

**2017 PNWER Economic Leadership Forum**

**Victoria, British Columbia**

**November 5-7, 2017**

DRAFT Preliminary Agenda : All meetings will be held at the Empress Hotel unless otherwise noted.

**Sunday, November 5**

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9:00 am - 5:00 pm	<b>Registration</b>
9:00 am - 12:00 Noon	<b>Executive Committee Meeting-</b> Review PNWER priorities
12:00 pm - 1:00 pm	<b>Welcome Luncheon and Discussion</b>  <b>Presentation on the basic structural differences between the Canadian and US Government Systems</b> <ul style="list-style-type: none"><li>• <i>Prof. Michael Treleaven, Political Science, Gonzaga University</i></li></ul>
1:00 pm - 2:00 pm	<b>Session #1: Structural difference between the Canadian and U.S. government systems – table discussions – with tables split between US and Canadian participants</b> <ul style="list-style-type: none"><li>• Discussion Questions:<ul style="list-style-type: none"><li>○ How do bills originate?</li><li>○ How many bills do you consider in a typical legislative year?</li><li>○ How do you function in caucus?</li><li>○ Describe your committee structure, and what is the role of legislative committees?</li><li>○ Who decides who sits on committees?</li><li>○ What is the role of public consultation, interest groups, lobbyists, media, etc?</li><li>○ Differences in institutional resources?</li><li>○ How does the initiative and referendum process impact the legislature?</li></ul></li></ul>

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2:00 – 2:15pm	<b>Break</b>
2:15 pm - 3:15 pm	<b>Session #2: Facilitated roundtable discussion on the campaigns, elections, and leadership process in both the states and provinces. Moderators leading each table.</b> <ul style="list-style-type: none"><li>• Discussion Questions<ul style="list-style-type: none"><li>○ What are the nomination procedures?</li><li>○ What is role and power of party leadership in the nomination process?</li><li>○ What does a typical campaign for the legislature cost in your jurisdiction?</li><li>○ How do you fund political campaigns?</li><li>○ How do you monitor ethics and how does the process work?</li></ul></li></ul>
3:15 pm – 3:30 pm	<b>Break</b>
3:30 pm – 5:00 pm	<b>Session #3: How do we make laws? And how do government Ministries and State Agencies interact with the Legislative Assembly?</b> <ul style="list-style-type: none"><li>○ What are the implications of all of the above to the day to day legislative process and the making of laws?</li><li>○ How does an MLA get selected to be in the cabinet and what does that mean? How do careers develop?</li><li>○ Comparing the fusion of the legislative and executive authorities in Canada with the diffusion and separation of powers in the United States</li><li>○ Role of committee chairman vs. Agency Director in the Executive Branch. How do budgets get authorized?</li></ul>
6:00 pm - 8:00 pm	<b>Welcome Reception – Empress Hotel</b>
9:00 pm - 11:00 pm	<b>Hospitality Suite – Empress Hotel</b>

Monday, November 6

7:30 am - 5:00 pm	<b>Registration</b>
8:00 am - 9:15 am	<p><b>“View From the Speaker’s Chair” featuring The Honourable Darryl Plecas, Speaker of the Legislative Assembly of B.C.</b></p> <p><b>A comparative look at the role and function of the Speaker of the House and the Speaker of the Legislative Assembly – A breakfast Panel</b></p> <p><b>Discussion Questions:</b></p> <ul style="list-style-type: none"> <li>○ How does the Speaker exert influence over the process?</li> <li>○ What is the Speaker’s role, and how do they utilize their role?</li> <li>○ What is the role of the Opposition?</li> </ul>
9:15 am - 10:30 am	<p><b>Discussion on Provincial, Territorial and State and Federal Relations: Roundtable dialogue in small mixed table setting</b></p> <ul style="list-style-type: none"> <li>• Discussion Questions: <ul style="list-style-type: none"> <li>○ How do states interface with the US federal government?</li> <li>○ Who controls tax dollars, and what is the percentage of government services controlled by Washington, DC vs. the state governments? What are the implications of this?</li> <li>○ What is the role of the provinces and the federal government in the Canadian system? And what are the practical relationships between the two?</li> <li>○ What is the constitutional breakdown of responsibilities between the provinces and the federal government?</li> <li>○ What is the role of the territory and the federal government in the Canadian system? And what are the practical relationships between the two?</li> <li>○ What is the constitutional breakdown of responsibilities between the territory and the federal government?</li> <li>○ Does the Canadian Senate play a role similar to the US Senate?</li> <li>○ How do regional priorities get on the national agenda? What is the difference between the process in DC and Ottawa?</li> </ul> </li> </ul>
10:45 am - 12:00 pm	<p><b>How do states and provinces collaborate to play a broader role in policy decisions for the region?</b></p> <p>Discuss the relative power and roles of states and provinces vis-à-vis federal governments when it comes to conflicts in areas of competing, divided, or exclusive jurisdiction.</p>

