

A young woman with dark curly hair, wearing a white lab coat and white gloves, is focused on using a pipette in a laboratory. She is holding a small vial with her left hand and the pipette with her right. The background is a blurred laboratory with various equipment and bright lighting. The text 'RBC Future Launch' is overlaid in a bold blue font with a yellow and green horizontal stripe through the word 'Launch'.

# RBC Future Launch

Andrew Schrumm  
July 2019



# Where we are

**Widening inequality with pockets of significant lower youth employment**

**Aging population resulting in increased usage of social safety nets**

**Era of disruption thus difficult to prepare for the future of work**

**Lack of access to opportunities**



# Where we can go

**First generation of digital natives to come of age in a truly global world**

**Wired for innovation and inherently creative and disruptive**

**Entrepreneurial, agile and adaptable**

**Socially aware and believe they have an obligation to improve the future**

# Future Launch

- \$500 million over 10 years
- Skills, experience and networks

# Future Launch Donations

## Skills development

## Networking

## Work Experience

## Mental Well-being

### Accelerators for High School

WE Boys & Girls Clubs of Canada science let's talk inspiring discovery  
FITSPIRIT Junior Achievement  
CANADA LEARNING CODE IDRF Pathways to Education

### Career advice for youth in transition

npower canada The Learning Partnership PUBLIC EDUCATION. CANADA'S FUTURE.  
CHILDREN'S AID FOUNDATION  
FIRST WORK ONTARIO'S YOUTH EMPLOYMENT NETWORK  
goodwill

### Accelerators for Young Entrepreneurs

LEAGUE of INNOVATORS SHAD UNCOMMON PURPOSE SheEO  
Tides Canada MaRS FUTURPRENEUR FOUNDATION enactus

### Knowledge

jack.org Mental Health Commission of Canada

### Creating Future Leaders

unicef CANADA ASHOKA CANADA equitas  
The Students Commission EVERGREEN

### Indigenous Connections & ReconciliACTION

ocean wise RIGHT TO PLAY Reconciliation Canada jhr  
TakingITGlobal TEACH FOR CANADA OUTSIDE LOOKING IN

### WIL on Campus

Lakehead University St. Francis Xavier University Confederation College  
NORQUEST COLLEGE UQO Saint Mary's University BCIT Laurier

### Support Networks

Kids Help Phone rise Asset Development

### Pathways to Care

Sunnybrook HEALTH SCIENCES CENTRE camh

Helping ~372M youth gain new skills

Helping ~310M youth grow their networks

Helping ~30M youth get new experiences

Helping ~190M youth access wellness

1 in 5 youth reached by RBC FL supported program

76% of youth indicate they feel better prepared\*

78% of youth participants face one or more barriers\*



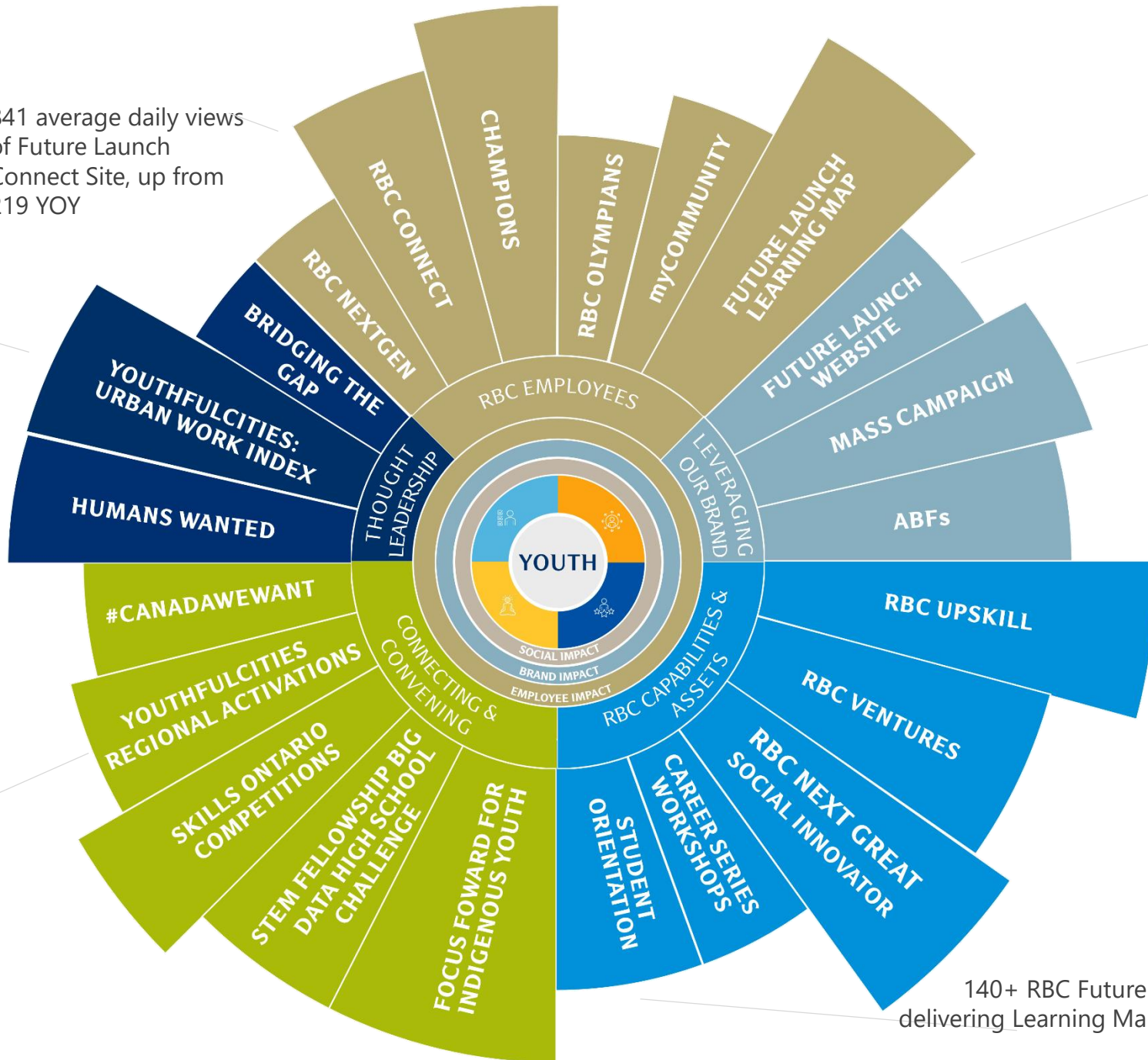


841 average daily views  
of Future Launch  
Connect Site, up from  
219 YOY

Launched YouthfulCities  
Urban Work Index in  
January 209

Humans Wanted over  
100 talks in 2019

5 Regional Activations across  
Canada, connecting youth serving  
organizations, government,  
educators and youth



Launched always on, 365  
Content Plan & Calendar

Brand/Marketing,  
Corporate Communications  
& Social Media Launching  
Campaign April 2019

~27,000+ have completed RBC  
Upskill, 77% between 15-29.  
Users report 80% satisfaction rate.

140+ RBC Future Launch Champions  
delivering Learning Map Exercise to 1300+  
summer students



# Work Integrated Learning

RBC Career Launch

RBC Amplify

RBC ADaPT



# Business/ Higher Education Roundtable

Bringing together employers and  
educators to improve opportunities





# Questions?

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