

2016 PNWER Economic Leadership Forum in Boise, Idaho

November 16-19

Preliminary Agenda

Wednesday, November 16

2 - 7 p.m.	Registration - Grove Hotel Lobby
2:30 p.m. - 5:00 p.m.	National Interagency Fire Center Tour <i>Tour will depart from the Grove Hotel Lobby at 2:30 p.m. and return around 5:00 p.m. Please check in at the PNWER Registration desk in the Grove Hotel Lobby</i>
7 p.m.	Executive Committee Working Dinner <i>Grove Hotel, Second Floor, Aspen/Cedar</i> <i>Open to all participants</i> PNWER Priorities for 2017
9 - 11 p.m.	Hospitality Suite <i>Grove Hotel, Third Floor, Terrace Suite</i>

Thursday, November 17

7 a.m. - 5 p.m.	Registration - Boise Centre East, Room 440
8 - 9:15 a.m.	Breakfast plenary featuring introductory remarks by U.S. Consul General Lynne Platt and a keynote by Idaho Lieutenant Governor Brad Little - Boise Centre East, Room 420
9:15 a.m. - 12:30 p.m.	Transportation - Boise Centre East, Room 410 AB Welcome from Transportation Working Group Co-Chairs <i>Brief overview on working group and past projects</i> <i>Introduce Port Vancouver B.C.: Building a Trade Gateway in an Urban Area Tour</i> <ul style="list-style-type: none">● Sen. Chuck Winder, Idaho● Bruce Agnew, Cascadia

Idaho as a Crossroads State

Idaho Department of Transportation:

- *Harmonizing Truck Size and Weight Regulations*
- *FAST Act and its impact on freight and commerce in Idaho*
 - **Scott Stokes**, Chief Deputy, IDT

Innovative Finance

Progress in Washington D.C. and Fast Act update

Looking ahead to 2017: P-3s nationally and regionally

- **Leslie Blakey**, President, Coalition for America's Gateways and Trade Corridors

Enabling Public Private Partnerships in Washington State

- **Rep. Hans Zeiger**, Washington Legislature via phone

Market Access

Challenges faced by Idaho's Inland Port

- **Dave Doeringsfeld**, Port Manager, Port of Lewiston

Market Access for Agriculture in Saskatchewan

- **Larry Doke**, Member of Legislative Assembly, Saskatchewan

Supply Chain Leadership

The Urban Freight Lab at the Supply Chain Transportation & Logistics Center (SCTL) at the University of Washington act to improve the management of both public and private operations of urban goods delivery systems.

- **Barb Ivanov**, COO, SCTL

Rail Safety

Update on oil train safety and legislation since Oil Train Safety Symposium and Mosier, Oregon rail accident

- **Bruce Agnew**, Cascadia

Introductory Remarks

- **Stephanie Bowman**, Commissioner, Port of Seattle

BNSF's work on rail safety improvements and Pathfinder drone program

	<ul style="list-style-type: none"> ● Quannah Spencer, Tribal Liaison, BNSF <p><i>Perspective from Insitu: a drone manufacturer</i></p> <ul style="list-style-type: none"> ● Charlton Evans, Sr. Manager, Insitu Commercial Aviation, Insitu Commercial, a Boeing Company <p><i>Union Pacific and Rail Safety</i></p> <ul style="list-style-type: none"> ● Robert Bavier, Program Manager, Hazardous Materials, Union Pacific Railroad <p><i>Response Panel</i></p> <ul style="list-style-type: none"> ● Moderated by Stephanie Bowman, Commissioner, Port of Seattle <p>Conclusion and Next Steps</p> <ul style="list-style-type: none"> ● Sen. Chuck Winder, Idaho and Bruce Agnew, Cascadia
<p>9:15 a.m. - 12:30 p.m.</p>	<p>Invasive Species - Boise Centre East, Room 430</p> <p>Update on Importance of Regional Cooperation on Invasive Species in the Region</p> <ul style="list-style-type: none"> ● Brian Oakey, Deputy Director, Idaho State Department of Agriculture <p>Report from Chair of Legislative Council on River Governance</p> <ul style="list-style-type: none"> ● Sen. Lee Heider, Idaho State Legislature <p>Discussion on Status of Federal Funding for Watercraft Inspection and Decontamination Stations</p> <p><i>Status of federal funding from Army Corps of Engineers for protection of the Columbia River Basin, including an update on WRDA 2016 Language and Appropriations and update on Army Corps of Engineers Letter Report</i></p> <ul style="list-style-type: none"> ● Nikki Wallace, District Director, Office of Rep. Mike Simpson ● Richard Turner, Project Manager, Army Corps of Engineers, Walla Walla District - via phone

