

Pacific NorthWest Economic Region

Promoting and enhancing the Pacific Northwest's economic vitality, quality of life, and world-class environment on both sides of the border



2014 Sponsorship Opportunities **24TH ANNUAL SUMMIT**

An investment in PNWER offers:

- The reach of a cross-border, region-wide network of private and government officials to businesses
- The premier resources for bringing together public and private sector leaders
- A gateway to hundreds of regional economic development resources
- A strong voice for business and government across five states, three provinces, and two territories
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers

Diamond Sponsor

Please contact PNWER for pricing options

As the Diamond Sponsor your organization will be co-branded with PNWER as the host of the Annual Summit. This exclusive sponsorship will connect you with all the keynote speakers, and decision makers in attendance, while ensuring the highest level of visibility for your organization throughout the entirety of the event. You will have an important role to play in developing the Summit content. You will also be recognized at all PNWER events throughout the year, including receiving a equal level of visibility at the 2013 Winter Meeting.

- 6 Summit registrations
- Co-branding of Summit with your company
- Head table at every meal
- Special meetings with keynotes and distinguished guests
- Company CEO will open Summit
- Full-page ad in Summit Program
- Article in Summit Program
- Exclusive offsite event of your choosing

Platinum Sponsor \$20,000

Be recognized as a Special Event Sponsor at both the Annual Summit and Winter Meeting. This sponsorship offers your organization the exclusive opportunity to host an invite-only offsite event at the Summit

- 4 Summit registrations
- Company CEO/representative introduces speaker
- Right to host exclusive, off-site event for delegates of your choice
- Host head table for a meal
- Half-page ad in the Summit program
- Special recognition at the podium during a plenary
- 10'x10' booth space
- Article in Summit program

Gold Sponsor \$15,000

Be recognized as a Premier Sponsor at the Annual Summit and Winter Meeting. Exclusively host a plenary session, including head table, and speaker introduction; an evening reception, or a hospitality suite at the Annual Summit

- 3 Summit registrations
- Half-page ad in the Summit program
- Special recognition at the podium during a plenary
- 10'x10' booth space
- Article in e-newsletter

Silver Sponsor \$10,000

Be recognized at either the Annual Summit or Winter Meeting by co-hosting a plenary session, an evening reception, or hospitality suite. Help us develop the Summit agenda, and be recognized as a high-level sponsor on all our Summit marketing materials.

Bronze Sponsor \$5000

Visibility for your organization as the sponsor of a working group session or a policy tour at either the Annual Summit or Winter Meeting Join the working group planning team in developing a session that is interesting and informative, or teach delegates about your organization's innovative approach through a policy tour

Supporting Sponsor \$2500

Pick one of two options for recognition during the Annual Summit or Winter Meeting: Give delegates a much needed break and raise the profile of your organization as the sponsor of one of the conference coffee breaks or show off your organization's latest innovations to PNWER delegates with a 10'x10' booth

PNWER Membership \$1000

All sponsorships come with a one-year membership. Our membership program is a way for your organization to maximize your involvement in developing the region's policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; inclusion in and access to the annual membership directory; invitations to exclusive conference calls with regional and national leaders; and other benefits. Members will be invited to help organize and select topics at PNWER's Annual Summit.

Each of our sponsorships comes with a variety of additional benefits. Pick and choose based on the level of visibility desired, your interests, and your desired benefit. Not seeing the perfect combination for your organization? Choose your preferred benefits and price point and we will develop a custom package.

	Partner Sponsorships			À La Carte Sponsorships			
Sponsorship Level	Diamond Sponsor Please Inquire Co-host the Summit with PNWER and connect with keynote speakers and special guests	Platinum Sponsor \$20,000 Host an exclusive, invite-only, offsite event for PNWER delegates	Gold Sponsor \$15,000 Sponsor a plenary, reception, or hospitality suite, and receive visibility throughout the Summit	Silver Sponsor \$10,000 Co-Sponsor a plenary, reception or hospitality suite, and receive visibility throughout the Summit or Winter Meeting	Bronze Sponsor \$5000 Visibility for your organization as the host of a working group or policy tour	Supporting Sponsor \$2500 Option 1: Coffee Break Be recognized as the host of one of the Summit coffee breaks	Supporting Sponsor \$2500 Option 2: Booth Space Host a booth throughout the entire summit
One year PNWER membership	X	X	X	X	X	X	X
Complimentary Registrations	6	4	3	3	2	1	1
Ad in Summit program	Full Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page	
10'x10' Booth Space	X	X	X	X	X		X
Option to publish an article in the...	Summit Program	Summit Program	Electronic Newsletter	Electronic Newsletter			

“PNWER has provided a unique venue to reach both regional government leaders, as well as other business leaders; a process that is vital to our business.” - Paul Manson, CEO, SeaBreeze Corp



The Pacific NorthWest Economic Region (PNWER) is the premier nonpartisan organization, bringing together policy makers, non-profits, and business leaders to support the development of our regional economy. PNWER is recognized by both the United States and Canada as a “model” for regional and bi-national cooperation because of its proven success.

