Building Inclusive Innovation Networks

PNWER

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Seattle Area Flyover

Video courtesy of WTIA, Challenge Seattle
THE FUTURE STATE OF INNOVATION IS HEAVILY INFLUENCED BY SIX FACTORS

- Climate change
- Technology velocity
- Globalization
- Education imperative
- Capital
- Disruption and inclusion
THE INNOVATION ECONOMY EFFECTS
EVERYONE
NOT EVERYTHING NEW IS INNOVATION

“A change or a novelty which creates impact in economic or social spheres at scale.”
WE NEED INCLUSIVE INNOVATION

“Innovation marked by holistic thought and action to drive and manage disruption that will have meaningful, positive and broad societal impact.”
THERE ARE SEVERAL FACES OF INNOVATION

**LEARNING**

**Anthropologist**
Observe, Interact, Look Around
Vuja De – see the common for the first time
Keep a “Bug List” and an “Idea Wallet”
Maintain a Spirit of Curiosity

“The real act of discovery consists not in finding new lands, but in seeing with new eyes.”
– Marcel Post

**Experimenter**
Hard Work, Curious Mind
Fail Often to Succeed Sooner
Prototype everything!

“I have not failed, I have merely found ten thousand ways that won’t work.”
– Thomas Edison

**ORGANIZING**

**Cross-Pollinator**
Draw Associations, Make Connections
Wide sets of interests and Avid Curiosity
Bring seemingly unrelated ideas together

“Leave the beaten track occasionally and dive into the woods. Every time you do so, you will be certain to find something that you have never seen before.”
– Alexander Graham Bell

**BUILDING**

Source: The Ten Faces of Innovation, by Tom Kelley with Jonathan Littman
THERE ARE SEVERAL FACES OF INNOVATION

LEARNING

**Hurdler**

Tireless Problem-Solver, Optimist
Quiet Determination, perseverance
Don’t “just do your job”
Do see beyond initial failures

“We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard…”

– John F. Kennedy

ORGANIZING

**Collaborator**

The team over the individual, shared journey, Multidisciplinary teams
More of a coach than a boss

“In the long history of humankind (and animal kind, too) those who learned to collaborate and improvise most effectively have prevailed.”

– Charles Darwin

BUILDING

**Director**

Big picture thinking
Bring out the best in team members
Give center stage to others
Shoot for the moon and wield a large toolbox

“I dream for a living.”

– Steven Spielberg

Source: The Ten Faces of Innovation, by Tom Kelley with Jonathan Littman
THERE ARE SEVERAL FACES OF INNOVATION

**Experience Architect**
Fend off the ordinary wherever you find it
Facilitate positive encounters with your products, services, organizations, spaces, and events

**Set Designer**
Liven up the workplace
Promote energetic, inspired culture

“Every organization (and every employee) performs a bit better or worse because of the planning, design, and management of its physical workspace.”

– Franklin Becker

**Storyteller**
Capture imagination with a story (video, narrative, animation, drawing)
Spark emotion and action

“The universe is made of stories, not atoms.”

– Muriel Rukeyser

**Caregiver**
The foundation of human-powered innovation
Empathy for individuals
Create relationships

Source: The Ten Faces of Innovation, by Tom Kelley with Jonathan Littman
CoMotion is University of Washington’s collaborative innovation hub
COMOTION CLEARS THE PATH TO INNOVATION

Innovation Transfer
Helping innovators make real-world impact

Innovation Learning
Infusing the practice of innovation into the community

Innovation Strategy
Creating new initiatives and partnerships
MAKERSPACES DEMOCRATIZE ACCESS, ENABLING INCLUSIVE INNOVATION
IDEATHONS BRING THE INNOVATION MINDSET TO STUDENTS AND TEAMS
CoMotion is helping create a new innovation and impact model
GIX HAS AN AMBITIOUS MISSION

Developing Leaders in Innovation

Crossing Boundaries

Solving World’s Greatest Challenges
GIX BREAKS TRADITIONAL BARRIERS TO INNOVATION

We expect GIX team projects to result in the early stages of a start-up, as in the creation of products & prototypes. Companies and organizations working with GIX teams may choose to hire the whole team upon graduation.
GIX creates agile change agents

Overtime, GIX innovations may result in new emerging technologies— influencing new markets & industries.

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COMOTION LABS IS INCUBATING 85+ STARTUPS

CoMotion HQ

Fluke Hall

Startup Hall

Spokane Center
SIGNALOUD GLOVES
INCLUSIVE INNOVATION NETWORKS

- In-place innovation
- Local innovation ecosystems
- Global connections
- Digital transformation
- Broadband access
- Skills retraining
- Addressing societal problems
- Sharing best practices and case studies
- The world is flat – less hills and valleys
Build local inclusive innovation ecosystems and networks with local incentives, then add global connections and expertise.