GCCA
GLOBAL CLEANTECH CLUSTER ASSOCIATION
Making Local, Global

Economic Development with Market Returns

Financial Innovation for Economic Renewal

PNWER Summit, Big Sky, Montana
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Global Cleantech Cluster Association - 50 Clusters, 10‘000 companies

GCCA – Making local, global

> Sustainable Regional Economic Development

> Finance Innovation – Large Institutional Investors

> Collaboration with P80 Group (80+ pension funds) and Club de Madrid (106 former presidents)

> GCCA Later Stage Award (600+ finalists)

> "KeyStone Compact" Assessment Tool

Founders: SWISS CLEANTECH, FINNISH CLEANTECH CLUSTER OSKE PROGRAMME, WATERSHED CAPITAL GROUP

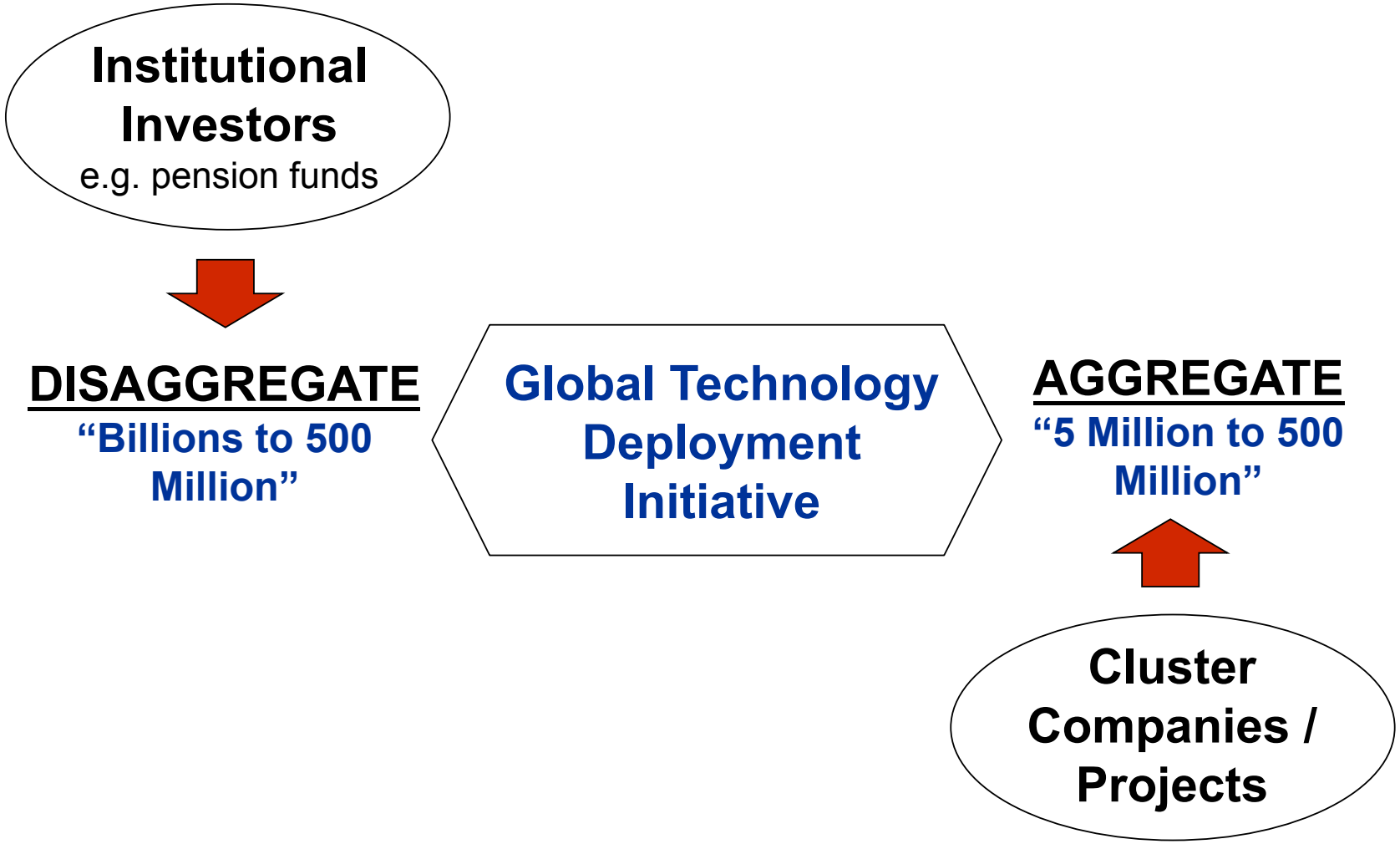
The Challenge

(Perceived) disconnect between institutional investors and sustainable companies & projects

Our Approach: Reduce Risk

Help companies with proven clean technologies to become investable for institutional investors, e.g. pension funds & sovereign wealth funds

The Big Picture



The time is right:

