



Pacific NorthWest Economic Region

2016 Sponsorship Opportunities

the OPPORTUNITY

The Pacific NorthWest Economic Region (PNWER) is the premier nonpartisan organization bringing together policy makers, non-profits, and business leaders to support the development of our regional economy. PNWER is recognized by both the United States and Canada as a model for regional and bi-national cooperation because of its proven success.

An investment in PNWER offers:

- The reach of a cross-border, region wide network of private sector and government officials
- The premier resource for bringing together public and private sector leaders
- A gateway to hundreds of regional economic development resources
- A strong voice for business and government across five states, three provinces, and two territories and to the federal government in Washington D.C. and Ottawa
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers on both sides of the border

For more information, contact: Jennifer Grosman, Program Coordinator, at jennifer.grosman@pnwer.org or 206-443-7723

“PNWER has been able to engage both Canada and the United States in building consensus on initiatives critical to economic efficiency and our future.” - Ambassador Bruce Heyman, U.S. Ambassador to Canada

the EVENT

26th Annual Summit | Calgary, Alberta | July 17-21, 2016

Each year, PNWER invites you to join more than 550 key business leaders, legislators, and government leaders from PNWER's ten states, provinces, and territories, to address the major policy issues impacting the region.

As a sponsor of the 2016 Annual Summit, you will have the opportunity to help develop the agenda for this key event for the public and private sectors, and increase the visibility and reach of your organization throughout the western United States and Canada.



the PACKAGES

Platinum Sponsor \$20,000

Be recognized as a premier sponsor at both the Annual Summit and the winter Economic Leadership Forum. This sponsorship offers your organization the opportunity to host a plenary meal, with head table and the opportunity to welcome guests from the podium when introducing the keynote speaker. Additionally, with this sponsorship level, PNWER will assist in inviting delegates should you choose to plan and host a private event during the summit.

- Six complimentary Summit registrations
- Company CEO/representative introduces speaker
- Host head table and be recognized as sponsor for plenary meal
- Informational display space
- Right to host an exclusive, off-site event for delegates of your choice
- Full page company recognition in the Summit program
- Article in Summit program
- Access to delegate list

Gold Sponsor \$15,000

Be recognized as a premier sponsor at the Annual Summit. This sponsorship offers your organization the opportunity to host a plenary meal, with head table and the opportunity to welcome guests from the podium when introducing the keynote speaker.

- Four complimentary Summit registrations
- Informational display space
- Full page company recognition in the Summit program
- Article in e-newsletter

Silver Sponsor \$10,000

Be recognized as a premier sponsor at the Annual Summit. This sponsorship offers your organization the opportunity to host a reception or hospitality suite, or co-host a plenary meal (if available).

- Three complimentary Summit registrations
- Informational display space
- Full page company recognition in the Summit program
- Article in e-newsletter

Bronze Sponsor \$5000

Select an Annual Summit coffee break or working group session for visibility for your organization. Provide signage and materials as delegates take a well deserved break during sessions, or join the working group planning team in developing a sessions that is interesting and informative.

Get additional recognition with a quarter page company recognition in the Summit program. Includes two complimentary registrations.

Silver Sponsor \$2500

Choose from an option to highlight your organization through branded support of a display space, delegate welcome kits, Wi-Fi, policy tour, or a variety of other opportunities to show off your company. Please contact PNWER to discuss options for branded ways of showing your organization's support. Costs related to branded materials, booths, or tours not included in this sponsorship.

Includes one complimentary registration.

Membership \$1000

All sponsorships come with a one-year membership. Our membership program is a way for your organization to maximize your involvement in developing the region's policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; invitations to exclusive conference calls with regional and national leaders; and other benefits. Member logos will be included in the Summit program.

