



Pacific NorthWest Economic Region

15th ANNUAL SUMMIT

*July 14 - 18, 2005 in Seattle, Washington
Westin Hotel*

AGENDA *Preliminary Agenda* **Keynote Speakers**

Governor Christine Gregoire, Washington
Governor Brian Schweitzer, Montana
Ambassador Cresencio Arcos, Department of Homeland Security
The Honourable Anne McLellan, Deputy Prime Minister, Canada
Senator Patty Murray, US Senate (*invited*)
Senator Jack Austin, Leader of the Government in the Senate (Canada)
Representative David Reichert, U.S. House of Representatives
Representative Norm Dicks, U.S. House of Representatives

Working Groups

[Agriculture](#)
[Border Issues](#)
[Energy I](#)
[Energy II](#)
[Environment](#)
[Forestry](#)
[Healthcare](#)
[High-Tech](#)

[Homeland Security](#)
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[Trade & Economic Development](#)
[Transportation](#)
[Water Policy](#)
[Workforce Development](#)

NOTE: This is not the finalized agenda and is thereby subject to change

Pacific NorthWest Economic Region
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AGRICULTURE

Richard Marz, MLA, Alberta
&
Ed Lord, Vice President, Region 5, National Cattlemen's Beef Association

MORNING SESSION - 9:00am-12:00am

Saturday, July 16th
Vashon Room

1) Cattle and Beef Trade

Eric Butters, Alberta Beef Producers,
Jay Truitt, National Cattlemen's Beef Association

- **What are the implications of the potential outcomes of the current litigation?**
- **What is on the horizon for the North American beef industry in the global marketplace? (Processing and Jobs)**
- **Discussion and action items: *What can PNWER do to enhance competitiveness of the North American beef industry? How can we encourage greater collaboration and resources toward researching value added opportunities for SRM's (specified risk materials)?***

2) Animal ID Issues

Rick Stott, Vice-President, Business Development, Agri-Beef Co. & Julie Stitt, Executive Director, Canadian Cattle Identification Agency.

- **What is the current status of Animal ID in Canada and the US?**
- ***How can we encourage the design of compatible systems that will not become an unnecessary barrier when the border is opened up again?***

3) Expert Analysis of Avian Flu- Deputy Minister Rory McAlpine - British Columbia Ministry of Food and Fisheries

- **What is Avian Flu?**
- **How is it spread?**
- **What are the lessons learned from the BC outbreak in 2004, and how can we be better prepared throughout the region to prevent such an outbreak?**

Discussion and Resolutions

BORDER ISSUES

Co-Chairs:

Sen. Ralph Seekins, Alaska State Senate, Alaska

Jim Phillips, President & CEO, CAN/AM BTA

Jointly Sponsored by the Canadian/American Border Trade Alliance

Saturday, July 16th
Cascade I, A&B Room

MORNING SESSION – 9:00am-12:00am

The new Security and Prosperity Partnership for North America: Using PNWER as a test bed to develop and implement innovative solutions to make the US/Canada border work better for trusted travelers, and low risk goods and services, especially in light of new US legislation requiring all US and Canadian citizens to carry passports by January 08, well before the 2010 Olympics.

Representative from US Department of Homeland Security
US Customs and Border Protection
Canada Border Services Agency

1) Border Update:

a. Perimeter Clearance Strategies

- CSI
- Smart box- Seals for intrusion notification
- Port security
- Off shore interdiction of inadmissible people

b. Trusted Traveler Strategies

- Defining secure travel documents
- Western Hemisphere exemption

2) Canada – U.S. Border: A View from Parliament

Senator Jerry Grafstein, Greg Thompson, M.P; Co-chairs of the Canada-U.S. Inter-Parliamentary Group

3) Integrating Land, Sea and Air Nexus for a Pilot in the Pacific Northwest

Solomon Wong, Intervistas, Vancouver, B.C.

