

Pacific NorthWest Economic Region

Promoting and enhancing the Pacific Northwest's economic vitality, quality of life, and world-class environment on both sides of the border

2015 SPONSORSHIP OPPORTUNITIES

www.pnwer.org

the OPPORTUNITY

The Pacific NorthWest Economic Region (PNWER) is the premier nonpartisan organization, bringing together policy makers, non-profits, and business leaders to support the development of our regional economy. PNWER is recognized by both the United States and Canada as a “model” for regional and bi-national cooperation because of its proven success.

An investment in PNWER offers:

- The reach of a cross-border, region-wide network of private and government officials to businesses
- The premier resources for bringing together public and private sector leaders
- A gateway to hundreds of regional economic development resources
- A strong voice for business and government across five states, three provinces, and two territories
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers

For more information, contact: Megan Levy, Program Manager, at megan.levy@pnwer.org or 206-443-7723



“As I’ve traveled throughout both the U.S. and Canada, I have heard from leaders everywhere that PNWER is the ‘Gold Standard’ in advancing cross-border regional issues” - Former U.S. Ambassador to Canada, David Jacobson

the EVENT

25th Annual Summit | Big Sky, Montana | July 12-16, 2015

Each year, PNWER invites you to join more than 600 key business leaders, legislators, and government leaders from PNWER's ten states, provinces, and territories to address the major policy issues impacting the region.

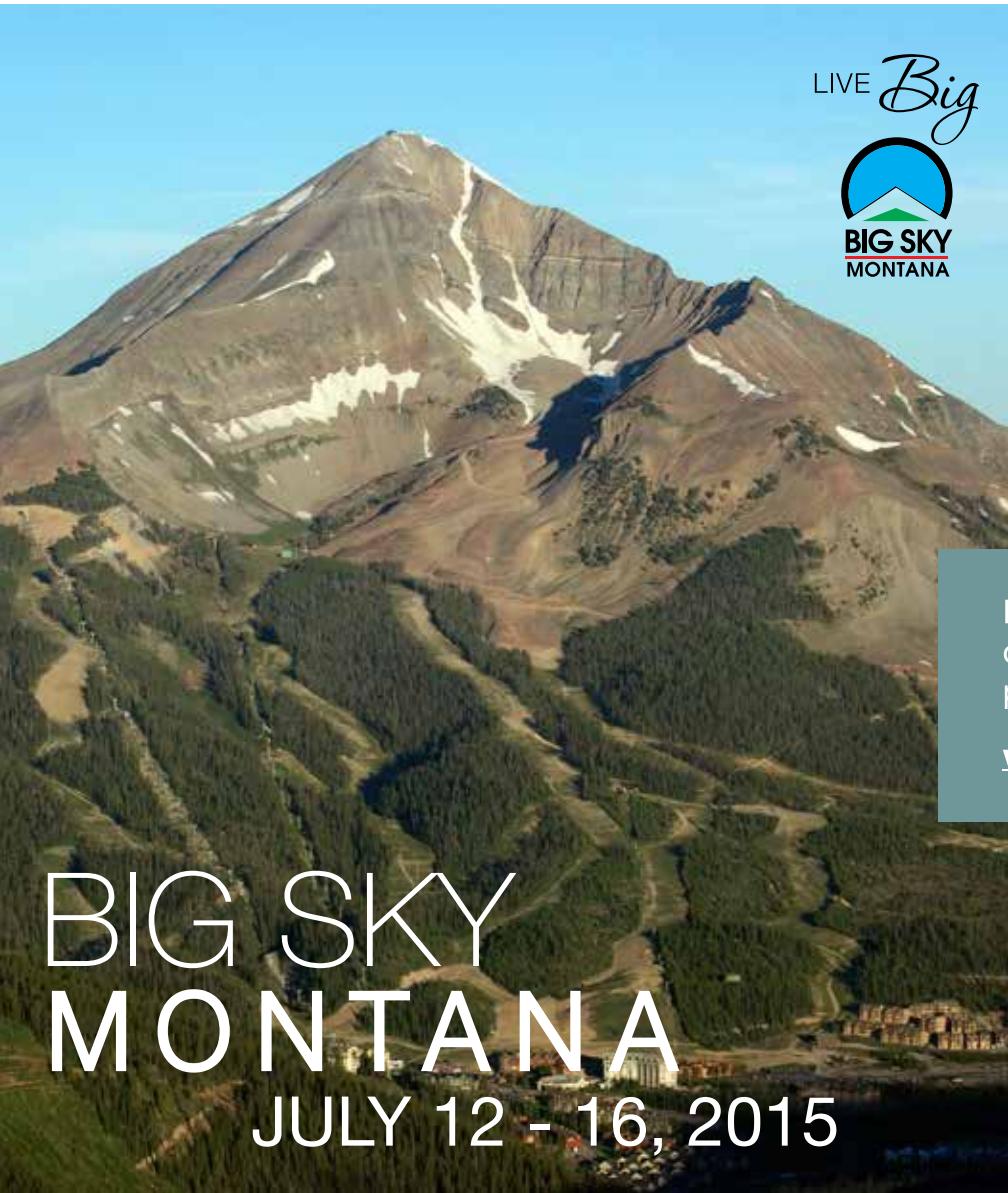
Help develop the agenda for this regional event by sponsoring, and increase the reach of your organization throughout the Western U.S. and Canada.