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	<ul style="list-style-type: none"> <li>○ How do differences in political structure affect this?</li> <li>○ What lessons can be learned from how these issues have been addressed on each side of the border?</li> <li>○ How can a better understanding of our different methods of governance help us as a region more effectively address multi-jurisdictional cross-border issues?</li> <li>○ What are the gaps in governance?</li> </ul>
12:15 pm - 1:30 pm	<b>Luncheon Keynote featuring Consul General Brandon Lee, Consulate General of Canada, Seattle</b>
1:45 pm - 3:00 pm	<b>Visit to the Legislative Assembly during Question Period - TBC</b>
3:00 pm - 5:00 pm	<b>Facilitated roundtable scenario discussion of case study examples of regional cross-border issues with shared federal/state/provincial responsibility. How can our region work more collaboratively with the federal government?</b>
3:15 pm - 4:00 pm	<p><b>Discussion Scenario 1:</b> Wildland and Forest Fire Response. What have we learned from the devastating fires of 2017? What lessons can we implement? Oregon’s success story of continuing coverage with Lloyd’s of London insurance for forest fires.</p> <p><b>Sen. Arnie Roblan, Oregon</b>  <b>Rep. Mike Cuffe, Montana</b></p> <ul style="list-style-type: none"> <li>● What are steps that can be taken today by states and provinces to reduce their financial impacts from wildfires in the region?</li> <li>● What federal assistance is available to help states and provinces? How should the region encourage more federal support to assist them in recovery? Is there current or proposed federal legislation that the region could endorse or develop?</li> <li>● What long term innovative resourcing and budgeting strategies should the region identify as best practices to mitigate, prepare, respond, and recover from wildfires impacting communities and infrastructure? Should jurisdictions mandate fire retardant building materials and <i>Firewise/Firesmart</i> programs in high risk areas?</li> </ul>
4:00 pm - 4:45 pm	<p><b>Discussion Scenario 2:</b> Preclearance.</p> <p>1) It is a reality that international visitors wish to visit the U.S. and Canada in a packaged itinerary. In fact, on the order of 34% of all long haul international visitors to Canada land first at a U.S. Port. Similarly, Canada is a huge source market of international travelers for the U.S. Therefore,</p>

how do we reconcile the industry and legislative imperatives for preclearance against the reality that U.S. Customs and Border Patrol is understaffed and is focused on maintaining current levels of service? If Industry and government are able to build a model to fund preclearance to a material level such that it will become a driver for tourism growth, will the officers be there in time for our customers? Is there a plan to achieve this?

2) Given that:

- a) Tourism in the PNWER region is valued at \$62 billion dollars and employs more than 742,000 workers
- b) Preclearance will help grow the U.S. and American tourism economies
- c) Tour operators work at least two years out in terms of planning and investment
- d) Legislation is not yet passed in Canada

What collaborative signal can industry and government work on today in order to send a positive investment signal to the business community? Can we tell operators and investors how, once pre-clearance is approved, industry and government will work together to get from a theoretical state of approved legislation to a point of on-the-ground implementation in key ports and border crossings? Is it a case-by-case matter to describe progress and opportunities or is there a high level message about an approved model or process that can be sent to industry about the good news of preclearance?