- **Stephen Phillips**, AIS Senior Program Manager, Pacific States Marine Fisheries Commission - via phone
- **Jim Ruff**, Principal, J Ruff Consulting LLC - via phone

Updates from Individual Jurisdictions on Invasive Species Prevention Efforts

How prepared are we as a region for early detection and rapid response in the case of a quagga and zebra mussel infestation?

- **Tom Boos**, Program Coordinator, AIS Team, Montana Fish, Wildlife, and Parks - via phone
- **Bill Tweit**, Special Assistant, Washington Department of Fish and Wildlife
- **Kate Wilson**, Aquatic Invasive Species Coordinator, Alberta Environment and Parks - via phone
- **Matthias Herborg**, Aquatic Invasive Species Coordinator, British Columbia Ministry of Environment - via phone
- **Lloyd Knight**, Administrator, Division of Plant Industries, Idaho State Department of Agriculture
- **Rick Boatner**, AIS Program Coordinator, Oregon Department of Fish and Wildlife - via phone
- **Jamie Bilash**, Aquatic Invasive Species Ecologist, Saskatchewan Ministry of Environment - via phone

Discussion on Developing Effective Regional Collaborative Management for Federal Quagga/Zebra Prevention Program in the Pacific Northwest

- **Rep. Mike Cuffe**, Montana State Legislature
- **Stephen Phillips**, AIS Senior Program Manager, Pacific States Marine Fisheries Commission

Intersection of Invasive Species and Columbia River Treaty

What is the latest status of the Columbia River Treaty?

	<ul style="list-style-type: none"> ● Rep. Mike Cuffe, Montana State Legislature
12:30 - 1:45 p.m.	<p>Luncheon Plenary - Cybersecurity and the financial sector <i>New trends in banking/financial cyber crime</i> <i>Customer behavior that can open the door to cyber crime</i> featuring Jesse Ronnow, Senior Vice President, Zions Bank Boise Centre East, Room 420</p>
2 - 3:45 p.m.	<p>Forestry - Boise Centre East, Room 430</p> <p>Introduction</p> <ul style="list-style-type: none"> ● Sen. Chas Vincent, Montana, PNWER Forestry Co-Chair ● Travis Joseph, president, American Forest Resource Council, PNWER Forestry Co-Chair <p>Creative Solutions to Increase Pace and Scale of Forest Management</p> <p>Federal Tribal Forestry Legislation <i>Review of Tribal Forestry Legislation in the U.S. Senate, including the Tribal Forestry Participation and Protection Act. Review and Discussion.</i></p> <ul style="list-style-type: none"> ● Spenser Merwin, Director of Coalitions and Outreach, Sen. Steve Daines <p>Empowering Collaborative Forest Management Groups</p> <ul style="list-style-type: none"> ● Sen. Chas Vincent, Montana, PNWER Forestry Co-Chair ● Lindsay Warness, Forest Policy Liaison for the North East Oregon Region, Boise Cascade <p>Idaho’s Innovative use of the Good Neighbor Authority agreement <i>The Good Neighbor Authority is a federal law that is enabling Idaho to leverage its land management expertise to increase the pace and scale of forest and watershed restoration activities on national forests. Our presentation will provide an overview of the Good Neighbor Authority and the processes, early successes, and lessons learned in Idaho.</i></p> <ul style="list-style-type: none"> ● Peg Polichio, Idaho Good Neighbor Authority Facilitator ● Jon Songster, Federal Lands Program Manager, Idaho Department of Lands
2 - 3:30 p.m.	<p>Cybersecurity - Boise Centre East, Room 410 AB</p> <p>Current trends and cyber threats – US Dept. of Homeland Security</p> <ul style="list-style-type: none"> ● Greg Almeda, Chief of Vulnerability Coordination & ICS Vendor Relationships, Industrial Control Systems Cyber Emergency

