



Pacific NorthWest Economic Region

*Promoting and enhancing the Pacific Northwest's economic vitality,
quality of life, and world-class environment on both sides of the border*

2012 Sponsorship



An investment in PNWER offers:

- The reach of a cross-border, region-wide network of private and government officials to businesses
- The premier resources for bringing together public and private sector leaders
- Visibility for your organization at one or both of PNWER's 2012 Conferences: the Annual Summit in Saskatoon, Saskatchewan (July 15-19) or the Winter Meeting in Coeur d'Alene, Idaho (November 14-17)
- A strong voice for business and government across five states, three provinces, and two territories
- A private sector council, which helps businesses develop new relationships with partners, vendors, and suppliers
- A gateway to hundreds of regional economic development resources

Diamond Sponsor

Please contact PNWER for pricing options

As the Diamond Sponsor your organization will be co-branded with PNWER as the host of the Annual Summit. This exclusive sponsorship will connect you with all the keynote speakers, and decision makers in attendance, while ensuring the highest level of visibility for your organization throughout the entirety of the event. You will have an important role to play in developing the Summit content. You will also be recognized at all PNWER events throughout the year, including receiving a equal level of visibility at the 2012 Winter Meeting.

- 6 Summit registrations
- Co-branding of Summit with your company
- Head table at every meal
- Special meetings with keynotes and distinguished guests
- Company CEO will open Summit
- Full-page ad in Summit Program
- Article in Summit Program
- Exclusive offsite event of your choosing

Platinum Sponsor

\$20,000

Be recognized as a Special Event Sponsor at both the Annual Summit and Winter Meeting. This sponsorship offers your organization the exclusive opportunity to host an invite-only offsite event at the Summit

- 4 Summit registrations
- Company CEO/representative introduces speaker
- Right to host exclusive, off-site event for delegates of your choice
- Host head table for a meal
- Half-page ad in the Summit program
- Special recognition at the podium during a plenary
- 10'x10' booth space
- Article in Summit program

Gold Sponsor

\$15,000

Be recognized as a Premier Sponsor at the Annual Summit and Winter Meeting. Exclusively host a plenary session, including head table, and speaker introduction; an evening reception, or a hospitality suite at the Annual Summit

- 3 Summit registrations
- Half-page ad in the Summit program
- Special recognition at the podium during a plenary
- 10'x10' booth space
- Article in e-newsletter

Silver Sponsor \$10,000

Be recognized at either the Annual Summit or Winter Meeting by co-hosting a plenary session, an evening reception, or hospitality suite. Help us develop the Summit agenda, and be recognized as a high-level sponsor on all our Summit marketing materials.

Bronze Sponsor \$5000

Visibility for your organization as the sponsor of a working group session or a policy tour at either the Annual Summit or Winter Meeting Join the working group planning team in developing a session that is interesting and informative, or teach delegates about your organization's innovative approach through a policy tour

Supporting Sponsor \$2500

Pick one of two options for recognition during the Annual Summit or Winter Meeting: Give delegates a much needed break and raise the profile of your organization as the sponsor of one of the conference coffee breaks or show off your organization's latest innovations to PNWER delegates with a 10'x10' booth

PNWER Membership \$1000

All sponsorships come with a one-year membership. Our membership program is a way for your organization to maximize your involvement in developing the region's policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; inclusion in and access to the annual membership directory; invitations to exclusive conference calls with regional and national leaders; and other benefits. Members will be invited to help organize and select topics at PNWER's Annual Summit.

PNWER hosts two major conferences annually: one in Canada--the 2012 Annual Summit--and one in the U.S.--the 2012 Winter Meeting. Partner Sponsors will be recognized at both the Summer and Winter meetings. Associate Sponsors will have their choice of either the Summer or Winter Meetings, depending on

		Partner Sponsorships		Associate Sponsorships		
Sponsorship Level	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporting Sponsor
Complimentary Registrations	Co-host the Summit and Winter Meeting with PNWER and connect with keynote speakers and special guests	Host an exclusive, invite-only, offsite event for delegates and be recognized as a sponsor at the Summit and Winter Meeting	Sponsor a plenary, reception, or hospitality suite, and receive visibility throughout the Summit and Winter Meeting	Co-host a plenary, reception, or hospitality suite, and receive visibility throughout the Summit or Winter Meeting	Visibility for your organization during a working group session or policy tour during the Summit or Winter Meeting	Be recognized as the host of one of the Summit coffee breaks or host a booth throughout the entire Summit or Winter Meeting
Ad in conference program	6	4	3	2	2	1
10'x10' Booth Space	Full Page	Half Page	Half Page	Half Page	Quarter Page	
Option to publish an article in the...	X	X	X	X	X	X Optional
	Summit and Winter Meeting Programs	Summit and Winter Meeting Programs	Electronic Newsletter			