3) From a bilateral national level, what are the key milestones to be achieved such that when they are achieved both industry and government can demonstrate material success to stakeholders?

- a) What does success look like and is there a target goal? e.g. Is it 5 key preclearance ports by 20XX?
- b) If success is dependent on public/private sector pilot projects coming forward for approval and funding, is there a defined approval path for such projects and are there technical specifications that such pilots should adhere to for technology, shared spaces or mobile inspection teams?
- c) Is there a simple funding model or plan going forward for both the U.S. and Canadian governments to invest in preclearance infrastructure? How dependent is this development on private sector investment?

4) What aspects of ongoing operational costs are expected to be covered by the new facility operators. If there isn't clarity on this as yet, would we look at a case by case basis and the unique circumstances of each facility (for example – shared costs with grandfathered sites in Victoria.)

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	5) Is there an openness to implementing pre-clearance in a staged process in newer locations, as the market is tested and as industry presence/demand changes?
4:45 pm - 5:30 pm	<p><b>Discussion Scenario 3:</b> Cross-border workforce training and mobility. With the recent focus on the ‘Cascadia Innovation Corridor’ what ways can the region analyze skills gaps and encourage the training of our future workforce, and how can we encourage the mobility necessary for the region to better compete globally? What have other countries and regions done to address the skills gap in our globally competitive marketplace?</p> <ul style="list-style-type: none"> <li>• <b>Shana Peschek</b>, Director, Construction Center of Excellence, Washington State</li> </ul>
6:00 pm - 8:00 pm	<b>Reception at B.C. Parliament Building Rotunda</b> – All BC Members of the Legislative Assembly are invited to meet PNWER Delegates
9:00 pm - 11:00 pm	<b>Hospitality Suite</b> <i>hosted by the Canadian Engineering and Geoscience Regulators</i> – Empress Hotel Bengal Lounge

**Tuesday, November 7**

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7:30 am - 5:00 pm	<b>Registration</b>
7:30 am - 9:30 am	<p><b>Breakfast and Working Waterfront Boat Tour of Victoria Harbour</b> - for all attendees – Boarding is between 7:20am - 7:30am sharp.</p> <p>All aboard by 7:30am for a prompt greeting by Victoria Mayor Lisa Helps, followed by a Harbour tour with breakfast plenary highlighting the industry, activities, and policy that make Victoria’s harbor work:</p> <p><b>Mayor Lisa Helps</b>  <b>Esquimalt &amp; Songhees First Nations</b>  <b>MP Murray Rankin (invited)</b>  <b>Coast Guard and Harbour Master</b></p> <ul style="list-style-type: none"> <li>• Importance of harbour governance, safety, and operational compliance</li> </ul> <p><b>Greater Victoria Harbour Authority</b></p> <ul style="list-style-type: none"> <li>• Tourism and Marina Properties, Cruise Industry, Ogden Point Terminal Development</li> </ul> <p><b>Harbour Air and Kenmore Air</b></p> <ul style="list-style-type: none"> <li>• Aerodrome/Harbour to Harbour and International Service</li> </ul> <p><b>Clipper Vacations &amp; Black Ball Ferry Line</b></p>