> Pension funds are at negative tipping points

> Established industries are disrupted by outsiders

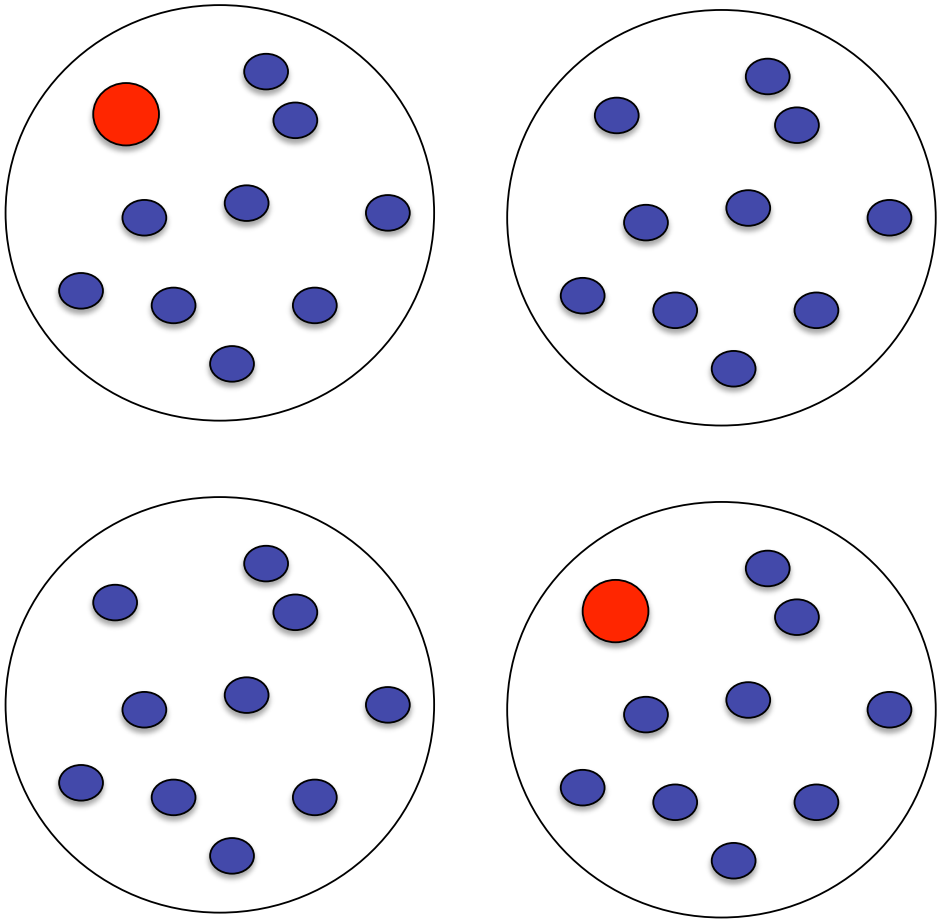
> Need for new financial mechanisms & legal frameworks

> Multi-Asset Renewal Fund (MARF)

Identify, assess & bundle companies along value chains, emerging new industries, and clusters

> First MARF program in Finland, since Dec 2013

Traditional investment in companies



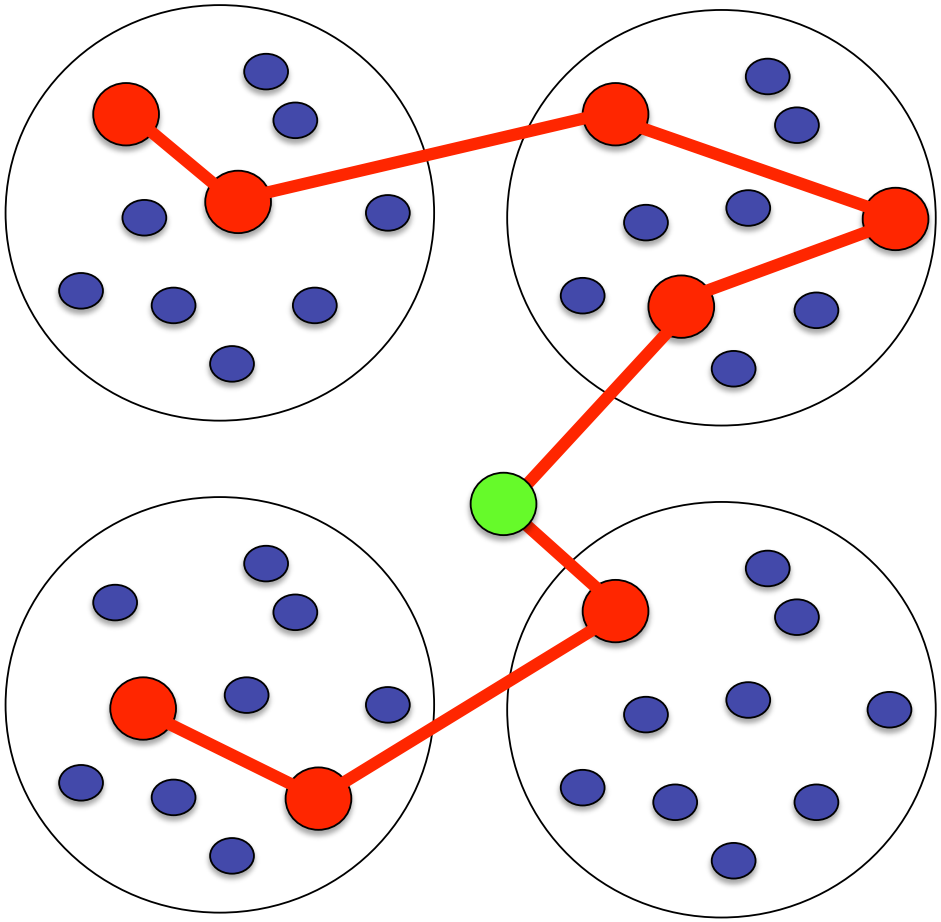
Matching process:

> in-efficient

> no systemic view

> mis-match of risk profiles: pension funds vs. SME, startups

MARF – Multi-Asset Renewal Fund



MARF

> Identify, Assess, Bundle (Corp., SME, Start-ups)

> Reduce Risk:

> > Value Chains/Systems

> > Multi-Assets

> > Cross-Border

> Extra benefit: precise data for economic development tasks

Questions:

> Relevance of the MARF Finland insights to the PNWER region?

> How to leverage and further develop the MARF learnings together with PNWER?

Globe 2016, Vancouver, March 2-4 2016

PNWER Summit July 2016