Annual Summit in Portland, Oregon

July 23-27, 2017

Partner with more than 500 policy makers and industry leaders from the Pacific Northwest and Western Canada at the premier event for regional economic development

www.pnwer.org       206-443-7723       @PNWER     facebook.com/PNWER
The Pacific NorthWest Economic Region (PNWER) is the premier nonpartisan organization bringing together policy makers, non-profit visionaries and business leaders to support the development of our regional economy and a high standard of living. PNWER is recognized by both the United States and Canada as a model for regional and bi-national cooperation due to its proven success.

**An investment in PNWER offers:**
- The reach of a cross-border, region wide network of private sector and government officials
- A gateway to hundreds of regional economic development resources
- A strong voice for business and government across five states, three provinces, and two territories and to the federal government in Washington D.C. and Ottawa
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers on both sides of the border

**Delegates**
PNWER Summits routinely bring in 550+ outstanding attendees. Typical guest lists include:
- 60+ state, provincial and territorial legislators
- 50 corporate CEOs or VPs
- 60 NGO executive directors
- 15 University Presidents
- 90+ governmental officials
- Several federal legislators

**Attendance breakdown**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government staff / Academic</td>
<td>15%</td>
</tr>
<tr>
<td>Legislative</td>
<td>20%</td>
</tr>
<tr>
<td>Private Sector</td>
<td>27.5%</td>
</tr>
<tr>
<td>NGO</td>
<td>42.5%</td>
</tr>
<tr>
<td>Other</td>
<td>20%</td>
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</tbody>
</table>

“After all these years, I still think PNWER is one of the best, if not the best, conference in the U.S. and Canada ... We love you guys. We’re very proud to be an enthusiastic sponsor of PNWER every year.”

— Ambassador David Wilkins, former US Ambassador to Canada, partner at Nelson Mullins

**the EVENT**

**2017 PNWER Annual Summit | Portland, Oregon | July 23 – 27**

Join more than 550 key leaders, legislators and government leaders from PNWER’s ten states, provinces and territories to address the biggest economic and environmental policy issues impacting the region.

As a sponsor of the 2017 Annual Summit, you will have the opportunity to help develop the agenda for this major event and increase the visibility and reach of your organization to key decision makers throughout the Western United States and Canada.
the PACKAGES

Platinum Sponsor
$20,000

Be recognized as a premier sponsor at both the Annual Summit and the winter Economic Leadership Forum. Your organization has the opportunity to host a plenary meal with head table and may welcome guests from the podium when introducing a keynote speaker. PNWER will assist in inviting delegates if you choose to plan and host a private event during the summit.

- Six Summit registrations
- Option to host an exclusive, off-site event for your choice of delegates
- Host head table & be recognized as sponsor for plenary meal
- Company CEO/representative introduces keynote speaker
- Full page company recognition in the Summit program
- Article in Summit program
- and e-newsletter
- Access to delegate list

Gold Sponsor
$15,000

Be recognized as a premier sponsor at the Annual Summit. Your organization has the opportunity to host a plenary meal with head table and may welcome guests from the podium when introducing the keynote speaker.

- Four Summit registrations
- Host head table and be recognized as sponsor of plenary
- Opportunity to address plenary meal at podium
- Informational display space
- Full page company recognition in the Summit program
- Article in e-newsletter reaching 8,000-plus contacts.

Silver Sponsor
$10,000

Be recognized as a premier sponsor at the Annual Summit. This sponsorship offers your organization the opportunity to host a reception or hospitality suite, if available, or co-host a plenary meal.

- Three Summit registrations
- Informational display space
- Half page company recognition in the Summit program
- Article in e-newsletter

Bronze Sponsor $5,000

Sponsor an Annual Summit coffee break between working group sessions.

or

Sponsor a working group session for visibility for your organization.

Bronze sponsorships include:
- Joining the working group to develop a session.
- Quarter page company recognition and logo in the Summit program.
- Two Summit registrations.

