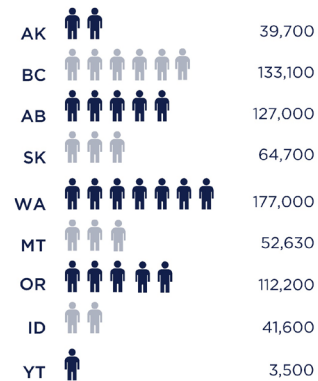


# By the Numbers: Breakdown by Jurisdiction

2018 Data

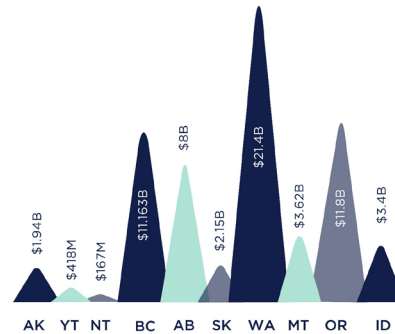
## PNWER VALUE OF TRAVEL & TOURISM

### TOURISM EMPLOYMENT

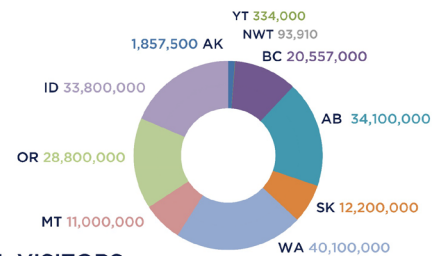


Produced by Tourism Victoria  
with files compiled by B.C. Ministry of Tourism, Arts and Culture  
with data from PNWER members  
\*Estimates based on select key indicators which may vary by collection date and methodology across jurisdictions.

### VISITOR EXPENDITURE



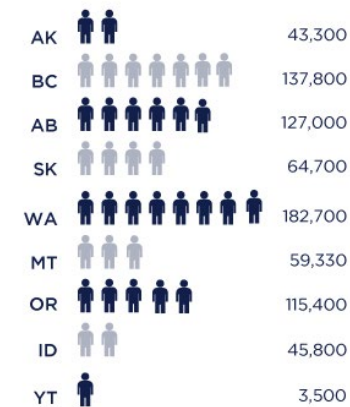
### TOTAL VISITORS



2019 Data

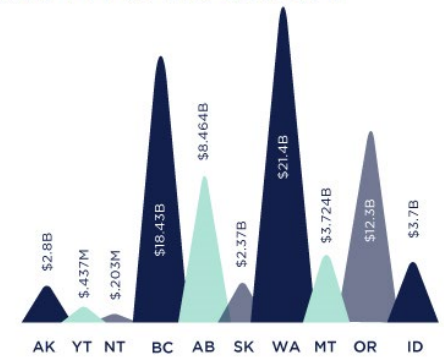
## PNWER VALUE OF TRAVEL & TOURISM

### TOURISM EMPLOYMENT

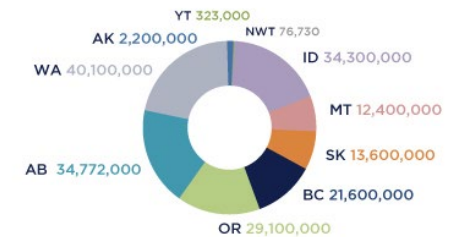


Produced by Destination Greater Victoria  
with files compiled by B.C. Ministry of Tourism, Arts and Culture  
with data from PNWER members  
\*Estimates based on select key indicators which may vary by collection date and methodology across jurisdictions.

### VISITOR EXPENDITURE



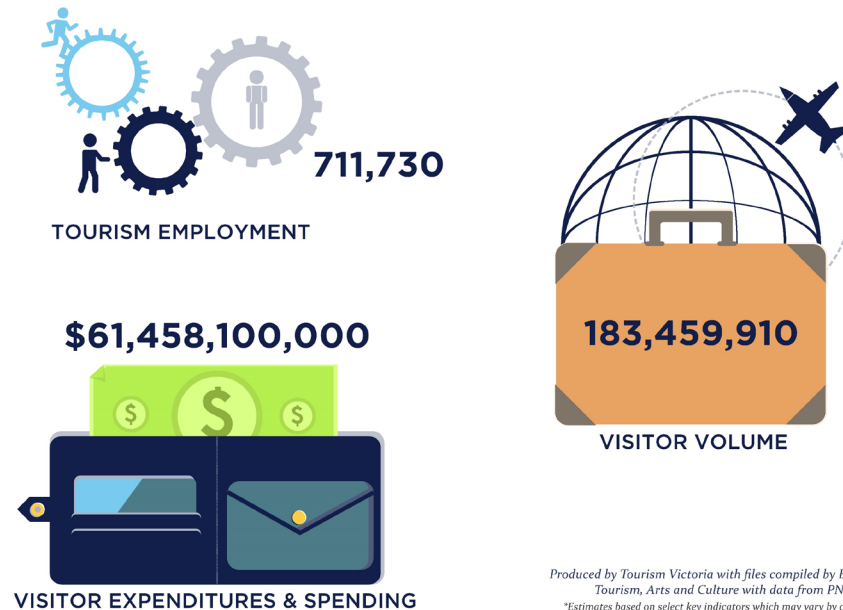
### TOTAL VISITORS



# By the Numbers: Regional Totals

2018 Data

## PNWER VALUE OF TRAVEL & TOURISM



2019 Data

## PNWER VALUE OF TRAVEL & TOURISM