Multi-Year Commitments

Sponsors who commit to a sustaining sponsorship of at least three years at \$5000 or more will be given additional recognition and visibility at PNWER events year-round, and in all PNWER materials and marketing. 2011 Sponsors can receive the sustaining sponsorship by committing to at least two more years of support.

Each of our sponsorships comes with a variety of additional benefits. Pick and choose based on the level of visibility desired, your interests, and your desired benefit. Not seeing the perfect combination for your organization? Choose your preferred benefits and price point and we will develop a custom package. For more information on PNWER sponsorship opportunities, please contact Megan Levy at sponsorship@pnwer.org, or 206-443-7723

“PNWER has provided a unique venue to reach both regional government leaders, as well as other business leaders; a process that is vital to our business.”

- Paul Manson, CEO, SeaBreeze Corp



Kimberly Harris, CEO, Puget Sound Energy and **Martha Wrysch**, President, Vestas Americas participated in an Energy CEO roundtable at the PNWER 2011 Annual Summit.



U.S. Ambassador to Canada David Jacobson addresses PNWER delegates, telling them that, “As I’ve traveled throughout both the US and Canada I have heard from leaders everywhere that PNWER is the ‘Gold Standard’ in advancing cross-border regional issues.”

2012 PNWER Conferences

Annual Summit
Saskatoon, Saskatchewan
July 15-19, 2012

The Power of Partnerships

For more information, please visit:
www.pnwer.org/2012AnnualSummit

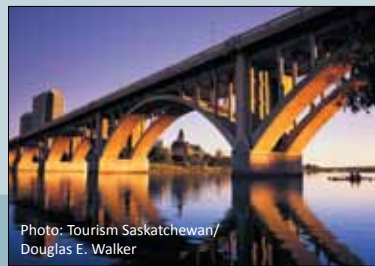


Photo: Tourism Saskatchewan/
Douglas E. Walker



Winter Meeting
Coeur d’Alene, Idaho
November 14-19 2012

The Pacific NorthWest Economic Region (PNWER) is the premier nonpartisan organization, bringing together policy makers, non-profits, and business leaders to support the development of our regional economy. PNWER is recognized by both the United States and Canada as a “model” for regional and bi-national cooperation because of its proven success.