Supporting Sponsor $2,500

Choose from options to highlight your organization, including:
- Branded display space
- Delegate welcome kits
- Wi-Fi
- Policy tour
Or a variety of other recognition opportunities. Contact PNWER to discuss options.

Supporting sponsorships include
- Logo in the Summit program and one complimentary registration.
- Costs related to branded materials, booths, or tours are not included in this sponsorship.

Membership $1,000

All sponsorships come with a one-year membership.
- Maximize your involvement in developing the region’s policies
- Build new business connections
- Stay informed on emerging opportunities and issues.

Members receive discounts on PNWER conferences; special newsletter content; invitations to exclusive conference calls with regional and national leaders and other benefits. Member logos are included in the Summit program.
Early Sponsors
Pacific NorthWest Economic Region
2016-2017 Sponsorship Agreement

Name of Organization: ________________________________

Contact Person: __________________________ Title: ________________________________

Address: ________________________________________________________________

City: __________________________ State/Prov: _______ Postal Code: ____________

Phone: (____) __________________________ Fax: (____) __________________________

Email: ________________________________

Sponsors will be recognized in PNWER materials unless an anonymous gift is requested □ We wish to remain anonymous

Sponsorship level: (Please select one)

☐ Platinum level ($20,000 USD)  ☐ Gold level ($15,000 USD)  ☐ Silver level ($10,000 USD)

☐ Bronze level ($5,000 USD)  ☐ Support level ($2,500 USD)  ☐ Membership ($1,000 USD)

We wish to commit to the amount above for _____ year(s)

In recognition of our long-term PNWER supporters, sponsors who commit to $5000 per year for at least three years will be recognized at both the Annual Summit and Annual Winter Economic Leadership Forum.

Payment Information: (Please select one)

☐ Please invoice me  ☐ Check enclosed made payable to Pacific NorthWest Economic Region

☐ Credit Card (Please circle one)  Visa  Mastercard  Amex

Card Number: __________________________ Exp.: __________________________

Name on card (if different from above) ________________________________

Address (if different from above) __________________________________________

City: __________________________ State/Prov: _______ Postal Code: ____________

Sponsor Signature __________________________________________

Please submit via mail at 2200 Alaskan Way, Ste 460, Seattle, WA 98121, via email to jennifer.grosman@pnwer.org, or by fax at 206-443-7703. Questions? Please contact Jennifer Grosman at 206-443-7723 or jennifer.grosman@pnwer.org

Please send a high-resolution version of your company logo by email to sponsorship@pnwer.org as soon as possible. The PNWER Secretariat or Annual Summit Host Committee reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.

Please note that PNWER is classified as a 501(C) 6 non-profit organization - Federal Tax Identification Number is 91-1599098. Contributions are not tax deductible. If you would like to make a tax-deductible charitable contribution to our 501(c)3 PNWER Fund, please contact our office.
<table>
<thead>
<tr>
<th>Recognition at a plenary as indicated in the sponsorship packet</th>
<th>Platinum $20,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
<th>Support $2,500</th>
<th>Member $1,000</th>
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<tbody>
<tr>
<td></td>
<td>Exclusive at Summit and Winter Meeting</td>
<td>Exclusive at Summit</td>
<td>Co-Sponsor at Summit</td>
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<tr>
<td>Option to publish an article in the...</td>
<td>Summit program</td>
<td>Email Newsletter</td>
<td>Email Newsletter</td>
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<tr>
<td>Company recognition in Summit Program</td>
<td>Full Pg</td>
<td>Half Pg</td>
<td>Half Pg</td>
<td>Quarter Pg</td>
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<td>Optional</td>
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<tr>
<td>Complimentary Summit registrations</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>One year PNWER membership</td>
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All prices are U.S. Dollars. If you are interested in a sponsorship packet, but are not satisfied with any of the packages as listed, please choose your desired benefits and price point, and contact Jennifer Grosman at jennifer.grosman@pnwer.org or 206-443-7723 to develop a custom package.

Please visit www.pnwer.org for more information on our events and projects.