4) C-TPAT

Tom Hardy, Customs & Border Control (invited)

- New Supply Chain Security Criteria

5) Developing a Review process (Ombudsman) for Nexus, Expedited Removal, and border travel issues

Discussion – Action Points and Resolutions

ENERGY I

Co-Chairs:

Mel Knight, MLA Grande Prairie-Smoky, Alberta

Cam Barton, Vice-President, Direct Energy

Friday, July 15th

Vashon Room

AFTERNOON SESSION – 2:00pm-5:00pm

- 1) PNWER's Bi-National Regional Energy Planning Initiative:** *This will be the first meeting of the Initial Steering Committee for the Pacific NW Bi-National Energy Planning Initiative. The Steering Committee will be Co-Chaired by Representative Jeff Morris (WA) chair of Washington State Technology, Energy, and Communications Committee; and Murray Smith, former Energy Minister of Alberta*

- Goals and Objectives, Timeline
- Scope of the Initiative
- Discussion on an Integrated Resource Plan for the region

2) Coordination on multi-jurisdictional corridor siting and enabling legislation

PNWER Legislative Energy Chair Task Force

3) Alaska Natural Gas Pipeline

- Impact on economic development throughout the region

Discussion and Resolutions

ENERGY II
Emerging Technologies

Co-Chairs:

Rep. George Eskridge, Idaho House of Representatives, Idaho

Dr. Gouri Bhuyan, Powertech Labs, Inc

Sunday, July 17th
Cascade II Room

MORNING SESSION - 9am-12pm

What are strategies to encourage pre-commercial technology?
What incentives are working and currently in place in the region?
What other obstacles and barriers need to be addressed?

2) 1) Promoting New Technology

- How can we showcase sustainable back-up power during the 2010 Olympics?
- How can we use the Olympics to tell the story and promote new technology to the public?

2) New Technologies

- What are the best practices to encourage and adopt regional interconnection standards?
- What are the barriers and obstacles; can we move to a region standard?
- How do we encourage new technology to be demonstrated and adopted?
- What are best practices around the region?

Speaker: Barry Penner, Alternative Energy Taskforce

Discussion and Resolutions

ENERGY II
Ocean Energy

Chair

Dr. Gouri Bhuyan, Powertech Labs, Inc

Saturday, July 16th
Grand Crescent Room,

MORNING SESSION - 9am-12pm

1) Ocean Energy Technology Session

Mr. Clayton Bear, CTO of New Energy Corp. of Alberta (possible)

Mr. Glen Darou, President & CEO of Clean Current – BC Tidal current demonstration project

- Review actual current ocean energy projects in the region (BC, WA, OR)
- Aqua project

2) How can we bring greater R&D opportunities with cross-border collaboration?

- Xcel Energy – (invited)
- Overcoming permitting obstacles for demonstration projects

Discussion and Resolutions

<h2>ENVIRONMENT</h2>

Co-Chairs

Hon. Barry Penner (invited)- Minister of Environment, MLA BC

Burton Hamner- Cleaner Production International

Sunday, July 17th
Grand Crescent Room

MORNING SESSION - 9:00am-12:00pm

1) Marine Vessel Air Pollution- Ports are rapidly becoming the largest stationary air pollution sources in the region. Control of sources must be harmonized across boundaries.

Ron Kreizenbeck, Regional Administrator, US EPA

Wayne Grotheer, Manager, Corporate Health, Environmental Risk Services, Port of Seattle (invited)

Doug Brown, Washington Department of Ecology, (invited)

John Schweiss, Senior Advisor EPA (invited)

- Can we develop a bi-national, west coast strategy to deal with marine impacts to the regional airshed which will outstrip automobiles by 2010?

