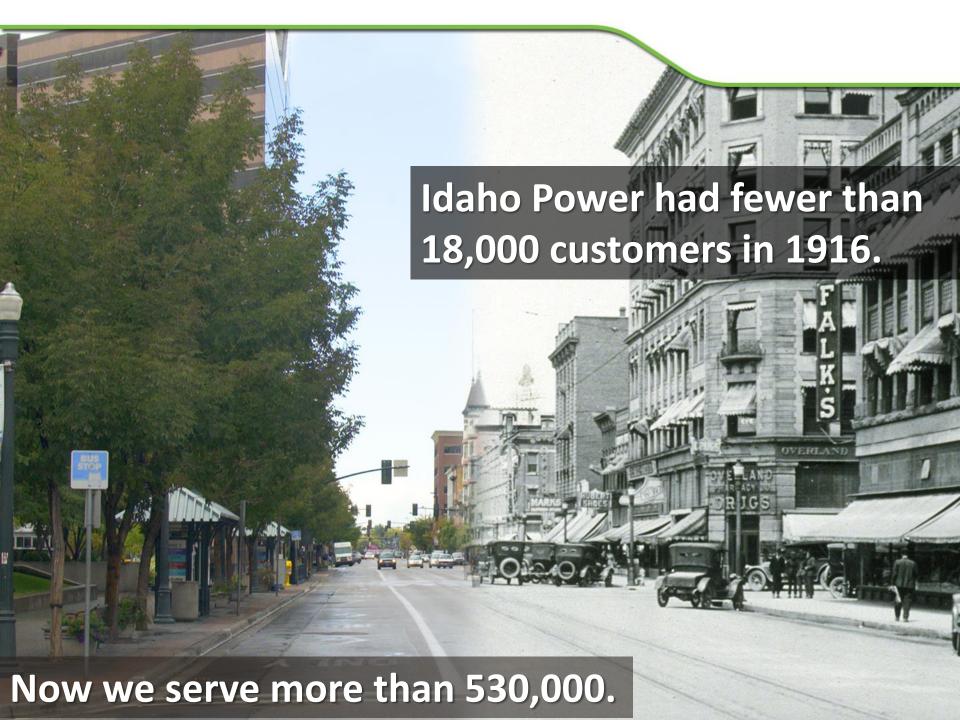


Quentin Nesbitt

Energy Efficiency Leader, PE





Boise, Idaho, Oct. 1, 1914

IMPORTANT: -- DISCOUNT not allowed unless payment is made in our office before the close of business on the 10TH DAY OF THE MONTH.

Discount not allowed on ground bill was not received. Discount not allowed unless bill is paid in full. Errors must be reported before the fifth.

> -Mrs. Harry Randall, 2805 Bannock St.

9. K.W.H. consumed as per schedule \$1,00

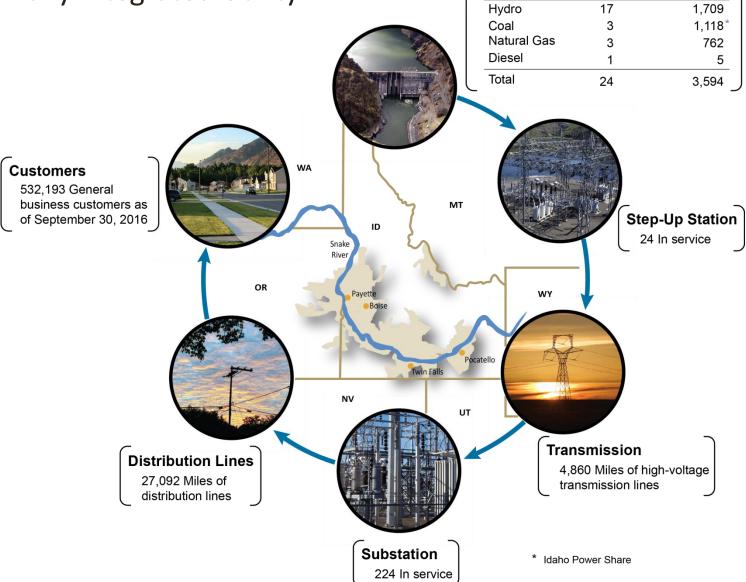
TO IDAHO POWER & LIGHT CO. DR.

