

ECONOMIC DEVELOPMENT WORKING GROUP
Tuesday, July 25th, 2017 | 9:15am – 12:15pm
PNWER Annual Summit | Portland, Oregon | July 23-27, 2017

Co-chairs: Rep. Rick Youngblood, Idaho State Legislature
Adam Sweet, Chief of Staff, Edmonton Economic Development Corporation

9:15-9:20 **Introduction and Opening Remarks**

- Rep. Rick Youngblood, Idaho State Legislature
- Mary Moran, President and CEO, Calgary Economic Development

9:20-10:50 **Panel: Best Practices in Urban with Rural Economic Development**

Sharing and highlighting best practices, success stories, and strategic initiatives from around the region. Panel discussion centering around questions related to urban/rural cooperation, shifting economies, innovation, role of state/provincial/territorial and federal governments, and more. What are successful initiatives that can be replicated by others around the region?

Moderator: Adam Sweet

- Hon. Ranj Pillai, Minister of Economic Development, Yukon
- Chris Harder, Director, Business Oregon
- Clark Krause, Executive Director, Boise Valley Economic Partnership
- Schaun Goodeve, Chair, Greater Edmonton Economic Development Team
- Martha Schrader, County Commissioner, Clackamas County Oregon

10:50-10:55 **Brief Break**

10:55-11:40 **Panel: Financing and Developing Economic Opportunities for Small Businesses and Rural Communities**

Panel to promote development through financing opportunities. What are funding models for economic opportunity?

Moderator: Rep. Rick Youngblood

- Adam Zimmerman, CEO and President, Craft3
- Krystyna Wolniakowski, Executive Director, Columbia River Gorge Commission

11:40-11:55 **Building on Strengths to Diversify Economies Through Research & Innovation**

- Laura Kilcrease, CEO, Alberta Innovates

11:55-12:10 **Potential Impact of Air Traffic Control Privatization on Small Airports and the Communities They Serve**

An update on the status of efforts in Congress to privatize the nation's air traffic control system and how privatization could impact communities that depend on small airports.

- John Engber, President, John Engber and Associates, Inc.
- Lauren Garrett, Principal, Three Arch Strategies

12:10-12:15 **Discussion of Action Items**