / APHIS (invited)

Session IV

9:15 a.m. – 12:00 p.m.

Co-Chairs:

SEN. JIM HONEYFORD, Washington State Legislature

DAVID HILL, Director, Centres and Institutes and Research Advocacy, University of Lethbridge

Water Policy - Frontenac B

Hosted by Idaho Water Users Association

Water Management – Issues, Challenges and Opportunities in the 21st Century

- This information-sharing session will explore the water management issues, challenges and opportunities in each jurisdiction and the actions being taken to address them.
 - Speakers will address the following questions:
 - What is the breadth of your jurisdiction's water management mandate (e.g. programs, goals, and outcomes)?
 - What are the top three water management issues and challenges that your jurisdiction faces now and in the future?
 - How is your jurisdiction responding to these issues and challenges? What role can PNWER play to help tackle these challenges?
 - Overview from each state/province:
 - **SEN. JIM HONEYFORD**, Washington State Legislature
 - **SEN. ARNIE ROBLAN**, Oregon State Legislature
 - **NORMAN M. SEMANKO**, Executive Director & General Counsel, Idaho Water Users Association
 - **JIM OGSBURY**, Executive Director, Western Governors' Association
 - **REP. KATHLEEN WILLIAMS**, Montana State Legislature
 - **LYNN KRIWOKEN**, Executive Director, Ministry of Environment, BC
 - **ANDY RIDGE**, Executive Director, Water Policy Branch, Environment and Sustainable Resource Development, Alberta
 - **HEATHER JIROUSEK**, Program Advisor, Water Resources Branch, Government of Yukon
 - **LARRY DOKE**, MLA, Saskatchewan

Discussion: Issues, Challenge and Opportunities in the 21st Century: What can we do together to address important water management issues in the region?

- Introducing B.C.'s New Water Sustainability Act
 - **LYNN KRIWOKEN**, Executive Director, Ministry of Environment, B.C.

DETAILED AGENDA

10:00 a.m. – 12:00 p.m.

Executive Committee Meeting - Empress C
Open to all participants

12:15 p.m. – 2:00 p.m.

Keynote Luncheon - Macdonald Ballroom

Featuring **GOVERNOR STEVE BULLOCK, Montana**

Hosted by Golder Associates Ltd.



WEDNESDAY, JULY 23

Special Session

2:15 p.m. – 5:30 p.m.

Co-Chairs:

SEN. JIM HONEYFORD,
Washington State
Legislature

DAVID HILL, Director,
Cnetres and Institutes
and Research Advocacy,
University of Lethbridge

Columbia River Treaty Symposium - Frontenac C

Hosted by Puget Sound Energy

Introduction from **STEVE BULLOCK**, Montana State Governor

- U.S.: Federal, State, Local, and Tribal Perspectives
 - **JENNA PURL**, EST Officer, Office of Canadian Affairs, Bureau of Western hemisphere Affairs, U.S. Department of State
 - **TOM KARIER**, Council Member, Northwest Power & Conservation Council
 - **NORMAN M. SEMANKO**, Executive Director & General Counsel, Idaho Water Users Association
 - **JIM HEFFERNAN**, Policy Analyst, Columbia River Inter-Tribal Fish Commission

Introduction from **HON. BILL BENNETT**, Minister of Energy and Mines, British Columbia

- Canada: Federal, Provincial, Local, and First Nations Perspectives
 - **STEPHEN GLUCK**, Department of Foreign Affairs, Trade and Development Ottawa
 - **KATHY EICHENBERGER**, Executive Director, Ministry of Energy and Mines, British Columbia
 - **DEB KOZAK**, CRT Chair, Local Governments' Committee
 - Canadian Columbia River Intertribal Fisheries Commission
- Protocols for Adaptive Water Governance, The Columbia River Treaty; Sponsored by the Program on Water Issues at the Munk School of Global Affairs, University of Toronto
 - **NIGEL BANKES**, Natural Resources Law, Professor, University of Calgary
 - **BARB COSENS**, Water Law and Policy, Professor, University of Idaho
 - Panel discussion with moderators **DAVE HILL** and **SEN. JIM HONEYFORD**
 - *This panel will identify differences of opinion and areas of agreement between U.S. and Canadian stakeholder and industry involvement. The panel discussion will explore paths forward for the Columbia River Treaty and how regional leaders can be best represented in the discussion going forward. Discussion will also touch on the impact that*

DETAILED AGENDA

WEDNESDAY, JULY 23

Special Session
2:15 p.m. – 5:30 p.m.

