

# SPONSORSHIP

Sponsoring PNWER is an investment in fostering regional collaboration

PNWER has consistently been recognized as the leader in bringing together the public and private sectors to tackle our common challenges and share innovative best practices. With current events in the U.S. and Canada, the bi-national, public-private, and non-partisan regional forum that PNWER provides is more important than ever. The value of building relationships between the states and provinces, both in the public and private sectors, is significant to ensuring that trade between our jurisdictions continues to make the region one of the most competitive and innovative in the world.

Sponsors help to maintain important PNWER programs and services that support cross-border regional collaboration. In return, PNWER provides high-visibility to a regional network of trusted decision makers and the opportunity to share company knowledge and expertise in a variety of ways, including visibility during our flagship event- the PNWER Annual Summit July 19 - 23, 2020 in Big Sky, Montana.

<b>RECOGNITION BENEFITS</b>	<b>PLATINUM \$20k</b>	<b>GOLD \$15k</b>	<b>SILVER \$10k</b>	<b>BRONZE \$5k</b>	<b>SUPPORTING \$2.5k</b>	<b>MEMBER \$1k</b>
Provide company article in PNWER newsletter	Quarterly	Two Submissions	Two Submissions	One time submission		
Opportunity to address audience from podium- and host VIP table	✓	✓				
Opportunity to host a webinar in the lead up to the Annual Summit	✓	✓	✓			
Personalized recognition in Annual Summit program (varies by level)	Full Page for Article and/or ad	Half Page	Quarter Page			
Lead Sponsor recognition during Annual Summit plenary meal, working group session or a la carte options (varies by level)	Plenary Keynote or Evening Reception recognition; Recognition as top-level Summit sponsor	Plenary Keynote or Evening Reception recognition	Working group or coffee break recognition	Choice of A la Carte option (limited availability): Coffee break, participants list, reg desk branding, WiFi Sponsor, Lanyard sponsor		
Booth Display Space at Annual Summit	✓	✓	✓	✓	✓	
Complimentary Event Registrations to Annual Summit	8 comp registrations + discounted registration for 6 guests	5 comp registrations + discounted registration for 2 guests	3 comp registrations	2 comp registrations	1 comp registration	Reduced Member registration rate
Recognition on meeting materials and website	✓	✓	✓	✓	✓	✓
Invitation to join PNWER capital visits	✓	✓	✓	✓	✓	
Recognition in sponsor section of website (logo, 150 word description of company, hyperlink to website)	logo, 150 word description of company, hyperlink to website	logo, 150 word description of company, hyperlink to website	logo, 50 word description of company, hyperlink to website	hyperlinked logo	hyperlinked logo	company name listed
PNWER will cross-promote your events	✓	✓	✓	✓	✓	✓

# PACIFIC NORTHWEST ECONOMIC REGION

## 2020 Sponsor Agreement Form

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Levels: All levels in USD

Platinum \$20,000       Gold \$15,000       Silver \$10,000

Bronze \$5,000       Supporting \$2,500       Member \$1,000

I'm interested to learn more about multi-year commitment opportunities.

I'm interested to learn about opportunities to sponsor additional PNWER programs. (Circle below)  
Legislative Energy Horizons Institute      Center for Regional Disaster Resilience

### Payment Information (Please select one)

Please invoice me       Check enclosed made payable to Pacific NorthWest Economic Region

Direct deposit

Credit card (Please contact Rachael Kopp at 206-443-7723 to pay via credit card)

Sponsor signature \_\_\_\_\_

Please submit via email to [rachael.kopp@pnwer.org](mailto:rachael.kopp@pnwer.org), or by mail to 2200 Alaskan Way, Suite 460, Seattle, WA 98121 or by fax at 206-443-7703. All sponsorship amounts in USD.

Please send a high-resolution version of your company logo by email to [rachael.kopp@pnwer.org](mailto:rachael.kopp@pnwer.org) as soon as possible for recognition.

PNWER is classified as a 501 (c)6 non-profit organization. Federal Tax Identification Number is 91-1599098.

THE PACIFIC NORTHWEST ECONOMIC REGION RESERVES THE RIGHT TO DECLINE ANY SPONSORSHIP, WHICH, IN ITS JUDGMENT, IS NOT IN KEEPING WITH THE CHARACTER OF THE EVENT OR ORGANIZATION.