2) Best Practices in Managing Cross-Border Environmental Issues

Alicia Blancarte, Director of Environmental Programs, Vancouver (invited)

Rick Bryant, President of Chamber of Shipping of British Columbia (invited)

Shelina Sidi, Greater Vancouver Regional District (invited)

- Case study of the Environmental Cooperation Agreement between BC and Washington State (ECC)

3) Public Reporting on Corporate Social Responsibility

Coro Strandberg, Strandberg Consulting (invited)

Brian McConaghy, CSR Director, TransCanada (invited)

Leslie Christian SRI Fund Managers (invited)

John Naimon SRI Fund Manager (invited)

Brian McConaghy, CSR Director, TransCanada (invited)

- Introduction of the Global Reporting Initiative (GRI) for sustainability reporting for the region

- Importance of Corporate Social Responsibility (CSR) to investors and stockholders
Burt Hammer, Cleaner Production International LLC

Discussion and Resolutions

FORESTRY

Co-Chairs

Representative Clete Edmunson, Idaho

Honorable David Coutts, Alberta

Jointly Sponsored by the Western Legislative Forestry Task Force

Sunday, July 17th
Vashon Room

MORNING SESSION – 9:00am-12:00pm

Panelists for Forestry Policy Forum

Linda Goodman – Regional Supervisor, USFS

Congressman Butch Otter- Idaho, U.S. House of Representatives

Congresswoman Cathy McMorris – Washington, U.S. House of Representatives

Grant Anderson – VP Sales, Geld-Wen Corp.

Kevin Godbout, Director, External and Regional Affairs, Weyerhaeuser Corp.

Tim Sheldan, Assistant Deputy of Forests, British Columbia Ministry of Forests

Gordon Stenhouse, Alberta Resource Ministry

Jack Buel, Assoc. Logging Contractors

Agenda

1) Certification

2) Fire fighting policies

3) Renewable harvest plans

4) The role of the modern United States Forest Service

5) Small woodlot owner's dilemmas

Representative Ed Orcutt, Washington

Discussion and Resolutions

HEALTHCARE

Co-Chairs:

Sen. Cheryl Pflug, Washington State Senate, Washington

Greg Szabo, Executive Director, Merck Frosst Canada

Session I - Saturday, July 16th

Room TBD

AFTERNOON SESSION - 2:00pm-5:00pm

1) Regional Pandemic and infectious disease issues.

- **Pandemic Overview - How could a pandemic affect our region?**
Jack Thompson, Director of the Northwest Center for Public Health Practice
- **Pandemic effect on the region's economy (trade, tourism, transportation, etc)**
Dr. Jim Young (invited)
- **Panel Discussion - How can our region be better prepared?**
John Ericsson, Office of the WA Secretary of Health
Wayne Dauphinee, Executive Director, Emergency Management Branch, BC Ministry of Health Services
Jo-Ellen Warner, Senior Emergency Risk Manager, Seattle King County Public Health
- **Pandemic Preparation** - What steps must our region take to be better prepared for a pandemic?
- **Surge Capacity** - How/Where do you get extra emergency acute care capacity in the event of an emergency?
- **Risk Communication** - What steps must be taken to communicate with the public during an outbreak?
- **Reciprocity of healthcare workers** - Can US/Canadian healthcare workers cross the border in the event of an emergency? If yes, are agreements in place? If no, how can we change this?

Session II - Sunday, July 17th

Room TBD

AFTERNOON SESSION - 2:00pm-5:00pm

2) Disease Management Addressing Obesity and Related Issues

- What is the **economic impact of the obesity epidemic?** Prevention/treatment options available?
Dr. David Flum, M.D. University of Washington
- What are the **root causes of this issue?** How can states and provinces better address these issues?
Dr. Egon Jonsson, M.D. Institute of Health Economics, Edmonton AB
- What **are the contributing factors and resulting health issues involved?**
Dr. Benjamin Danielson, Medical Director, Odessa Brown Children's Clinic, Seattle, WA

HIGH TECH

Co-Chairs:

Lee Cheatham, Director, Washington Technology Center, Washington

Robert D. "Skip" Rung, Executive Director, Oregon Nanoscience and Micro-technologies Institute (ONAMI)

Friday, July 15th

Cascade II, A& B Room

ALL DAY SESSION – 9:00am-5:00pm

**REGIONAL NANOTECHNOLOGY FORUM
At PNWER ANNUAL SUMMIT CONFERENCE**

Breakthroughs in creating and manipulating materials at the molecular scale of nanometers are increasingly moving to commercial reality, offering the possibilities of disruptive change and opportunity across many of our significant economic sectors.