Columbia River Treaty Symposium, con't

climate change will have on the Columbia River in future discussions. Panelists will help identify what PNWER can do to encourage a cooperative approach to addressing the remaining issues in the Treaty discussion.

Additional Support Provided By Idaho Water Users Association

2:15 p.m. – 5:00 p.m.

Concurrent Afternoon Sessions

Transportation II, University Presidents' Roundtable, Cross-Border Livestock Health IV, and the Executive Committee will meet.

Coffee break hosted by Westshore Terminals

Session I
2:15 p.m. – 5:00 p.m.

Co-Chairs:
BRUCE AGNEW, Director,
Cascadia Academy

SEN. CURT MCKENZIE,
Idaho State Legislature

Transportation II - Macdonald D

Hosted by SSA Marine and CN

Rail Safety and Capacity: Oil Spill Preparedness and Response

- *Dominating the public discussion about trade, jobs and the environment in the PNWER region are the twin challenges of rail safety and capacity. Recent high profile oil by rail accidents have spurred extraordinary industry/regulator consultation in Canada and the US and action on new safety procedures and investments.*
- Canada Study on Moving Energy Safely
 - **SENATOR RICHARD NEUFELD**, Chair, Senate Committee on Energy, the Environment and Natural Resources, Parliament of Canada
 - **TRANSPORT CANADA**
- Rail Oil Spill Prevention in the U.S.

Collaborative Partnerships for Transport

- *The Asia Pacific Gateway and Corridor Initiative and the newly launched Washington Rail Caucus and Great Northern Corridor as a framework for public/private partnerships and models for investment strategy.*
- The Great Northern Corridor
 - **JEANNIE BECKETT**, Principal, The Beckett Group
- Washington State Rail Caucus
 - **REP. LUIS MOSCOSO**, Washington State Legislature
- PNWER Legislative Roundtable on moving commodities to domestic and international markets safely and competitively

Action Item Discussion

Special Session
2:15 p.m. – 5:00 p.m.

This session is by invitation only.

University Presidents' Roundtable Afternoon Session - Macdonald E

DETAILED AGENDA

WEDNESDAY, JULY 23

Session II
2:15 p.m. – 5:00 p.m.

Co-Chairs:
MIKE NIKOLAISEN, British Columbia Association of Cattle Feeders

DR. MARTIN A. ZALUSKI,
Dept. of Livestock Animal Health Division, Montana

Cross-Border Livestock Health IV - Frontenac A

Hosted by Idaho Dairymen's Association

- Genetically Modified Organisms and Livestock Feed (monogastrics)
 - **DR. JAMES HERMES**, Oregon State University
- Genetically Modified Organisms and Livestock Feed (ruminants)
 - **DR. ALISON VAN EENENNAAM**, University of California, Davis
- Genetically Modified Organisms - Panel Discussion
- 2014 Action Items Discussion and Closing Comments
- **HON. GERRY RITZ**, Canadian Federal Minister of Agriculture

3:00 p.m. – 5:00 p.m.

Executive Committee Meeting - Empress C

This session will review the action items from the Summit for approval by the PNWER Executive Committee. Open to all delegates.

3:00 p.m. – 6:00 p.m.

Pemberton Agriculture Tour

Meet at the registration table 15 minutes prior to departure. Pre-registration required

6:00 p.m. – 9 :00 p.m.

Reception - Squamish Lil'Wat Cultural Centre

Featuring **CHIEF LUCINDA PHILLIPS**, Lil'Wat Nation

The Cultural Centre is one block from the Fairmont Chateau Whistler. See map on page 60 of program for location.

Hosted by Spectra Energy



9:00 p.m.

Hospitality Suite - Deerhurt, Third Floor

Hosted by Enbridge

Thursday, July 24

8:00 a.m. – 10:00 a.m.

Optional Continental Breakfast - Macdonald Ballroom

Hosted by Eiguren Fisher Public Policy

9:00 a.m.

All-day policy tours

Meet at the registration table 15 minutes prior to departure. Pre-registration required. See schedule in the front of this program for departure times.

THURSDAY, JULY 24