



Pacific NorthWest Economic Region

MEDIA ADVISORY

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CONTACT:

Tara Edens
Program Manager
PNWER
tara.edens@pnwer.org
(971) 270-7843

Jonathan Moser
Sr. Vice President & ESG Practice Lead
Rubicon Strategy
jonathan@rubiconstrategy.com
(403) 463-0210

Cross-Border Economic Summit to be Held in Calgary, July 24-28

Hundreds of provincial and state legislators and business leaders from Western Canada and the Pacific Northwest states will convene in-person and virtually at the Pacific NorthWest Economic Region (PNWER) Annual Summit in Calgary, Alberta, from July 24-28. This bi-national hybrid event will bring together delegates from Canada and the U.S. to discuss North American energy security and sustainability, trade and supply chain issues, regional infrastructure, the move to net-zero 2050, agriculture, forestry, tourism, aviation, and more.

Legislators and business leaders from the PNWER Canadian provinces and territories of Alberta, British Columbia, Northwest Territories, Saskatchewan, and the Yukon, and the U.S. jurisdictions of Alaska, Idaho, Montana, Oregon, and Washington, will meet at the Hyatt Regency Calgary and virtually for PNWER's 31st Annual Summit.

The PNWER Summit will feature numerous high-profile speakers who will address attendees during the four-day meeting. The following are just some of the notable speakers:

- **Ambassador Kirsten Hillman, Canada's Ambassador to the U.S.**
- **Ambassador David Cohen, U.S. Ambassador to Canada**
- **Minister Randy Boissonnault, Canadian Federal Minister of Tourism and Associate Minister of Finance**
- **Yukon Premier Sandy Silver**
- **Lieutenant Governor Denny Heck, State of Washington**
- **Lieutenant Governor Kevin Meyer, State of Alaska**
- **Minister Nate Horner, Alberta Minister of Agriculture, Forestry and Rural Economic Development**
- **Minister Sonya Savage, Alberta Minister of Energy**

- **Minister Rob Fleming, BC Minister of Transportation and Infrastructure**
- **Minister Lana Popham, BC Minister of Agriculture**
- **Minister David Marit, Saskatchewan Minister of Agriculture**
- **Kate Chisholm, Chief Strategy and Sustainability Officer for Capital Power (PNWER Summit Private Sector Co-Chair, Edmonton)**
- **Gary Mar, President & CEO of the Canada West Foundation (PNWER Summit Private Sector Co-Chair, Calgary)**
- **Scotty Greenwood, President and CEO, Canadian American Business Council**
- **Alex Pourbaix, President and CEO, Cenovus Energy**
- **Ed Rihn, President and CEO, Berkshire Hathaway Canada**
- **Bob Rowe, CEO, NorthWestern Energy**
- **Mac Van Wielingen, Founder and Partner, ARC Financial Corp**
- **Brian Vassjo, President and CEO, Capital Power**
- **David Wilkins, Partner, Nelson Mullins, and former U.S. Ambassador to Canada**

The PNWER Summit will also highlight a wide array of regional issues during the conference. The following are some of the critical issues that delegates will address in targeted sessions:

- **Formulating a North American Energy Security and Sustainability Framework**
- **Building resilient supply chains and infrastructure to leverage regional strengths while promoting the shared benefits of enduring Canada-U.S. trade ties**
- **“Moving to Net-Zero 2050” as a featured topic across diverse sectoral sessions including energy, forestry, agriculture, and transportation**
- **Navigating disruptions and seizing opportunities in supply chain resiliency, in reflection of regional and global challenges, while addressing the unanticipated impact of geo-political turmoil**
- **Clean Tech Showcase highlighting innovative technology being pioneered across Alberta focused on reducing GHG emissions**
- **Re-emerging as a global leader in cross-border collaboration and in the movement of goods, services, and people following the challenges of the pandemic**
- **Once in a lifetime opportunity to invest in regional infrastructure with multi-generational benefits**

For more information on the Summit and to view the full agenda, visit www.pnwer.org/2022-summit.

QUOTES

“PNWER’s Annual Summit sets the gold standard for building upon cross-border relationships and shared interests, while setting the stage for a much-anticipated gathering of friends and colleagues from across the region to share best practices, learnings and objectives in a post-

pandemic world. As we embrace our shared history as closest neighbours, friends and allies, we are also reminded of our global responsibility in democratic leadership, environmental sustainability and in protecting our shared economic and strategic interests in a volatile world.”

PNWER President and Alberta MLA Richard Gotfried

“PNWER affords an opportunity for legislators, other policy makers and private industry to discuss cross border issues of economic interest to the region and work together to make the Pacific Northwest Region stronger. It has been a privilege to work with MLA Gotfried and the PNWER team to bring PNWER to Calgary this year.”

Kate Chisholm, Q.C., Chief Strategy and Sustainability Officer for Capital Power and PNWER Summit Private Sector Co-Chair, Edmonton

“Recent global events have highlighted the importance of our bi-national relationship and have made this conference more relevant than I've seen in my three decades with PNWER. Energy security, supply chain issues, carbon emissions and wild boar don't recognize borders - which means the conversations we have here are a critical step toward resolving challenges to the mutual benefit of both our nations.”

Gary G. Mar, Q.C., CEO and President of the Canada West Foundation and PNWER Summit Private Sector Co-Chair, Calgary

FOR MEDIA

Fill out the media credential form and access PNWER backgrounder and other materials at www.pnwer.org/2022-summit-media.

ABOUT PNWER

The Pacific NorthWest Economic Region (PNWER) is a public/private non-profit organization created by statute in 1991. Member jurisdictions include Alaska, Idaho, Montana, Oregon, and Washington, and the Canadian provinces and territories of Alberta, British Columbia, the Northwest Territories, Saskatchewan, and the Yukon. PNWER's mission is to increase the economic well-being and quality of life for all citizens of the region; identify and promote "models of success; and serve as a conduit to exchange information. For more information on PNWER, visit www.pnwer.org.

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