Response Team (ICS-CERT), U.S. Department of Homeland Security

Panel Discussion cybersecurity threats, impacts and solutions

- **What are the biggest threats your organization faces?**
- **What lessons learned from incidents and exercises have you implemented that could help others?**
- **How is your organization organized to address cyber incidents and who makes decisions?**

Moderated by: Brigadier General Brad Richy, Idaho Office of Emergency Management

- **JR Tietsort**, Chief Information Security Officer, Micron Technology
- **Reid Stephan**, Associate CIO, St. Luke's Health System
- **Jesse Ronnow**, Senior Vice President, Zions Bank
- **Centurylink**

4 - 5 p.m.

Tourism - Boise Centre East, Room 430

Tourism's Economic Impact in Idaho

Idaho's tourism marketing strategy and the economic impact of tourism in Idaho.

- **Matt Borud**, Chief Business Development and Marketing Officer, Idaho Department of Commerce

Opportunities to expand Tourism Transportation across the Mountain West

- **Bruce Agnew**, Director, Cascadia

Virtual Reality in Tourism Marketing

- **David Cleverdon**, CEO, 360 Immersive

6 p.m.

Reception - Grove Hotel, 3rd Floor, Rapids Room

Hosted by the Canadian Engineering and Geoscience Regulators

9 p.m.

Hospitality Suite - Grove Hotel, Third Floor, Terrace Suite

Friday, November 18

7 a.m. - 5 p.m.

Registration - Boise Centre East, Room 440

8 a.m. - 9:15 p.m.	<p>Breakfast Plenary - Boise Centre East, Room 420 <i>Impact of the U.S. elections on the Region featuring a panel discussion moderated by Betsy Z. Russell, the Spokesman Review</i></p>
9:30 a.m. - 12:15 p.m.	<p>Energy - Boise Centre East, Room 410 AB</p> <p>Welcome and Introductions Co-chairs Rep. Deb Boone, Oregon and Paul Manson, CEO, DC Grid Development Corporation</p> <p>Energy in the Built Environment</p> <p><i>PNWER Roadmap to resilient, Ultra-Low Energy Buildings in the Pacific Northwest: Release of Case Study Report</i></p> <ul style="list-style-type: none"> ● Elyse Henderson, MSc, LEED Green Associate, Energy and Sustainability Analyst, RDH Building Science <p>Idaho Power and Energy Efficiency</p> <ul style="list-style-type: none"> ● Quentin Nesbitt, Energy Efficiency Program Leader, Idaho Power <p>Energy Developments in Idaho: Center for Advanced Energy Studies</p> <ul style="list-style-type: none"> - <i>The case for energy efficiency and demand side management</i> - <i>The smart grid -- what can we expect?</i> - <i>Industrial energy efficiency: The Industrial Assessment Center Program</i> - <i>Challenges with undergrad and graduate education for energy and energy management</i> <ul style="list-style-type: none"> ● Prof. John Gardner, Director of the CAES Energy Efficiency Research Institute, Boise State University <p>Energy Legislation in Upcoming Legislative Sessions</p> <ul style="list-style-type: none"> ● Moderated by Sen. Cliff Larsen, Montana <p><i>Each speaker provide a brief overview of current energy/environment activity in their jurisdiction as well as a look to future legislation. The audience will have the opportunity to ask questions.</i></p> <ul style="list-style-type: none"> ● Rep. Deb Boone, Oregon ● Robyn Luff, MLA, Alberta ● Dan Ashton, MLA, British Columbia