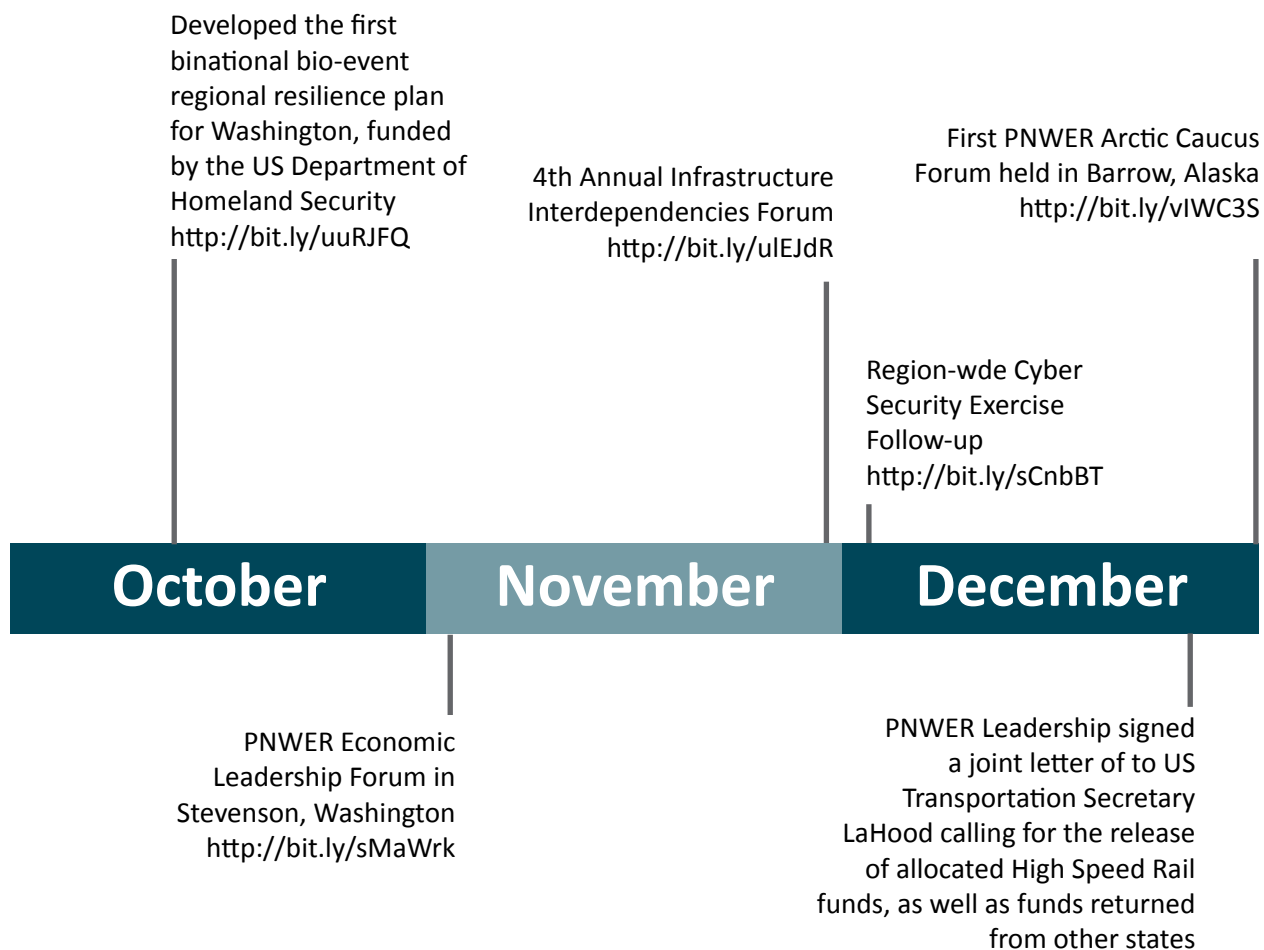
Pacific NorthWest Economic Region
2200 Alaskan Way, Suite 460
Seattle, WA 98121

Sponsorship@pnwer.org
P: 206-443-7723 | F: 206-443-7703
www.pnwer.org

The Year at a Glance

The PNWER fiscal year started October 2010 and continued through September 2011. We hold a number of regional meetings, workshops, and exercises throughout the year in order to address the action plans developed by our working groups. This timeline outlines a handful of the events and accomplishments of the 2010-2011 fiscal year. The support of our members and sponsors makes these and our many other projects possible.

2010



2011

PNWER continued work with the Washington Fusion Center to develop its critical infrastructure concept of operations. Wash. now has one of the most advanced mechanisms in the nation to communicate with critical service providers regarding security and intelligence matters.

PNWER lead an effort in achieving clearance allowing for the continuation of a second train in and out of Vancouver, tying Oregon, Washington, and British Columbia together. The second train brings in an estimated \$11.8 million in economic benefits to the region.

January

Pacific NorthWest Critical Manufacturing Coordination Meeting

February

Critical infrastructure advisory meeting in Ottawa

March

Provided the U.S. and Canadian governments with over 75 recommendations for removing trade barriers and improving border security for the Beyond the Border Action Plan <http://bit.ly/rEUOFv>

Regional Resilience conference for the national Dam Sector Exercise Series

Boise Private Sector Roundtable

Disaster resilience information sharing workshop

April

PNWER hosted the U.S. Ambassador to Canada, David Jacobson, in Seattle for a roundtable with Washington business to discuss regulatory barriers hindering cross-border trade between the U.S. and Canada

May

Worked to develop an impact analysis and regional flood resilience action strategy for the Green River Valley in coordination with the US Army Corps of Engineers, Department of Homelands Security, and state and local stakeholders

