PNWER Marine Tourism Panel

Greg Wirtz, Ryan Malane, & Peter Schrappen

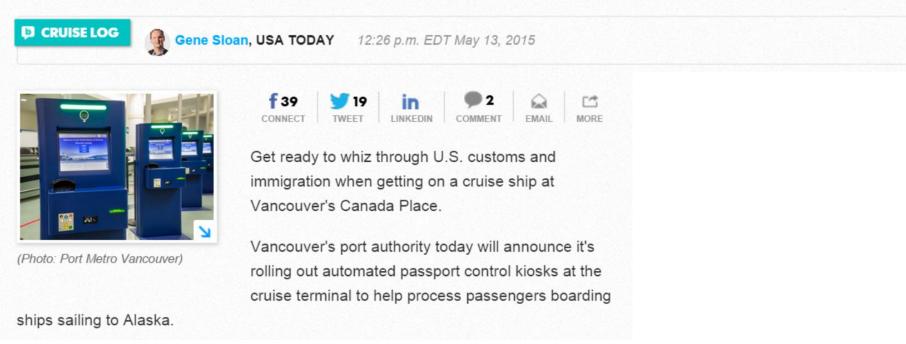
July 15, 2015 | 9:15 a.m. – 12:15 p.m.

Unlocking the Potential of the Pacific North West Cruise Industry

Greg Wirtz Cruise Lines International Association North West and Canada



Exclusive: New kiosks to speed cruise ship boarding in Vancouver





Cruise Line Members









Unlocking Marine Tourism Potential in the Region

Ryan Malane Vice President of Marketing

M.V. COHO

Ferry Travel: Unlocking the Potential of Marine Tourism

- Global Ferry Traffic: 2.1 billion Passengers/250 million Vehicles
 - 2.3 for air travel
- Pacific Northwest: Over 44 Million Passengers
 - Includes 23+ million Washington State Ferries and 19+ million BC Ferries
- WSF is State's Most Popular Tourist Attraction
- Alaska Marine Highways operates the longest ferry routes in the world



Making Borders Seamless

LENGTH, 282 MILES . WIDTH.

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COLUMBIA

- History of Ferries as an Integral Part of Regional Travel
- Customs & Immigration: CBSA, CBP and DHS
- Cooperation: 56 year history.
- Future?: sharing booths, physical requirements
- NorPass: One fare, multiple ferry systems

REGULATIONS

IMMIGRATION

Neither passports nor visas are required of United States citizens visiting Canada. Proof of citizenship, however, may be asked by either Canadian or United States Immigration, so it is wise to carry the best available evidence with you. Birth or voter's certificate, driver's license, lodge or automobile club membership card, or similar papers are usually sufficient. Naturalized citizens must present citizenship papers. Resident aliens of the United States planning to visit Canada should apply to nearest United States Immigration office for a re-entry permit.

CUSTOMS

Canadian Customs policy is to make tourist travel as easy as possible, hence there are no restrictions on autos, luggage, personal effects and other pleasure travel equipment. Hunters may enter rifles by special arrangement with Canadian Customs at port of entry; all other firearms are prohibited. United States residents visiting in Canada for more than 48 hours may bring back personal effects and souvenirs to the value of \$100.00 and after 12 days, a total value of \$400.00 duty free. Veterinarian's certificate, certifying dog is free of rabies, requested.

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and passengers aver two or more routes shown in the above table as follows:	Passenger Fare	Auto Rate
Port Angeles-Victoria and Nanaimo-Vancouve	r \$3.30	\$8.95
Vancouver-Nanaimo and Sidney-Anacortes	3.60	10.00
Anacortes-Sidney and Victoria-Port Angeles	3.30	8.95
Seattle-Victoria and Victoria-Vancouver	6.50	12.50
Seattle-Victoria and Nanaimo-Vancouver	5.40	11.50
Seattle-Victoria and Victoria-Port Angeles	5.05	10.45
Seattle-Victoria and Sidney-Anacortes	5.40	11.50



Moving Forward

- Make ferry travel part of the product
- Continue border process improvements, Pre-clearance, Visa harmonization
- Continue cooperative programs and product development such as NorPass



Unleashing the full potential of recreational boating and marine tourism