Pacific NorthWest Economic Region

The 25th Annual
Summit



Mark your calendars for the celebration
of 25 years of building innovative
partnerships in the Pacific Northwest!

www.pnwer.org/2015summit

**BIG SKY
MONTANA**
JULY 12 - 16, 2015



PNWER ANNUAL SUMMIT

Updated 2/13/15

Big Sky, Montana | July 12 - 16, 2015

Preliminary Agenda*

Saturday, July 11

Northwest Montana Industry Tour- Beginning in Flathead Valley near Glacier National Park, participants will visit cutting edge wood product manufacturers, mines, and oil extraction research lab. The tour will end at Big Sky on Sunday evening. More information and registration online.



Sunday, July 12

11:30 am - 7:00 pm	Registration - Big Sky Resort
12:00 pm - 1:00 pm	Executive Board Lunch - <i>Invitation Only</i>
1:00 pm - 5:00 pm	Executive Committee Meeting
6:00pm - 8:00 pm	Welcome Reception - Peaks Restaurant and Terrace
9:00 pm - 11:00 pm	Hospitality Suite

Monday, July 13

7:00 am - 5:00 pm	Registration - Big Sky Resort			
7:30 am - 9:00 am	Opening Ceremonies and Keynote Breakfast			
9:15 am - 12:15 pm	Expanding Natural Gas Markets	Transportation	Workforce Development	Invasive Species
12:30 pm - 2:15 pm	Keynote Luncheon featuring the Honorable Steve Bullock, Governor of Montana			
2:30 pm - 5:30 pm	Energy	Market Access	Agriculture	Forestry
6:00 pm - 8:00 pm	Reception - Peaks Pavilion			
9:00 pm - 11:00 pm	Hospitality Suite			

Tuesday, July 14

7:00 am - 5:00 pm	Registration - Big Sky Resort			
7:30 am - 9:00 am	Keynote Breakfast			
9:15 am - 12:15 pm	Energy & Environment	Mining	Border Issues	Water Policy
12:30 pm - 1:45 pm	Keynote Luncheon			
				Cross-border Livestock Health I

PNWER ANNUAL SUMMIT - Big Sky, Montana

July 12 - 16, 2015

Tuesday, July 14 Continued

2:00 pm - 5:30 pm <i>Sign-up online for your preferred policy tour. All will meet in Bozeman for evening reception.</i>	Innovation: Bozeman's Hi-Tech Industry Cluster	Agriculture: Developing Agriculture from Seed to Table	Tourism: Beehive Basin hike- resort clusters and expanded economies	MSU Tour: Montana State University's Outstanding Research and Commercialization Success	Trade and Economic Development: Recreation Manufacturing
6:00 pm - 9:00 pm	Museum of the Rockies Reception- hosted by Montana State University. <i>Transportation to Bozeman provided from Big Sky Resort and policy tour locations.</i>				
9:00 pm - 11:00 pm	Hospitality Suite				

Wednesday, July 15

7:00 am - 5:00 pm	Registration - Big Sky Resort							
7:30 am - 9:00 am	Keynote Breakfast							
9:15 am - 12:15 pm	Trade & Economic Development	Cross-border Livestock Health II	Tourism	Arctic Caucus				
12:30 pm - 2:15 pm	Keynote Luncheon							
2:30 pm - 5:30 pm	Higher Education & Innovation	Cross-border Livestock Health III	Executive Committee					
6:00 pm - 7:00 pm	Light Reception							
8:00 pm	Open Evening - Enjoy Big Sky Resort on your own!							
9:00 pm - 11:00 pm	Hospitality Suite							

Thursday, July 16

8:00 am - 10:00 am	Optional Continental Breakfast				
Policy Tour	Colstrip, MT: The group will leave Big Sky on Thursday afternoon; participants will overnight in Billings before departing Friday morning to the Powder River Basin for an all-day tour of Arch Coal's operation, Black Thunder. The group will return late on Friday night and participants should plan to depart from the Billings Logan International Airport on Saturday, July 18th .				
All day	Day trip to Yellowstone National Park . Plan on departing from Big Sky on Friday. Details to be finalized. Check online for more information.				
July 16 - 18	Multi-day trip to Yellowstone National Park . Details to be finalized. Check online for more information.				

