ECONOMIC DEVELOPMENT WORKING GROUP
Tuesday, July 25th, 2017 | 9:15am – 12:15pm
PNWER Annual Summit | Portland, Oregon | July 23-27, 2017

           Adam Sweet, Chief of Staff, Edmonton Economic Development Corporation

9:15-9:20 Introduction and Opening Remarks
- Rep. Rick Youngblood, Idaho State Legislature
- Mary Moran, President and CEO, Calgary Economic Development

Sharing and highlighting best practices, success stories, and strategic initiatives from around the region. Panel discussion centering around questions related to urban/rural cooperation, shifting economies, innovation, role of state/provincial/territorial and federal governments, and more. What are successful initiatives that can be replicated by others around the region?
Moderator: Adam Sweet
- Hon. Ranj Pillai, Minister of Economic Development, Yukon
- Chris Harder, Director, Business Oregon
- Clark Krause, Executive Director, Boise Valley Economic Partnership
- Schaun Goodeve, Chair, Greater Edmonton Economic Development Team
- Martha Schrader, County Commissioner, Clackamas County Oregon

10:50-10:55 Brief Break

10:55-11:40 Panel: Financing and Developing Economic Opportunities for Small Businesses and Rural Communities
Panel to promote development through financing opportunities. What are funding models for economic opportunity?
Moderator: Rep. Rick Youngblood
- Adam Zimmerman, CEO and President, Craft3
- Krystyna Wolniakowski, Executive Director, Columbia River Gorge Commission

11:40-11:55 Building on Strengths to Diversify Economies Through Research & Innovation
- Laura Kilcrease, CEO, Alberta Innovates

11:55-12:10 Potential Impact of Air Traffic Control Privatization on Small Airports and the Communities They Serve
An update on the status of efforts in Congress to privatize the nation’s air traffic control system and how privatization could impact communities that depend on small airports.
- John Engber, President, John Engber and Associates, Inc.
- Lauren Garrett, Principal, Three Arch Strategies

12:10-12:15 Discussion of Action Items