

Monday, July 18, 2016; 2:30 - 5:30 pm
Hyatt Regency; Herald/Doll; Calgary, Alberta

Municipal Economic Development

Co-Chairs:

- Rep. Rick Youngblood, Idaho State Legislature
- Rollin Stanley, General Manager, Urban Strategy, City of Calgary

Hosted by: Enmax

Welcome and Introductions

Rep. Rick Youngblood, Idaho

Rollin Stanley, General Manager, Urban Strategy, City of Calgary

Bridging Disruption and Incumbent Economies

Panel discussion led by **Richard Lazar**, Co-Founder, Techolicy

The emergence of the so-called “new/sharing/gig/collaborative/on-demand economy” is increasingly challenging policy makers. Disruptive digital platforms and other revolutionary technology innovations are quickly changing the way people get and interact with services and products. Whether private-for-hire transportation, owned asset sharing, short-term lodging rentals, self-driving vehicles, drones and others, Municipalities are faced with an ever-increasing demand for new solutions to new problems.

Governmental perspectives on the sharing economy

An overview of the ridesharing effect and the creation of ridesharing bylaws. Challenges facing destination marketing organizations in response to short-term lodging

Adam Sweet, Director, Strategic Relations, Edmonton Economic Development

What are the issues that governments should be considering with regard to emerging technologies (ex. Autonomous vehicles)?

Richard Lazar, Co-Founder, Techolicy

Privacy and safety issues around emerging technologies (ex. Drones and augmented reality)

Nirav Desai, Chief Technologist, Booz Allen Hamilton

Rise of the Mega-Regions

Moderator: **Rollin Stanley**, General Manager, Urban Strategy, the City of Calgary

Each community is unique and each, regardless of size, is learning of the need to compete in a global economy. Competition comes with a cost and alone, these costs can be a limiter of potential. This discussion will address the following questions:

- *What is the value of global alliances?*
- *Can communities learn to bind together in new and unique ways to leverage each other's strengths and capabilities?*
- *Are we limiting ourselves by taking too narrow a perspective on what it means to be a region?*
- *Is the mega-region a source of economic prosperity in the future?*
- *How do we link engines of economic growth in the “mega-region” that PNWER represents?*

Review of Innovation maps: Start-up activity, growth projections, entrepreneurial activity and incumbent businesses

How do we capitalize on public and private investment necessary for building regional knowledge economies and attracting capital?

Nirav Desai, Chief Technologist, Booz Allen Hamilton

Interactive discussion featuring a virtual reality program from DIRTT Environmental Solutions Ltd. and how their work connects regional cities

Julie Pithers, DIRTTbag, DIRTT Environmental Solutions Ltd.

Conclusion: Policy Implications at the State and Provincial Level

There are no easy answers to many of the challenges ahead and policy levers that served well in the past may be inappropriate for the future. What can policymakers do to help each other?

Legislative response panel

Rep. Rick Youngblood, Idaho

Rep. Cindy Ryu, Washington

Rep. Jeff Reardon, Oregon

Chris Nielsen, MLA for Edmonton-Decore, Alberta