June

Perimeter security and Beyond the Border Dialogue

PNWER 21st Annual Summit in Portland, Oregon <http://bit.ly/vVOPG1>

Held a regional exercise with state and provincial veterinarians to examine the impact of a Foot and Mouth Disease outbreak in our region

Center for Regional Disaster Resilience website launched <http://regionalresilience.org/>

July

Implemented the second PNWER Legislative Leadership Academy Program with 42 legislators making up the new class <http://bit.ly/vArKjs>

August

PNWER staff retreat and strategic Planning Meeting

September

Second Arctic Caucus Forum held in Yellowknife, Northwest Territories <http://bit.ly/pe21vL>

2012 PNWER Annual Summit Sponsorship and Membership Form

All PNWER sponsorships include an annual Corporate membership

Partner Sponsorships

- Diamond Sponsor.....
- Platinum Sponsor
Total Investment: \$20,000
- Gold Sponsor
Total Investment: \$15,000

Associate Sponsorships

- Silver Sponsor
Total Investment: \$10,000
- Bronze Sponsor
Total Investment: \$5,000.....
- Supporting Sponsor
Total Investment: \$2,500.....

PNWER Membership Information

Pacific NorthWest Economic Region's membership program is a way for individuals, businesses, public organizations, and non-profits to maximize their involvement in developing our regions' policies, build new business connections, and be informed of emerging opportunities and issues. Members receive discounts on PNWER conferences; special newsletter content; invitation to PNWER legislative reception in your jurisdiction; invitations to exclusive conference calls with regional and national leaders; and other benefits. Members also will be invited to help organize and select topics for discussion at PNWER's Annual Summit. More info at: <http://www.pnwer.org/Supporters/Membership.aspx>

Membership Levels:

- Corporate/Public Sector- \$1,000/year
- Non-Profit- \$500/year.....
- Individual- \$250/year



PACIFIC NORTHWEST ECONOMIC REGION

2012 Sponsorship and membership sign-up form, Please type or print

Please FAX to 206-443-7703, email to sponsorship@pnwer.org, or mail to:

PNWER, 2200 Alaskan Way, Suite 460, Seattle, WA 98121

DONOR INFORMATION

Name of Organization _____
Contact Person _____ Title _____
Address _____
City _____ State/Province _____ Zip/Postal Code _____
Contact Phone: Business () _____ Mobile () _____
Email _____

SPONSORSHIP/MEMBERSHIP INFORMATION

Sponsorship amount \$ _____ US Dollars
 Membership amount \$ _____ US Dollars
Please check the appropriate sponsorship/membership level on the other side of this form.
In recognition of our long term PNWER supporters, multi-year commitments over \$5,000/year will be discounted at 20%*
I (we) wish to commit to the amount above each year for _____ years

PAYMENT INFORMATION

Please Circle your payment method:
Cash Check Credit Card Amount \$ _____
Visa Mastercard Amex
Card # _____ Exp. _____
Signature _____
Name on Card (if different than above) _____
Billing Address (if different than above) _____
Billing City _____ State/Prov. _____ Postal Code _____

PLEASE MAKE CHECKS PAYABLE TO Pacific Northwest Economic Region. Mail your pledge to: PNWER, Attn: Megan Levy, Program Coordinator, 2200 Alaskan Way, Suite 460, Seattle, WA 98121 Questions? Please contact Megan Levy at 206-443-7723, (fax) 206-443-7703, or Megan.Levy@pnwer.org.

SPONSOR RECOGNITION

Sponsors will be recognized in PNWER materials unless an anonymous gift is requested
 I (we) wish to remain anonymous

SPONSOR SIGNATURE _____ **Date** _____

Additional Information

Please send a high-resolution version of your company logo by email to sponsorship@pnwer.org as soon as possible.
The PNWER Secretariat or Annual Summit Host Committee reserves the right to decline any sponsorship, which, in its judgment, is not in keeping with the character of the event or organization.
*Multi-year commitments will be discounted at 20% of the total cost of the sponsorship over the time period. You can be billed on an annual basis. If you are unable or unwilling to contribute after the first year of a multi-year commitment, you will be charged the amount of the discount in the following year.
Please note that PNWER is classified as a 501(C) 6 non-profit organization - Federal Tax Identification Number is 91-1599098. Contributions are not tax deductible. If you would like to make a tax-deductible charitable contribution to our 501(C) 3 PNWER Fund, please contact our office.