	<ul style="list-style-type: none"> ● Rep. Jeff Morris, Washington (via phone) ● Rep. Jeff Thompson, Idaho (invited) <p>Closing Remarks</p> <p>Adjourn</p>
<p>9:30 a.m. - 11:30 a.m.</p>	<p>Entrepreneur and Economic Development Walking Tour <i>Depart the Boise Centre at 9:30 a.m. to visit local economic development hubs driven by entrepreneurship and public-private partnerships.</i></p> <p>Please check in at the PNWER Registration Desk Boise Centre East 440, prior to departure.</p>
<p>12:30 - 1:45 p.m.</p>	<p>Luncheon Plenary - featuring Bill Whitacre, CEO of Simplot <i>Boise Centre East, Room 420</i></p>
<p>2 - 3:30 p.m.</p>	<p>Agriculture, Technology and Water - Boise Centre East, Room 410 AB</p> <p>Moderated by Gynii Gilliam, President, Jobs Plus Economic Development</p> <p>Drones & Agriculture <i>Using drone scanning technology for precision farming to help maximize efficiency of resource use to increase yields</i></p> <ul style="list-style-type: none"> ● Ron Looney, Empire Unmanned <p><i>Revolutionizing agriculture with wirelessly and remotely controlled tractors, partnered with drone technology data, to continue to feed the world</i></p> <ul style="list-style-type: none"> ● Brandon Smith, Farb Guidance Systems <p>Technology Transforming Agriculture <i>Understanding other technologies that have transformed agriculture in Idaho and learning about our model water adjudication process</i></p> <ul style="list-style-type: none"> ● Brian Oakey, Idaho Department of Agriculture
<p>2 :00-4:30 p.m.</p>	<p>Energy Policy Tour: Idaho Power Grid Operations Center</p> <p>Idaho Power’s Boise Center West houses the company’s call</p>

center, dispatch and grid operations center. The grid operations center, which select attendees have the opportunity to tour, is where Idaho power manages its transmission, generation, and distribution resources to match electric supply to customer demand around the clock. This facility provides real-time insight into the intricacies of resource management, power production, transmission, and distribution on Idaho Power's system.

Please check in at the PNWER Registration Desk Boise Centre East 440, prior to departure.

3:30 - 5 p.m.

Workforce and Innovation Working Group Planning Session
Boise Centre East, Room 430

Co-Chairs:

Sen. Maralyn Chase, State Senator, Washington State Legislature
Shawna Argue, Director, Education and Compliance, APEGS

Impacts of innovation & growth of middle market business on our regional workforce. Access to Financing, Workforce and Trade are a few vital components of our regional economy. Our session will explore the nexus of these topics and the impacts they have on the region. We will also highlight middle market firms. As a key pillar of the economy, these firms account for a significant share of job creation and revenue. We will also learn more about the engineering licensing agreement between Idaho and the Canadian provinces and the subsequent increased mobility of engineers to and from Idaho.

Panel Speakers

Overview of the Idaho Middle Market economy and the effect increase trade could have on these firms

- **Jennifer Verdon**, Manager, Idaho Commerce

Community Development Finance Institutions and leveraging New Market Credit Financing for rural investment

- **Mike Trueba**, Idaho Business Development Manager
Montana & Idaho CDC

Overview of how Idaho is addressing the skill gaps and developing talent pipelines for industry with a skilled mobile workforce

	<ul style="list-style-type: none"> ● Dwight Johnson, State Administrator, Idaho Career and Technical Education <p><i>Highlighting how Idaho works with Canadian Provinces on reciprocal professional licensure</i></p> <ul style="list-style-type: none"> ● Keith Simila, Executive Director, Idaho Board of Licensure of Professional Engineers & Professional Land Surveyors <p>Discussion and Next Steps</p>
6 p.m.	<p>Optional Boise State University Broncos Football Game & Tailgate <i>PNWER has a limited block of tickets available for purchase during registration for \$25.</i></p> <p><i>Complimentary gameday shuttles will pick up at 6th & Grove and depart every 15 minutes prior to the game.</i></p>

Saturday, November 19

7:30 - 9:30 a.m.	Breakfast - Grove Hotel, Second Floor, Cedar Room
8 a.m. - 12 p.m.	Executive Committee Meeting - Grove Hotel, Second Floor, Aspen Room Open to all attendees.
10 a.m. - 3:15 p.m.	<p>World Center for Birds of Prey and Wine Tour <i>Participate in a guided tour of the World Center for Birds of Prey interpretive center, followed by an afternoon of wine tasting in the Snake River Valley wine region. Lunch is included. Please sign up during registration.</i></p> <p>Tour will depart at 10am from the Grove Hotel Lobby. Please check in at the lobby before departure.</p>