Every major hemisphere in the world has recognized this potential and are making significant research and recruiting investments in nano-scale science and engineering.

Our region too is rich in opportunities for both nanotechnology discovery and deployment, so the leaders of the Pacific North-West Economic Region group are presenting in conjunction with their 15th Annual Ministerial Summit Meeting **the first-ever intra-regional nanotechnology forum.**

This day-long conference will

- Showcase research, commercial ventures and economic programs across the entire PNWER area from Alaska to Montana, Alberta to Oregon.
- Highlight the complementary specializations in each state/province
- Illustrate the breadth of nanoscience applications across the major economic sectors relevant to the entire region from manufacturing, energy (petro and alternatives) and agriculture to forestry, life sciences, electronics and digital media.
- Explore the possibilities for cross-border collaboration between local participants in each nation's Federal nanoscience research programs.

<h2>HOMELAND SECURITY</h2>

Co-Chairs:

Chris Parsons, Senior Engineer, The Boeing Company

Major General Timothy Lowenberg, Adjutant General of the Washington National Guard

Friday, July 15th

Cascade I Room

ALL DAY SESSION – 9:00am-5:00pm

This regional forum will focus on the Pacific Northwest Bi-National Region, and will include best practices from the rest of North America. It will highlight the innovative interdependency work being done to foster disaster resilience in the region.

Friday, July 15, 2005	
8:00 am to 9:30 am	Breakfast Keynote Address: Governor Christine Gregoire, Washington (confirmed)
9:30 – 10:15 am	Opening Homeland Security Forum: Major General Timothy Lowenber, WA Adjutant General Keynote Address: Ambassador Cresencio Arcos, Director, Dept. of Homeland Security, International Affairs
10:15 am to 11:00 am	Creating Disaster Resilient Regions (Panel Discussion) Bob Windus, Bonneville Power Administration (Speaker TBD) Energy Perspective Jerry Cochran, Microsoft, Private Sector Perspective (invited)
11:00 am to 11:15 am	Networking Break
11:15 am to 11:50 am	Andy Purdy - Department of Homeland Security – National Cyber Security Division (invited)
12:00 pm to 2:00 pm	Luncheon Keynote Address on Cross Border Collaboration: Anne McLellan - Deputy Prime Minister, Canada, Minister of Public Safety and Emergency Preparedness
2:00 pm to 3:30 pm	Regional Best Practices in Critical Infrastructure Security (Moderated by MG Lowenberg) Dave Redman, Emergency Management Director, Alberta, Canada Julian Jensen, Alaska Critical Infrastructure Interdependency Partnership Brian Isle, Minnesota Red Team Bob Freitag, Executive Director, Cascadia Regional Earthquake Workgroup (invited)
3:30 pm to 3:45 pm	Networking Break
3:45 pm to 4:15 pm	Puget Sound Regional Partnership (Panel)
4:15 pm to 5:00 pm	Securing Pacific NW Infrastructures, What needs to be done? - Panel Discussion (Representatives from Oregon, Idaho, Montana, and British Columbia)
7:00 pm	Reception at the Museum of Flight
Saturday, July 16, 2005	
8:00 am to 9:00 am	Breakfast Keynote Address: "Securing our Critical Infrastructure" Congressman Norm Dicks
9:15 am to 10:30 am	Current Efforts: What is being done now? Local Governance Model for Allocating Homeland Security Funds – Eric Holdeman, Director – King County Office of Emergency Management Addressing Regional Cyber Security Needs – TBD Addressing Preparedness Gaps in Greater Seattle Area – Regional Technology Integration Initiative (RTII) Nancy Suski, (invited)
10:30 am to 11:15 am	INTERACTIVE SESSION: Overcoming Challenges to Disaster Resilience, How Can We Move Forward?
11:15 am to 12:00 pm	Next Steps
12:00 noon – 2:00 pm	Luncheon Keynote Address TBD
2:00 pm – 5:00 pm	A) SCADA Workshop – Idaho National Lab, Cyber Security Division B) Health Care / Homeland Security – Pandemic / Infectious Disease C) Local Governance Models