SAVE THE DATE!

2014 Annual Summit



July 20-24, 2014 | Whistler, British Columbia

“As I’ve traveled throughout both the U.S. and Canada, I have heard from leaders everywhere that PNWER is the ‘Gold Standard’ in advancing cross-border regional issues” - Former U.S. Ambassador to Canada, David Jacobson

2200 Alaskan Way, Suite 460 | Seattle, Washington 98121
206-443-7723 | sponsorship@pnwer.org | www.pnwer.org

2014 PNWER Annual Summit Sponsorship and Membership Form

All PNWER sponsorships include an annual Corporate membership

Partner Sponsorships

Diamond Sponsor.....

Platinum Sponsor
Total Investment: \$20,000

Gold Sponsor
Total Investment: \$15,000

Associate Sponsorships

Silver Sponsor
Total Investment: \$10,000

Bronze Sponsor
Total Investment: \$5,000.....

Supporting Sponsor
Total Investment: \$2,500.....

Circle one: Booth Option Coffee Break Option

PNWER Membership Information

Pacific NorthWest Economic Region's membership program is a way for individuals, businesses, public organizations, and non-profits to maximize their involvement in developing our regions' policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; invitation to PNWER legislative reception in your jurisdiction; invitations to exclusive conference calls with regional and national leaders; and other benefits. Members also will be invited to help organize and select topics for discussion at PNWER's Annual Summit. More info at: <http://www.pnwer.org/Supporters/Membership.aspx>

Membership Levels:

- Corporate/Public Sector- \$1,000/year
- Non-Profit- \$500/year.....
- Individual- \$250/year



PACIFIC NORTHWEST ECONOMIC REGION

2014 Sponsorship and membership sign-up form, Please type or print

Please FAX to 206-443-7703, email to sponsorship@pnwer.org, or mail to:

PNWER, 2200 Alaskan Way, Suite 460, Seattle, WA 98121

DONOR INFORMATION

Name of Organization _____
Contact Person _____ Title _____
Address _____
City _____ State/Province _____ Zip/Postal Code _____
Contact Phone: Business () _____ Mobile () _____
Email _____

SPONSORSHIP/MEMBERSHIP INFORMATION

Sponsorship amount \$ _____ US Dollars

Membership amount \$ _____ US Dollars

Please check the appropriate sponsorship/membership level on the other side of this form.

In recognition of our long term PNWER supporters, multi-year commitments over \$5,000/year will be recognized at both the Annual Summit and Winter Meeting

I (we) wish to commit to the amount above each year for _____ years

PAYMENT INFORMATION

Please Circle your payment method:

Cash Check Credit Card Amount \$ _____

Visa Mastercard Amex

Card # _____ Exp. _____

Signature _____

Name on Card (if different than above) _____

Billing Address (if different than above) _____

Billing City _____ State/Prov. _____ Postal Code _____

PLEASE MAKE CHECKS PAYABLE TO Pacific Northwest Economic Region. Mail your pledge to: PNWER, Attn: Megan Levy, Program Coordinator, 2200 Alaskan Way, Suite 460, Seattle, WA 98121 Questions? Please contact Megan Levy at 206-443-7723, (fax) 206-443-7703, or Megan.Levy@pnwer.org.

SPONSOR RECOGNITION

Sponsors will be recognized in PNWER materials unless an anonymous gift is requested

I (we) wish to remain anonymous

SPONSOR SIGNATURE _____ **Date** _____

Additional Information

Please send a high-resolution version of your company logo by email to sponsorship@pnwer.org as soon as possible.

The PNWER Secretariat or Annual Summit Host Committee reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.

*Multi-year commitments of three years or more will be recognized at all major PNWER events throughout the year, including visibility at the Annual Summit and Winter Meeting

Please note that PNWER is classified as a 501(C) 6 non-profit organization - Federal Tax Identification Number is 91-1599098. Contributions are not tax deductible. If you would like to make a tax-deductible charitable contribution to our 501(C) 3 PNWER Fund, please contact our office.