29th ANNUAL SUMMIT

PACIFIC NORTHWEST ECONOMIC REGION

Join us in

Saskatoon, SK

SAVE THE DATE

July 21-25, 2019

at the

Delta Bessborough Hotel & Sheraton Saskatoon

MORE INFORMATION AT WWW.PNWER.ORG
EMAIL US AT INFO@PNWER.ORG
**the EVENT**

2019 PNWER Annual Summit | Saskatoon, SK | July 21 - 25

The Pacific NorthWest Economic Region (PNWER) is a respected nonpartisan organization that provides leadership for private-sector representatives and legislators on Northwest policy and trade issues. PNWER is recognized by both the United States and Canada as a model for regional and bi-national cooperation due to its proven success.

Join more than 550 key leaders, legislators and government leaders from PNWER’s ten states, provinces and territories to address the biggest economic and environmental policy issues impacting the region.

As a sponsor of the 2019 Annual Summit, you will have the opportunity to help develop the agenda for this major event and increase the visibility and reach of your organization to key decision makers throughout Washington, Oregon, Idaho, Alaska, Montana, Alberta, British Columbia, Yukon, Saskatchewan and Northwest Territories.

“Think of us as not as two great countries, but as one great place...the best ideas come when you bring people together who think differently.”
- Brad Smith, Microsoft President speaking at 2017 Annual Summit

**the OPPORTUNITY**

An investment in PNWER offers:

- Representation within one of 19 industry working groups focused on advocacy and policy solutions
- The reach of a cross-border, region wide network of private sector and government officials
- A strong voice for business and government across five states, three provinces, and two territories and to the federal government in Washington D.C. and Ottawa
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers on both sides of the border

**Delegates**

PNWER Summits routinely bring in 550+ outstanding attendees. Typical guest lists include:

- 60+ state, provincial and territorial legislators
- 50 corporate CEOs or VPs
- 60 NGO executive directors
- Several federal legislators
- 15 University Presidents
- 90+ governmental officials

**Attendance breakdown**

- Government staff & Academic: 15%
- Legislative: 20%
- Private Sector: 27.5%
- NGO: 42.5%
- Other: 20%
## Packages

All amounts in United States Dollars

### Diamond Sponsor $40,000 USD

- Host Plenary Session at Annual Summit and Economic Leadership Forum
- Receive Top branding on all materials
- You host choice of plenary sessions
- You introduce keynote speaker from the stage
- Receive ten minutes at the podium for brief remarks and introduces keynote speaker
- Invite preferred VIPs to Sponsor Head Table during hosted plenary session
- Plenary ballroom will feature sponsor logo
- Twelve complimentary Summit registrations
- Option to host an exclusive event for your preferred VIP delegates
- You host choice of plenary sessions
- Receive ten minutes at the podium for brief remarks and introduces keynote speaker
- Invite preferred VIPs to Sponsor Head Table during hosted plenary session
- Plenary ballroom will feature sponsor logo
- Twelve complimentary Summit registrations
- Option to host an exclusive event for your preferred VIP delegates

### Platinum Sponsor $20,000 USD

- Host Plenary Session at Annual Summit and Economic Leadership Forum
- Provide input to Host Committee on keynote speaker selection
- You introduce keynote speaker from the stage
- Invite your key contacts and PNWER leaders to join you at Sponsor Head Table
- Plenary ballroom will feature sponsor logo
- Six complimentary Summit registrations
- Option to host an exclusive event for your preferred VIP delegates
- Exhibit booth
- Full page company recognition in the Summit program
- Article in Summit program and e-newsletter (reaches 10,000 decision makers)
- Access to sidebar meeting space
- Access to delegate list

### Gold Sponsor $15,000 USD

- Host Plenary Session at Annual Summit
- You introduce keynote speaker from the stage
- Invite your key contacts and PNWER leaders to Head Table
- Plenary ballroom will be decorated with sponsor logo
- Four complimentary Summit registrations
- Exhibit booth
- Full page company recognition in the Summit program
- Article in e-newsletter (reaches 10,000 decision makers)
- Access to sidebar meeting space
- Access to delegate list

### Silver Sponsor $10,000 USD

- Host of reception or hospitality suite, or co-host a plenary meal if available.
- Host evening reception or hospitality suite. Entails signage onsite and mention in the program.
- Three complimentary Summit registrations
- Exhibit booth
- Half-page page company recognition in the Summit program

### Additional packages continued -
## Additional Packages

<table>
<thead>
<tr>
<th>Bronze Sponsor $5000 USD</th>
<th>Supporting Sponsor $2,500 USD</th>
<th>Membership $1,000 USD</th>
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</thead>
<tbody>
<tr>
<td>- Sponsor a working group session</td>
<td>- Contribute materials to delegate welcome kits (at your expense)</td>
<td>- Maximize your involvement in developing the region’s policies</td>
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<td>- Quarter page company recognition in the Summit program</td>
<td>- Sponsor a coffee break (large signage onsite &amp; mention in Summit Program)</td>
<td>- Receive discounts on PNWER conferences; special newsletter content; invitations to exclusive conference calls with leaders.</td>
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<td>- Exhibit booth (additional AV/shipping costs at your expense)</td>
<td>- Logo displayed in the program and event website</td>
<td>- Member logos are included in the Summit program</td>
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<tr>
<td>- Logo displayed in the program and event website</td>
<td>- One complimentary Summit registration</td>
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<tr>
<td>- Two complimentary Summit registrations</td>
<td>- Exhibit booth (additional AV/shipping costs at your expense)</td>
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### Additional recognition:

Host delegates on a policy tour of your organization; provide lanyards with your logo; or place your logo on the participants list. We also offer unique benefits to **sustaining sponsors**. Contact PNWER at 206-443-7723 to design a package that fits your needs.
Credit card (Please circle one)

PACIFIC NORTHWEST ECONOMIC REGION
2018 - 2019 Sponsor Agreement Form

Name of Organization: ____________________________________________

Contact Person: ____________________________  Title: ____________________________

Street Address: ____________________________  City: ____________________________

State/Province: ____________________________  Postal Code: ____________________________

Phone: ____________________________  Fax: ____________________________

Email: ____________________________________________

Sponsorship Levels: United States Dollars

☐ Diamond ($40,000 USD)  ☐ Platinum ($20,000 USD)  ☐ Gold ($15,000 USD)

☐ Silver ($10,000 USD)  ☐ Bronze ($5,000 USD)  ☐ Associate ($2,500 USD)

☐ Membership ($1,000 USD)

Payment Information (Please select one)

☐ Please invoice me  ☐ Check enclosed made payable to Pacific NorthWest Economic Region

☐ Direct deposit

☐ Credit card (Please circle one)  Visa  Mastercard  Amex

Card number: ____________________________________________  Exp: ____________

Name on card (if different from above) ____________________________________________

Address (if different from above) ____________________________________________

City: ____________________________  State/Province: _______  Postal Code: ____________

Sponsor signature ____________________________________________

Please submit via mail at 2200 Alaska Way, Ste. 460, Seattle, WA 98121, via email to jennifer.grosman@pnwer.org, or by fax at 206-443-7703. All sponsorship amounts in Canadian Dollars. The Pacific NorthWest Economic Region reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.

Questions? Please contact Jennifer Grosman at 206-443-7723 or jennifer.grosman@pnwer.org.

Please send a high-resolution version of your company logo by email to jennifer.grosman@pnwer.org as soon as possible.

Please note that PNWER is classified as a 501 (c)6 non-profit organization. Federal Tax Identification Number is 91-1599098.