INVASIVE SPECIES

Co-Chairs:

Sen. Fred Dyson, Alaska State Senate, Alaska

Robyn Draheim, Center for Lakes & Reservoirs, Portland State University

Saturday, July 16th
Grand Crescent Room

AFTERNOON SESSION – 2:00pm-5:00pm

1) Summary of State Updates

2) Regional Coordination and Cooperation Activities

Western Regional Panel (?Susan Ellis - CDFG)
100th Meridian (Stephen Phillips - PSMFC)
Western Regional Plant Board (Bill Brookerson- WDA)
Western Weed Summit (Janet Clark – CIPM)
US Fish and Wildlife Service Activities (?Kevin Aitkin)
US EPA Activities (?Joan Cabreza)
US Department of Agriculture – APHIS PPQ (Clinton Cambell)
Puget Sound Georgia Basin Coordination (?Kevin Anderson - PSAT)
Aquatic Bioinvasions Research and Policy Institute (?Whitman Miller - SERC)

3) What will PNWER's role be?

- Obnoxious Weed list coordination
- Resolution economic impact of Invasives
- Economic Impact of regulations- USDA
 - Need for industry partnerships
 - PNWER collaboration with newly created Aquatic Bioinvasions Research and Policy Institute

4) Discussion and Resolutions

SUSTAINABLE DEVELOPMENT

Co-Chairs:

Hon. David Coutts, Minister of Sustainable Resource Management, Alberta

Scott Canonico, Compliance Assurance Manager, Hewlett Packard Corporation

Friday, July 15th
Grand Crescent Room

MORNING SESSION – 9:30am-12:00am

Session: E-Waste – Challenges and Opportunities

Objective: Examine solid waste management issues associated with electronic equipment from the producer, consumer and governmental perspective. Explore emerging strategies and effectiveness.

1) Introduction - 5 min

Scott Canonico, Working group co-chair

2) Keynote: Characterizing the Issues - 30 min

Ronald A. Kreizenbeck, Regional Administrator, EPA Region 10

3) Strategy Alternatives (Extended Producer Responsibility vs. Fees)

Heather Bowman, HP

4) Practical Experience / Recycling Demo (Demonstration of manual disassembly: challenges and design constraints)

Cindy Thomas, Noranda,

Break - 10 min (recycling demo available during break)

5) Case Studies and Lessons Learned

- Speaker 1 - Canadian solutions - 20 min
Christine Della Costa, Waste Action Specialist, Alberta Environment
- Speaker 2 - US solutions - 20 min
Staff Member, Office of Senator Ron Wyden

6) Roundtable Discussion: Looking to the Future - 20 min

Facilitator, Scott Canonico

7) Closing, Wrap Up and Next Steps - 10 min

<h2>TOURISM</h2>

Co-Chairs:

Rep. Lesil McGuire, Alaska House of Representatives, Alaska

Lorne Whyte, Executive Director, Tourism Victoria

Saturday, July 16th

Vashon Room

AFTERNOON SESSION - 2:00pm-5:00pm

1) Introduction-

Working Group Co-Chairs Lesil McGuire and Lorne Whyte

2) Western Hemisphere Travel Initiative: Discussion of implications to the travel & tourism industry-

- Maritime Representative
Darrell Bryan
- Airlines Representative
TBD
- Roundtable Discussion: Working toward a bi-national strategy to respond to the "passport initiative"

3) Regional 2010 Olympics Coordinating Council

Glen Anderson

Break-

4) Pacific Northwest Cruise Industry Initiative: fostering a regional alliance between local businesses and cruise ship companies in order to improve overall experience of passengers

