

TECHOLICY



Advocacy for Technology Innovators

The Intersection of Tech and Public Policy

What Happens When Innovators and Regulators Collide

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Defining the Innovation Economy

Evolving and Overlapping “New Economy” Definitions



Some “New Economy” Segments

Ever Expanding Innovation



Goods



Transportation



Money



Services



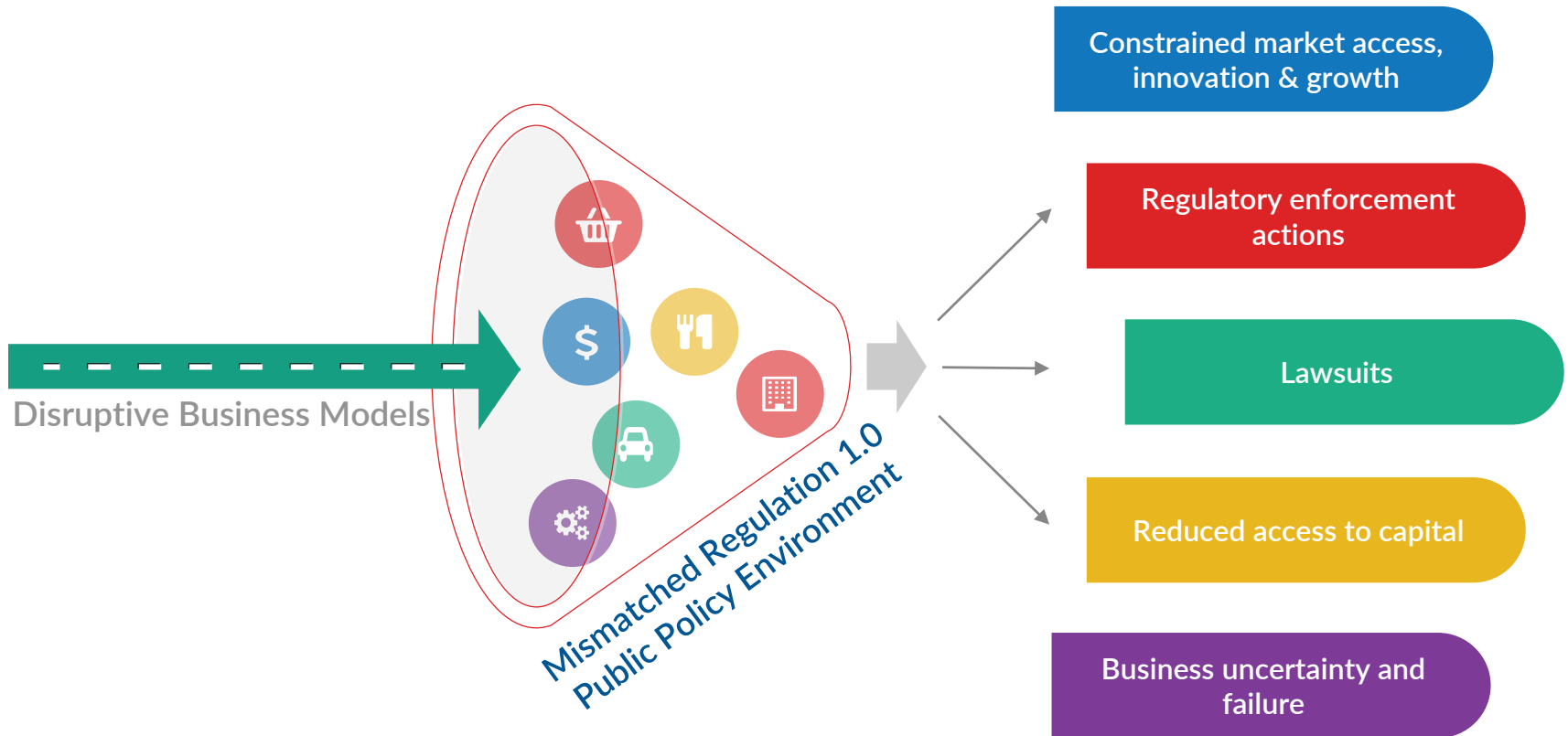
Space



Food

The Innovation/Regulation Divide

Consequences of Regulation 1.0



Regulatory Encounters & Issues

What is the proper role for government?

- SOME INNOVATION CATEGORIES
- Ride/car-sharing
 - Short-term rentals/real estate
 - New/used car sales
 - Self-driving cars
 - Drones
 - Insurance/benefits
 - Professional/personal services
 - Gaming
 - Health Tech
 - Education
 - Financial Tech

- COMMON POLICY/POLITICAL ISSUES
- Worker classification
 - Permission/license to operate & under what conditions
 - Permission/license to participate
 - Tax/fee collection
 - Land use/zoning
 - Public health and safety**
 - Data collection, reporting, use, privacy and security**