Sept. 28','14 116 Balance over due	\$2.00
Aug. 27,14 107 9 K.W.H. consumed as per schedule	\$1,00
Merchandise	\$
Call 121 for Anything Electrical Discount if paid on or before the 10th Balance if paid before the 10th	1 10
TIME BY E	ERS SAVE BRINGING LL WITH



Idaho Power

A Fully Integrated Utility



Generation

Resource

Facilities

Nameplate (MW)

Efficiency – Resource with a

Story









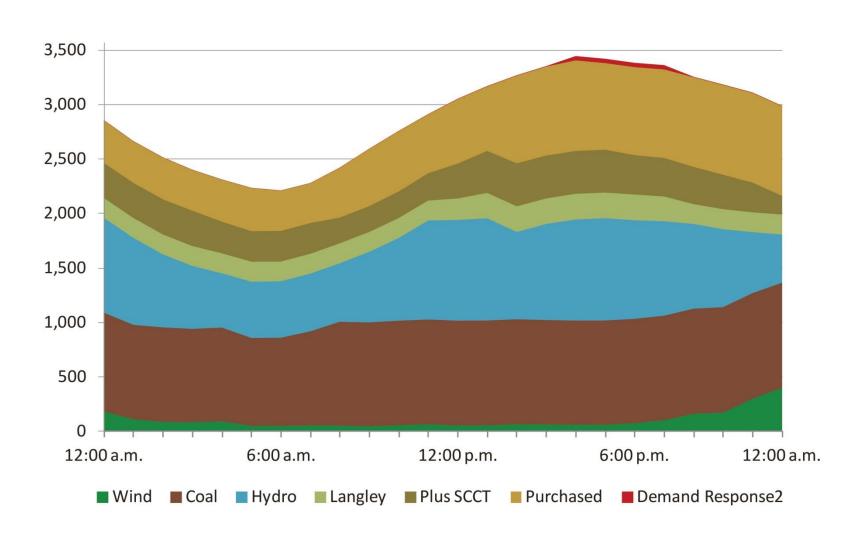




A Reliable Supply Portfolio

Meeting Customer's Needs

New System Peak: July 2, 2013 — 3,407 MW



Idaho Power's Energy Efficiency

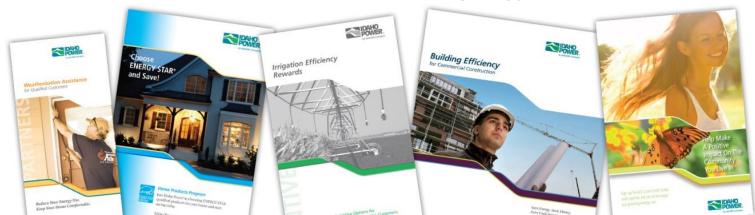
Programs

- ENERGY STAR® Homes
- Energy Efficient Lighting
- Rebate Advantage
- Energy House Calls
- Weatherization Assistance for Qualified Customers
- Weatherization Solutions for Eligible Customers
- Heating & Cooling Efficiency

- Home Energy Audit
- Home Improvement
- Refrigerator/Freezer Recycling
- Shade Tree Project
- Commercial & Industrial Efficiency
- Irrigation Efficiency

Demand Response Programs

- A/C Cool Credit
- Irrigation Peak Rewards
- Flex Peak

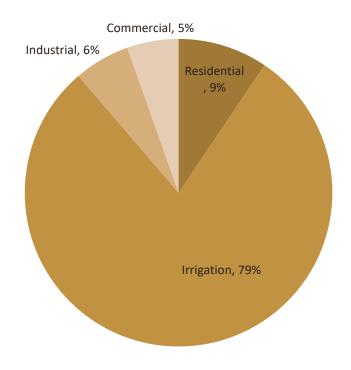


Participation by Customer Segment

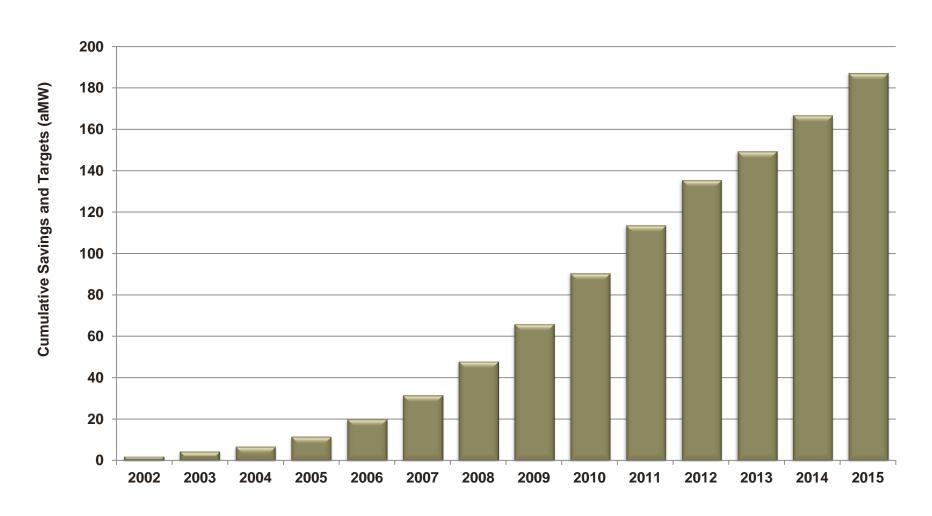
Energy Efficiency

Residential, 17% Commercial, 33% Irrigation, 10%

Demand Response



Program Performance – Cumulative



Questions?