	<ul style="list-style-type: none"> <li>• Belleville International Terminal and Preclearance</li> </ul> <p><b>Point Hope Shipyard/Ralmax and Seaspan/Victoria Shipyards</b></p> <ul style="list-style-type: none"> <li>• Regional importance of Victoria’s marine industry</li> </ul> <p><b>Doug MacLaren, SkillSource BC</b></p> <ul style="list-style-type: none"> <li>• Expanding access to marine trades at the Skills Training Center &amp; overview of naval and industrial activities in Esquimalt Harbour</li> </ul> <p><i>Sponsored by The Butchart Gardens and Black Ball Ferry Line</i></p>
<p>10:00 am - 11:00 am</p>	<p><b>Tourism</b></p> <p>Co-chair: Rep. Gael Tarleton, Washington Legislature Dave Cowen, CEO, The Butchart Gardens</p> <p><b>PNWER Tourism Dashboard</b> Size and impact of PNWER’s tourism industry- why state/provincial tourism marketing matters and how the region can collaborate</p> <ul style="list-style-type: none"> <li>• Paul Nursey, CEO, Tourism Victoria</li> </ul> <p><b>Destination BC</b> Best Practices for Destination Development and Tourism Planning Areas</p> <ul style="list-style-type: none"> <li>• Grant Mackay, VP Destination Management, Destination BC</li> </ul> <p><b>Economic impact of cruise industry and building the Alaska and NW Cruise Corridor</b></p> <ul style="list-style-type: none"> <li>• Cruise Line International Association – North West and Canada (invited)</li> </ul> <p><b>Update on Harbour to Harbour seaplane service between Vancouver, Victoria and Seattle</b></p> <ul style="list-style-type: none"> <li>• Todd Banks, Kenmore Air (Invited)</li> <li>• Randy Wright, Harbour Air</li> </ul>
<p>11:00 am - 12:30 pm</p>	<p><b>Transportation</b></p> <p>Co-chair: Bruce Agnew, Director, Cascadia Center</p> <p><b>Long term vision for high-speed rail</b></p> <ul style="list-style-type: none"> <li>• Charles Knutson, Executive Policy Advisor, Office of Governor Jay Inslee, Washington</li> </ul> <p><b>ACES (Automated Connected Electric Share Vehicles)</b> Autonomous Vehicle Plan for the I-5 Seattle/Vancouver B.C. Corridor -</p> <ul style="list-style-type: none"> <li>• Scott Kuznicki, Director, Safety and Mobility Solutions, Transpo Group</li> </ul> <p><b>Tech solutions to speed up border clearances while enhancing security</b></p> <ul style="list-style-type: none"> <li>• Gerry Bruno, Vice President, Federal Government Affairs, Vancouver International Airport</li> <li>• Solomon Wong, Executive Vice-President, InterVISTAS Consulting Inc</li> </ul>

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12:30 pm - 1:45 pm	<p><b>Luncheon Keynote:</b> Data Privacy and Cybersecurity; Emerging tech issues legislators need to know- featuring <b>Alex Alben</b>, Chief Privacy Officer for Washington State and <b>Commissioner Drew McArthur</b>, Office of Information and Privacy for British Columbia. Moderated by <b>Rep. Jeff Morris</b>, Chair of the House Technology and Economic Development Committee, Washington Legislature.</p>
2:00 pm - 3:30 pm	<p><b>Energy Efficiency in the Pacific Northwest - Roadmap to Ultra-Low Energy, Resilient Buildings</b></p> <ul style="list-style-type: none"><li>• Andrew Pape-Salmon   P.Eng., MRM, FCAE Executive Director, Building and Safety Standards Branch Office of Housing and Construction Standards Ministry of Municipal Affairs and Housing</li></ul> <p><b>Infrastructure Resilience:</b> lessons learned from fire and flood recovery. How do we design for resilience, and actually implement lessons learned?</p> <ul style="list-style-type: none"><li>• Christine Arthurs, the Director of Resilience and Infrastructure, City of Calgary</li><li>• David McGown, Senior Vice-President, Strategic Initiatives, Insurance Bureau of Canada</li></ul>
3:30 pm - 4:45 pm	<p><b>Innovation</b> – Highlights on the Ocean Network Canada, with ocean floor sensors, robotics, and data analytics to provide early detection and warning for earthquakes featuring <b>Scott McLean, Director of Innovation, Ocean Network Canada (invited)</b></p> <p>Insights on XR tools used in the bioscience to improve doctor and patient education featuring <b>Ross Drake, Pirus Medical (invited)</b></p>
4:45 pm - 5:30 pm	<p><b>Wrap Up - Looking ahead to 2018 – Senator Arnie Roblan, PNWER President</b></p>