*More information at www.pnwer.org/2015summit . Summit schedule is subject to change.

the PACKAGES

Platinum Sponsor \$20,000

Be recognized as a Premier Sponsor at both the Annual Summit and Winter Meeting. This sponsorship offers your organization the opportunity to host a plenary meal, with head table and the opportunity to welcome guests from the podium when introducing the keynote speaker. Additionally, with this sponsorship level, PNWER will assist in inviting delegates should you choose to plan and host a private event during the Summit.

- Five complimentary Summit registrations
- Company CEO/representative introduces speaker
- Right to host exclusive, off-site event for delegates of your choice
- Host head table for a meal
- Full page ad in the Summit program
- Informational display space
- Article in Summit program
- Access to delegate list

Gold Sponsor \$15,000

Be recognized as a Premier Sponsor at the Annual Summit. This sponsorship offers your organization the opportunity to host a plenary meal, with head table and the opportunity to welcome guests from the podium when introducing the keynote speaker.

- Four complimentary Summit registrations
- Half-page ad in the program
- Informational display space
- Article in e-newsletter

Silver Sponsor \$10,000

Be recognized as a Premier Sponsor at the Annual Summit. This sponsorship offers your organization the opportunity to host a reception or hospitality suite, or co-host a plenary meal (if available).

- Three complimentary Summit registrations
- Half-page ad in the program
- Informational display space
- Article in e-newsletter

Bronze Sponsor \$5000

Select an Annual Summit Coffee Break or Working Group Session for visibility for your organization. Provide signage and materials as delegates take a well deserved break during sessions, or join the working group planning team in developing a session that is interesting and informative.

Get additional recognition with a quarter page ad in the Summit program. Includes two complimentary registrations.

Support Sponsor \$2500

Choose from two options to highlight your organization's innovative ideas and facilitates. Select the informational display space option to set up a booth with information delegates can peruse to better get to know your organization, or work with PNWER staff to develop a policy tour for delegates to highlight your facilities or key projects. (Costs related to tour or booths not included). Or contact PNWER and discuss other branded ways to highlight your organization throughout the Summit. Includes one complimentary registration.

Membership \$1000

All sponsorships come with a one-year membership. Our membership program is a way for your organization to maximize your involvement in developing the region's policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; invitations to exclusive conference calls with regional and national leaders; and other benefits. Member names will be included in the Summit program.

SPONSOR BENEFITS	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Support \$2,500	Member \$1,000
Recognition at a plenary as indicated in the sponsorship packet						
Exclusive at Summit and Winter Meeting		Exclusive at Summit	Co-Sponsor at Summit			
Option to publish an article in the...	Summit program	Email Newsletter	Email Newsletter			
Advertisement in Summit program	Full Pg	Half Pg	Half Pg	Quarter Pg		
Informational display space					Optional	
Complimentary Summit registrations	6	4	3	2	1	
One year PNWER membership						

Please review the sponsorship packet for more details on each level. Each of our sponsorships comes with a variety of additional benefits. Pick and choose based on the level of visibility desired, your interests, and your desired benefits. Not seeing the perfect combination for your organization? Choose your preferred benefits and price point and contact Megan Levy at megan.levy@pnwer.org or 206-443-7723 to develop a custom package.

Pacific NorthWest Economic Region 2015 SPONSORSHIP AGREEMENT

Sponsor Information

Name of Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State/Prov: _____ Postal Code: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Sponsors will be recognized in PNWER materials unless an anonymous gift is requested We wish to remain anonymous

Sponsorship level: (Please select one)

- Platinum level (\$20,000 USD) Gold level (\$15,000 USD) Silver level (\$10,000 USD)
 Bronze level (\$5,000 USD) Support level (\$2,500 USD) Membership (\$1,000 USD)

We wish to commit to the amount above for _____ year(s)

In recognition of our long-term PNWER supporters, sponsors who commit to \$5000 per year for at least three years will be recognized at both the Annual Summit and Annual Winter Economic Leadership Forum.

Payment Information: (Please select one)

- Please invoice me Check enclosed made payable to Pacific NorthWest Economic Region
 Credit Card (Please circle one) Visa Matercard Amex

Card Number: _____ Exp.: _____

Name on card (if different from above) _____

Address (if different from above) _____

City: _____ State/Prov: _____ Postal Code: _____

Sponsor Signature _____

Please submit via mail at 2200 Alaskan Way, Ste 460, Seattle, WA 98121, email at sponsorship@pnwer.org or fax at 206-443-7703. Questions? Please contact Megan Levy at megan.levy@pnwer.org or 206-443-7723

Please send a high-resolution version of your company logo by email to sponsorship@pnwer.org as soon as possible. The PNWER Secretariat or Annual Summit Host Committee reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.

Please note that PNWER is classified as a 501(C) 6 non-profit organization - Federal Tax Identification Number is 91-1599098. Contributions are not tax deductible. If you would like to make a tax-deductible charitable contribution to our 501(c)3 PNWER Fund, please contact our office.