- Introduction to New Alaskan Cruise Ship Initiative, its causes and implications
Representative Lesil McGuire
- Roundtable Discussion on local tourism perspectives on issues that could affect and enhance the overall experience of cruise passengers in the Alaskan market
Moderator, Lorne Whyte
- Cruise Industry Perspective
John Shively
Charles Ball
- Discussion and Action Items

5) Ice Age Floods National Geological Trail

- Presentation on history, pending legislation in US Congress
Charles Hall and Mark Buser

6) Discussion and Resolution

TRADE & ECONOMIC DEVELOPMENT

Co-Chairs:

Hon. Clint Dunford, Minister of Economic Development, Alberta

Tim Martin, Associate Director, Amgen

Friday, July 15th

Vashon Room

AFTERNOON SESSION – 2:00pm-5:00pm

1) Regional Best Practices

Oregon Business Plan – Randy Miller, Chairman, Moore Co.

- What has the Oregon Business Plan accomplished?
- How can other states and provinces learn from and/or use the Oregon Business Plan Model?

2) Trade Barriers: Transnational Equipment and Staffing Issues

Don Herring – President, Canadian Assn of Oilwell Drilling Contractors (CAODC)

- Raising awareness about the difficulties of cross-border business transactions

3) 2010 Regional Olympic Strategy

Brian Krieger – Director, 2010 Commerce Centre

- Procurement progress and forecasts
- Construction update

Discussion and Resolutions

TRANSPORTATION I

Chair:

Hon. Kevin Falcon, Minister of Transportation, British Columbia

Friday, July 15th

Vashon Room

MORNING SESSION – 9:30am-12:00pm

Suggested Topics:

1) Transportation Infrastructure and the 2010 Olympics

Cascade Train task force

2) Trade Corridors, Border Gateways and Bi-National Regional Economies

Jim Phillips, President & CEO, CanAm BTA

3) West Coast Corridor Coalition

Bruce Agnew, Director, Cascadia Task Force, Discovery Institute

TRANSPORTATION II

Chair:

Ron Tenove, Director, Corporate Development, The Focus Corporation Ltd.

Sunday, July 17th

Room

AFTERNOON SESSION – 2:00pm-4:30pm

1) Update on Northern Railroad Project

Bruce Carr Director, Strategic Planning - Alaska Railroad Corporation

Hon. Jim Kenyon, Yukon Minister of Economic Development

2) Northern Corridor Development Corporation

Graham Kedgley, Prince Rupert

3) Overview of Container Growth and Transportation Needs (All West Coast ports)

Paul C. Sorensen, BST Associates

4) Discussion and Resolutions

WATER POLICY

Chair:

Dennis Fitzpatrick, Vice-President of Research at the University of Lethbridge

Sunday, July 17th

Room

AFTERNOON SESSION – 2:00pm-4:30pm

1) Introduction - 10 min

Dr. Fitzpatrick

2) Water and the Environment - the links between green house gases, climate change, water, and fires -50 min

Bob Sandford-Chair, United Nations Water for Life Decade Partnership in Canada

3) The Disconnect Between Science and Management -50 min

Dan Sheer-Founder and President, HydroLogics

- Why is it so difficult to translate scientific knowledge into change and practice?
- Finding solutions to water-environment issues

4) Discussion and Resolutions - 30 min

- Water Policy Working Group mission statement and goals -5 min

WORKFORCE DEVELOPMENT

Co-Chairs:

Hon. Mike Cardinal, Minister of Human Resources & Employment, Alberta

Neil Windsor, Executive Director, APEGGA

Sunday, July 17th

Cascades I Room

MORNING SESSION - 9:00am-12:00pm

Suggested Topics:

1) Northern Development and Workforce Needs

- What Skill sets will be required, and where are the best training opportunities?
- How can states and provinces work together to ensure that more of our workers have opportunities created by this development?
- Can we plan wisely, and avoid the 'boom & bust' swings of rural development?

Speaker: Bill Pott, Alaska

2) Worker Mobility

- Discussion of Future Aboriginal Workforce Development Conference

Speaker: Washington Chief Economist

Alberta Supply and Demand

BC Olympic Committee

3) Discussion and Resolutions