SPONSOR BENEFITS	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Support \$2,500	Member \$1,000
Recognition at a plenary as indicated in the sponsorship packet	 Exclusive at Summit and Winter Meeting	 Exclusive at Summit	 Co-Sponsor at Summit			
Option to publish an article in the...	Summit program	Email Newsletter	Email Newsletter			
Company recognition in Summit Program	Full Pg	Half Pg	Half Pg	Quarter Pg		
Informational display space					Optional	
Complimentary Summit registrations	6	4	3	2	1	
One year PNWER membership						

All prices are U.S. Dollars. If you are interested in a sponsorship packet, but are not satisfied with any of the packages as listed, please choose your desired benefits and price point, and contact Jennifer Grosman at jennifer.grosman@pnwer.org or 206-443-7723 to develop a custom package.

Please visit www.pnwer.org for more information on our events and projects.

the ISSUES

PNWER has more than 20 working groups that bring together policy makers, government leaders, subject matter experts, and private sector leadership to share best practices, discuss emerging issues, and develop shared solutions to shared regional challenges. PNWER working groups include:

- Agriculture
- Arctic Caucus
- Border Issues
- Cross Border Livestock Health
- Disaster Resilience
- Energy
- Energy Storage
- Energy & Environment
- Forestry
- Innovation
- Invasive Species
- Natural Gas
- Market Access
- Mining
- Ocean Policy
- Trade and Economic Development
- Transportation
- Tourism
- Water Policy
- Workforce Development

“PNWER is a unique organization, in my perspective, because at it’s very core is the concept that we have to look a little bit beyond ourselves. It’s core partnerships and relationships, bigger than what we are, ultimately end up creating more effective business opportunities and public policy.” - Gov. Steve Bullock, Montana

the ORGANIZATION

Promoting and enhancing the Pacific Northwest’s economic vitality, quality of life, and world-class environment on both sides of the border.

The Pacific NorthWest Economic Region (PNWER), est. 1991, is a public-private partnership chartered by the states of Alaska, Idaho, Montana, Oregon, and Washington; the western Canadian provinces of Alberta, British Columbia, and Saskatchewan; and Yukon and the Northwest Territories.

PNWER is dedicated to encouraging global economic competitiveness and preserving our world-class natural environment. PNWER is recognized by the federal governments of both the United States and Canada as the “model” for regional and bi-national cooperation because of its proven success. PNWER is a respected voice and resource for our region. It provides the public and private sectors a cross-border forum for unfiltered dialogue that capitalizes upon the synergies between business leaders and elected officials working to advance the region’s global competitiveness.

**Pacific NorthWest Economic Region
2016 Sponsorship Agreement**

Sponsor Information

Name of Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State/Prov: _____ Postal Code: _____

Phone: () _____ Fax: () _____

Email: _____

Sponsors will be recognized in PNWER materials unless an anonymous gift is requested We wish to remain anonymous

Sponsorship level: *(Please select one)*

Platinum level (\$20,000 USD) Gold level (\$15,000 USD) Silver level (\$10,000 USD)

Bronze level (\$5,000 USD) Support level (\$2,500 USD) Membership (\$1,000 USD)

We wish to commit to the amount above for _____ year(s)

In recognition of our long-term PNWER supporters, sponsors who commit to \$5000 per year for at least three years will be recognized at both the Annual Summit and Annual Winter Economic Leadership Forum.

Payment Information: *(Please select one)*

Please invoice me Check enclosed made payable to **Pacific NorthWest Economic Region**

Credit Card *(Please circle one)* Visa Mastercard Amex

Card Number: _____ Exp.: _____

Name on card (if different from above) _____

Address (if different from above) _____

City: _____ State/Prov: _____ Postal Code: _____

Sponsor Signature _____

Please submit via mail at 2200 Alaskan Way, Ste 460, Seattle, WA 98121, via email to jennifer.grosman@pnwer.org, or by fax at 206-443-7703. Questions? Please contact Jennfier Grosman at 206-443-7723 or jennfier.grosman@pnwer.org

Please send a high-resolution version of your company logo by email to sponsorship@pnwer.org as soon as possible. The PNWER Secretariat or Annual Summit Host Committee reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.

Please note that PNWER is classified as a 501(C) 6 non-profit organization - Federal Tax Identification Number is 91-1599098. Contributions are not tax deductible. If you would like to make a tax-deductible charitable contribution to our 501(c)3 PNWER Fund, please contact our office.